

Task Force Minutes

1.28.2016

present: Chairs Hon and Bennett, Sheehan, McAdams, Graham, Coffey, Babanikos, Kelleher, Torres, Wright

submitted by: Christiano

Feedback from Faculty Senate and Grad Council:

On strategy 3, pushback around term storytelling, don't want to get stuck with it, perhaps use narrative instead. However, grad council embraced storytelling, saw it as something that places us ahead of the curve.

We're close to this document, doesn't always translate, need to build more narrative around that, perhaps add rationale.

Is there exclusivity around the endowed chair? Can anyone else do research?

Response: We do need to talk more about the role of storytelling in communication, add rationale, pull from discovery to support. We need to add more about science and cognitive.

Next step: Give back to original groups to add rationale.

Tom Linda and Janice will do number 1

Katrice, will do number 2

Randy B. will work on storytelling

Amy Jo, Randy W. and Bob will work on student readiness

Bennie, Matt and Ann work on the last one

Informed by discovery, separate citations

Agreement that we need to more agile in curriculum development and management, but strong negative reaction to SWAT.

Overall, positive, strong encouragement, mostly tweaks. Sense that we are distinctive in our collegiality and collaboration.

Vetting process is essentially complete, though we still need to meet with graduate staff.

On storytelling: Maybe greater emphasis on research behind stories.

Update on discovery process:

Bennie: Irrelevance of degrees, more emphasis on softskills

On tech side: ambient user experience, everything is connected. Now it's about human experience. Big data and privacy change the conversation. People are owning their privacy. Understanding of that is getting more nuanced. More predictive analytics.

We Canonomics—more entrepreneurship follows more niches.

Greater globalism and authenticity associated with genuine experiences

Miami and Atlantis syndrome=environmental entrepreneurs, burgeoning arts scene.

3-D printing and VR.

Tech is disrupting employment to some extent

Katrice: Higher Ed, more flexible, more dynamic, MOOCS and online coursework, traditional institutions have better engagement with students, emphasis on soft skills, emotional intelligence, less technical. You can get the tech parts elsewhere. Super research universities are becoming more of a thing with research clearinghouses funded by industry, more products and patents monetized to pay for research.

Greater focus on outcomes associated with graduation: Job placement, completion rates, debt. Most people go to school for financial benefit. MOOCS popular, and low completion rate. No one has figured out how to monetize, more popular in developing countries. Some online degrees are not thriving. GPAs not strong. Challenges associated with self-motivated learning. Online learning not addressing weakness they already have. Issue for recruitment and retention

How do we make existing resources more accessible to students reading online?

Preeminence Document

Need to answer four questions.

Meeting adjourned at 12:35 p.m.

