

# DIGITAL STORYTELLING WORKSHOP

SUMMER 2013



*The summer workshop is a relaxed environment where people of all ages can explore the power of the working with computer based video editing.*

*Summers at UF are very casual so please dress comfortably. Shorts are acceptable.*

## SCHEDULE JUNE 24-27, 2013



### Monday June 24, 2013

#### **Gannett Auditorium- Weimer Hall**

Check in and coffee 8:00-8:30 am

Parking is available in the O'Connell Center parking lot.

8:30am : All students meet for introductions in Gannett Auditorium

#### **Group A 9:00 am – noon (rooms tba)**

Session 1: Basic Storytelling Principles

Session 2: Basic Storytelling Structure

#### **Group B 9:00 am-noon**

Session 1: Premiere Pro Interface and the Mac

Session 2: Visual Shot Sequencing

#### **Working lunch session Gannett Auditorium**

Speaker tba

#### **Groups A and B flip morning schedule**

1:30pm-4:30pm

### Tuesday June 25, 2013

#### **Group A 9:00 am – noon (rooms tba)**

Session 1: Interviewing Basics: how to get the material

Session 2: How to Develop Voice as a Storyteller

#### **Group B 9:00 am - noon**

Session 1: Advanced sequence editing techniques

Session 2: Audio editing and mixing techniques

#### **Working lunch session Gannett Auditorium**

Adobe in Education

#### **Groups A and B flip morning schedule**

1:30pm-4:30pm

### Wednesday June 26, 2013

#### **Group A 9:00 am – noon (rooms tba)**

Session 1: The "secret sauce"

Session 2: Critiques of submitted work

#### **Group B 9:00 am - noon**

Session 1: Story editing to voice over

Session 2: Story editing with voice over and sound bites

#### **Working lunch session Gannett Auditorium**

Panasonic Education Group

#### **Groups A and B flip morning schedule**

1:30pm-4:30pm



### Thursday June 27, 2013

#### **Group A 9:00 am – noon (rooms tba)**

Session 1: The Art of Revision

Session 2: Stories You Need To Know

#### **Group B 9:00 am-noon**

Session 1: Editing the package

Session 2: Post-production finishing tools

#### **Working lunch session Gannett Auditorium**

Speaker Ryan Frankel- Frankel Media Harnessing Social Media

#### **Groups A and B flip morning schedule**

1:30pm-4:30pm

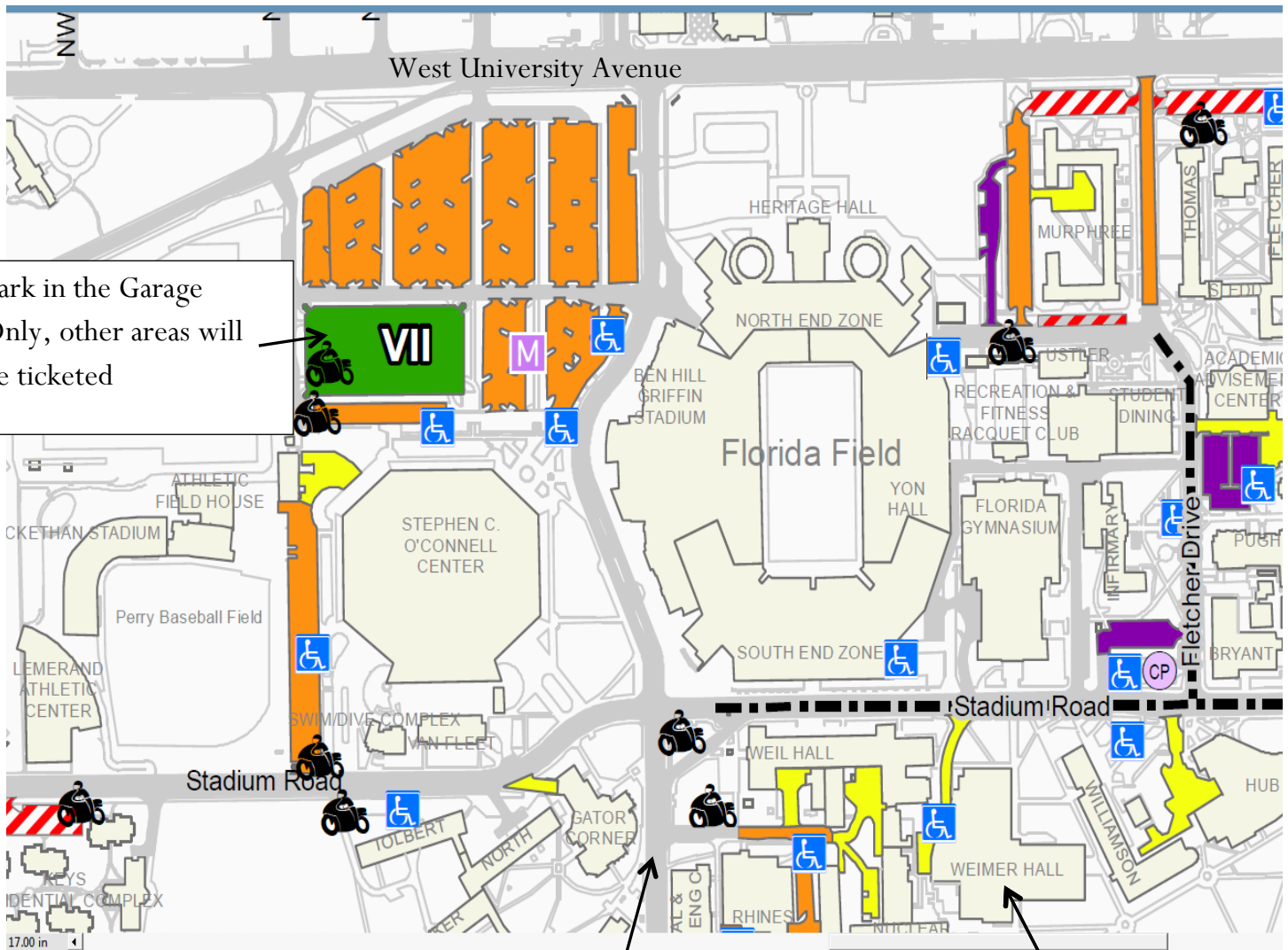


## Parking, Food and Coffee.

A campus map is on page 2 of this PDF. Students must park in the O'Connell Center parking lot garage to avoid a parking ticket. It is a 5-minute walk to Weimer Hall.

Coffee is provided each day. A box lunch will also be provided.





West University Avenue

Park in the Garage  
Only, other areas will  
be ticketed

STEPHEN C.  
O'CONNELL  
CENTER

Florida Field

Stadium Road

Stadium Road

Fletcher Drive

Gale Lemerand Drive

Weimer Hall