





<b>8:00 – 9:00 AM</b>	Breakfast	<i>Gator Corner Dining</i>
<b>9:10 – 9:20 AM</b>	Director’s Message, Roll Call	<i>Weimer 1064</i>
<b>9:25 – 10:25 AM</b>	<b>Elective Session 1</b>	<i>Various</i>
	Audio in Storytelling .....	<i>Room G0215</i>
	Beyond Words: The role of body language in communications .....	<i>Room 1074</i>
	How to Become a Radio Host .....	<i>GHQ Studio</i>
	Pitch Perfect .....	<i>Room 1078</i>
	Producers: Making TV Magic Happen .....	<i>Room 3032</i>
	Search Smarter: Leveraging Search Engine Hacks and AI Tools .....	<i>Room 3028</i>
	Social Media Analytics .....	<i>Room 3024</i>
	Sports Social Media Content Creation .....	<i>INC Conference Room</i>
	Talking about Trends .....	<i>Atlas Lab</i>
	Vox Populi (The Voice of the People) .....	<i>Room 3020</i>
	Weathercasting and Green Screen Magic .....	<i>FPREN Weather Studio</i>
<b>10:35 – 11:35 AM</b>	<b>Elective Session 2</b>	<i>Various</i>
	Beyond Words: The role of body language in communications .....	<i>INC Conference Room</i>
	Creating Graphics with Pizzazz .....	<i>Room 3024</i>
	Inside the Influencer-Sphere .....	<i>The Agency</i>
	Know Your Audience .....	<i>AHA! CoLab</i>
	Photojournalism: The Art of Seeing .....	<i>Room 1078</i>
	Public Relations: The day-to-day tasks .....	<i>Room 3032</i>
	So, you want to work in sports? .....	<i>Room 1064</i>
	Talking about Trends .....	<i>Atlas Lab</i>
	Vox Populi (The Voice of the People) .....	<i>Room 3020</i>
	Weathercasting and Green Screen Magic .....	<i>FPREN Weather Studio</i>
	What Makes a Compelling Sports Story? .....	<i>Room 1074</i>
<b>11:45 AM – 12:45 PM</b>	Lunch	<i>Gator Corner Dining</i>

DAY 3 CONTINUES ON NEXT PAGE →



# WEDNESDAY

JUNE 26

<b>8:00 – 9:00 AM</b>	Breakfast	<i>Gator Corner Dining</i>
<b>9:10 – 9:20 AM</b>	Director’s Message, Roll Call	<i>Weimer 1064</i>
<b>9:25 – 10:25 AM</b>	<b>Elective Session 3</b>	<i>Various</i>
	AI: Use it, Don’t Abuse It .....	<i>Room 1074</i>
	Communicating During a Natural Disaster .....	<i>FPREN Weather Studio</i>
	Producers: Making TV Magic Happen .....	<i>Room 1078</i>
	How to Become a Radio Host .....	<i>GHQ Studio</i>
	Reality TV .....	<i>Room 3020</i>
	Screenwriting Workshop .....	<i>Room 3032</i>
	Search Smarter: Leveraging Search Engine Hacks and AI Tools .....	<i>Room 3028</i>
	Sports Hosting 101 .....	<i>INC Conference Room</i>
	Talking about Trends .....	<i>Atlas Lab</i>
	So, you want to work in sports? .....	<i>Room 1064</i>
<b>10:35 – 11:35 AM</b>	<b>Student Press Freedoms</b>	<i>Weimer 1064</i>
	Gary Green, Executive Director of Student Press Law Center	
<b>11:45 AM – 12:45 PM</b>	Lunch	<i>Gator Corner Dining</i>
<b>1:00 – 5:00 PM</b>	<b>Specializations</b>	<i>Various</i>
	Anchoring and Hosting .....	<i>INC High Tops</i>
	Broadcast Reporting .....	<i>INC Conference Room</i>
	Communicating for the Greater Good .....	<i>The Agency</i>
	Feature & Newswriting .....	<i>Room 3024</i>
	Filmmaking .....	<i>Room G001</i>
	Photojournalism .....	<i>Room 3028</i>
	Social Media .....	<i>Atlas Lab</i>
	Sports Reporting A. ....	<i>Room 3324</i>
	Sports Reporting B. ....	<i>AHA! CoLab</i>
<b>5:00 – 6:00 PM</b>	Rest/Socialize .....	<i>Tolbert Hall</i>
<b>6:00 – 7:00 PM</b>	Dinner	<i>Gator Corner Dining</i>
<b>7:05 PM</b>	Roll Call	
<b>7:15 – 7:50 PM</b>	<b>The ‘Real Deal’ on College</b>	<i>Weimer 1064</i>
	SMI Teaching Assistants	
<b>8:00 – 10:00 PM</b>	Bowling, Pool & Foosball ( <i>Complimentary for SMI Students</i> )	<i>Reitz Union, Ground Floor</i>
<b>10:30 PM</b>	Room Check	<i>Tolbert Hall</i>

END OF DAY 4 →

<b>8:00 – 9:00 AM</b>	Breakfast	<i>Gator Corner Dining</i>
<b>9:10 – 9:20 AM</b>	Director’s Message, Roll Call	<i>Weimer 1064</i>
<b>9:25 – 10:25 AM</b>	<b>Ethics of AI in Journalism &amp; Communication</b> Janet Coats, Managing Director – Consortium on Trust in Media and Technology	<i>Weimer 1064</i>
<b>10:35 – 11:35 AM</b>	<b>Resume Workshop</b> Julie Frey, Director – Office of Careers and Corporate Partnerships	<i>Weimer 1064</i>
<b>11:45 AM – 12:45 PM</b>	Lunch	<i>Gator Corner Dining</i>
<b>1:00 – 1:10 PM</b>	SMI Group Photo	<i>Weimer Hall Atrium</i>
<b>1:15 – 5:00 PM</b>	<b>Specializations</b>	<i>Various</i>
	Anchoring and Hosting .....	<i>INC High Tops</i>
	Broadcast Reporting .....	<i>INC Conference Room</i>
	Communicating for the Greater Good .....	<i>The Agency</i>
	Feature & Newswriting .....	<i>Room 3024</i>
	Filmmaking .....	<i>Room G001</i>
	Photojournalism .....	<i>Room 3028</i>
	Social Media .....	<i>Atlas Lab</i>
	Sports Reporting A. ....	<i>Room 3324</i>
	Sports Reporting B. ....	<i>AHA! CoLab</i>
<b>5:00 – 6:00 PM</b>	Rest/Socialize	<i>Tolbert Hall</i>
<b>6:00 – 7:00 PM</b>	Dinner	<i>Gator Corner Dining</i>
<b>7:15 – 8:15 PM</b>	Reflection Letters & Survey	<i>Weimer 1064</i>
<b>8:30 – 10:00 PM</b>	<b>“Out of this World” Party</b> <i>Outer Space themed attire is welcome</i>	<i>Weimer G009</i>
<b>10:30 PM</b>	Room Check	<i>Tolbert Hall</i>

END OF DAY 5 →

