



PART II: **STANDARD 7 RESOURCES, FACILITIES AND EQUIPMENT**

Part II: Standard 7, Resources, Facilities and Equipment

EXECUTIVE SUMMARY

The College has made substantial progress since its previous accreditation in upgrading the building infrastructure, reworking space to accommodate new faculty and staff and upgrading technology to ensure students have access to cutting-edge tools and space and faculty have optimum research capabilities.

Among the highlights was the construction of the Atlas Lab, a state-of-the-art digital media analysis lab that will help students build new analytical skills and provide large data sets for researchers to study, funded in part by a \$500,000 grant from the UF Provost's Office. CJC built a new, state-of-the-art TV studio and control room in the Innovation News Center (previously located on a different floor) and acquired a Ross Overdrive automated broadcast production system. The College also received funds as part of UF's strategic funding initiative to upgrade research labs and build a portable set for CJC's new, live sports preview campaign.

The College has also received funding from a University deferred maintenance program to upgrade building infrastructure, including replacing/sealing windows, replacing air-handling units, strengthening broadcast system resiliency, reworking existing spaces to accommodate new faculty and staff, and relocating centers and divisions. Funding has also been used to upgrade media technology used by students and classroom technology.

While limited space for expansion continues to be an issue, the College is providing world-class opportunities to students and is well positioned for the future. A Facilities Task Force has developed concepts for a reimagined space and the College is currently seeking funds from UF and from donors to conduct an architectural review of Weimer Hall and propose options for maximizing available space.

1. Complete and attach here Table 10, "Budget." If necessary, provide a supplementary explanation.

BUDGET ITEM	FY2023-2024	FY2022-2023	FY2021-2022
Teaching salaries (full time)	\$12,192,140	\$11,434,146	\$10,559,290
Administrative salaries	\$7,545,634	\$7,615,248	\$6,939,088
Clerical Salaries	\$713,412	\$855,270	\$895,154
Graduate/Teaching Assistants	\$1,538,647	\$1,875,485	\$1,828,471
Teaching salaries (part time/adjunct)	\$3,405,059	\$3,319,633	\$3,267,816
Post Docs	\$72,950	\$167,577	\$182,543
Other OPS Wages	\$946,899	\$1,060,356	\$947,962
Technical Salaries	\$656,835	\$621,681	\$694,346
Sales Salaries	\$433,902	\$424,117	\$397,227
Undergraduate Student Assistant Wages	\$534,014	\$511,683	\$410,425
Subtotal Personnel Costs	\$28,039,491	\$27,885,197	\$26,122,321

BUDGET ITEM	FY2023-2024	FY2022-2023	FY2021-2022
Legal, Accounting and Consulting Services	\$135,622	\$110,149	\$80,433
Other Misc Services	\$159,072	\$240,348	\$193,653
Advertising/Marketing	\$511,567	\$544,976	\$396,355
Other Services Non-Employee	\$2,572,119	\$1,800,694	\$1,128,532
Moving Contractor	\$2,049	\$2,109	\$1,700
Utilities – Electricity, Gas, Cable	\$84,678	\$83,861	\$77,492
Telephone/Cellular	\$83,373	\$97,492	\$161,873
Audio Visual Supplies and Equipment	\$281,313	\$334,571	\$294,777
Office Supplies and Equipment	\$116,021	\$173,258	\$118,803
Misc Other Supplies & Equipment	\$38,729	\$63,031	\$75,918
Building Supplies	\$10,112	\$5,256	\$1,029
Computer Supplies, Software and Equipment	\$532,669	\$676,316	\$527,519
Repairs and Maintenance	\$90,699	\$114,231	\$69,709
Scholarships	\$983,071	\$885,366	\$588,343
Fellowships and Stipends	\$28,958	\$16,000	\$15,000
Honorarium	\$28,196	\$39,590	\$49,395
Travel In State	\$94,582	\$108,394	\$61,028
Travel Out of State	\$627,354	\$514,388	\$198,624
Travel Foreign	\$117,412	\$96,044	\$39,795
Furniture and Equipment	\$187,289	\$172,378	\$107,819
Membership Dues and Subscriptions	\$335,611	\$287,175	\$272,577
Rentals Space and Equipment	\$210,793	\$256,909	\$83,573
Printing and Copying	\$127,828	\$106,697	\$83,283
Postage and Freight	\$48,355	\$47,319	\$67,325
Books & Publication/Library Use	\$34,768	\$38,360	\$20,663
Programming	\$1,167,597	\$1,151,887	\$614,172
Food and Beverages	\$227,427	\$251,151	\$103,733
Membership Gifts	\$52,546	\$58,850	\$19,699
Research Subcontracts and Participant Pay	\$158,107	\$56,153	\$78,824
Construction	\$320,400	\$424,040	\$640,729
Administrative Overhead Expenses	\$811,149	\$523,081	\$405,838
Other Expenses	\$1,443,103	\$1,637,260	\$1,123,852
Total College Budget Expenses	\$39,662,059	\$38,802,530	\$33,824,384

2. Describe the process through which the unit develops its budget, including preparation of the budget request and spending plan, review and approval, and the role of faculty in the process.

The College engages in a budgeting process that matches its priorities with the College's long-range goals, emerging or immediate needs and available resources. State funding remained fairly consistent during the beginning of the review period.

The State of Florida provided the University \$130 million in "block-grant" funding in July 2023. About \$80 million was provided to colleges based on a metric-driven approach to advance the college's strategic initiatives that align with UF's overarching strategic plan and support operating costs. From that \$50 million, \$43 million in one-time funding was made available to colleges and units based on approval of submitted proposals. The remaining \$80 million was made available directly to colleges to support their own strategic initiatives. The College received nearly \$400,000 in one-time funds from the President's Office fund and \$1.7 million in recurring funds for discretionary spending (e.g., overhead, salaries); CJC also received \$720,00 in recurring funds to support its own strategic initiatives. For more details on the block-grant funding, see Part II: Supplementary Information.

The University system for budgeting makes it imperative that the faculty and administration have ongoing conversations about the budget in order to understand how resources are allocated and how the College should plan.

The College's annual budgeting process is guided by the University's RCM (incentive based) model, which went through a budget model enhancement that began in July 2023. The goal of the budget model enhancement is to provide greater transparency, ensure funds are allocated equitably across the campus to align with the strategic initiatives of the University and colleges and increase financial decision-making control for the colleges.

The dean annually provides a financial report to the entire college to show revenues and expenditures and seek feedback on budgeting. College faculty also are involved in the budgeting process through representation on the Faculty Senate as the administration consults with representatives on major priorities for investment of available resources. The four department chairs meet regularly with the dean and executive associate dean to discuss budgeting and provide input to administration on fiscal decisions. A major part of the College budget goes to its immersion venues and leadership from those venues are consulted regularly about budgeting and investment.

A new director of finance was hired in 2022 to provide continued fiscal oversight for CJC's finances, compliance with fiscal policies and long-range planning. The Business Office staff is now composed of three staff members and one temporary (OPS) hire: the director, one staff member focused primarily on the finances of the College, one primarily focused on the finances of the Division of Media Properties, and an OPS hire to assist with travel and invoices for Media Properties and the director of finance.

3. Describe the adequacy of resources for the unit and the sources of revenue for those resources (university funds, fees, private funding, other). Describe how the unit will supplement its annual budget from other sources or reallocate resources to reach its strategic goals.

The College receives about \$36 million in revenue on average during each fiscal year to support programs and facilities.

CJC REVENUE	FY2021-2022	FY2022-2023	FY2023-2024
State Appropriations	\$16,453,935	\$16,352,443	\$16,906,361
FY24 Block Grant			\$2,392,222
Other Revenue*	\$19,118,704	\$17,092,190	\$18,622,044
Total Revenue	\$35,572,639	\$33,444,633	\$37,920,627

*Other revenue includes grants, donations/gifts, auxiliary funds.

Over the past several years, the College has received funds from the University (via enhanced funding from the Florida State Legislature), the Corporation for Public Broadcasting, alumni and other sources to improve its infrastructure, facilities and learning environments, including:

- As part of the University's strategic funding initiative in 2023-2024, the College received \$2.4 million in recurring funds, including \$1.7 million in discretionary spending for overhead, salary increases, etc. The remaining \$700,000 is used to support its own strategic goals. Of that funding in FY2024, \$90,000 has been committed to enhance research labs to better support faculty and grad student research. In addition, the UF President's Office in FY2024 provided \$70,000 in seed money to build a portable set for CJC's new, live UF sports preview program that will be used in highly visible locations across the campus. (For more information on strategic funding, see question three in Supplemental Information.)
- The University's Provost Office in 2022 allocated \$500,000 for the College to build the Atlas Lab, a state-of-the-art digital media analysis lab, which will help students build new analytical skills and provide large data sets for researchers to study.
- Deferred maintenance program funds from the state of Florida in 2024 allowed the College to replace 14 of the 36 air-handling units and the overall control system that regulates air temperature and quality throughout the building and invest in a new HVAC control unit and software for the entire building, providing more efficiency and control to CJC's facility team.
- Deferred maintenance funds also were earmarked to replace all of the original external windows of the 40-year-old Weimer Hall. With a total budget in excess of \$3 million, 2024's budget provided the funding to replace the worst of the original windows, setting the stage for the completion of the full initiative in 2025-2026.
- The College's Division of Media Properties (DMP) has secured more than \$4 million in funding from the state of Florida since 2017 to support infrastructure and broadcast systems resiliency and has invested those funds in a variety of projects, including a complete redesign and rebuilding of a new technical operations center (TOC) for the College's media enterprise.
- A grant from the Corporation for Public Broadcasting allowed WUFT to transition from a locally managed master control to a state-of-the-art cloud "Joint Master Control" system, joining other notable public broadcasters, including WGBH in Boston, KPBS in San Diego, and WETA and WHUT in Washington D.C. WUFT-TV's master control operation is now operating in the most resilient and high-quality environment ever and is well positioned for the future.

College donors have contributed an average of \$2.7 million a year since 2018 to support various college functions, including facilities, student education and financial aid, research, career planning and preparation, etc.

GIFTS TO THE COLLEGE	
Year	Amount
2024	\$3,247,697
2023	\$3,370,411
2022	\$3,299,692
2021	\$2,512,293
2020	\$2,424,203
2019	\$2,307,038
2018	\$2,300,273
Average	\$2,702,318

MAJOR GIFTS INCLUDE:

- MICHAEL AND LINDA CONNELLY PROFESSORSHIP IN INVESTIGATIVE JOURNALISM:** CJC alumnus and best-selling author Michael Connelly and his wife provided a \$1 million endowment in 2018 to establish the Michael and Linda Connelly Professorship in Narrative Nonfiction. Former CNN Senior Editor Moni Basu was the original Connelly Professor before leaving CJC in 2023. She was named University of Florida Teacher of the Year in 2020. The professorship was renamed to the Michael and Linda Connelly Professorship in Investigative Journalism in 2023, a position now held by Senior Lecturer Ted Bridis, former editor of the AP Washington Bureau Investigations Team.
- DIANNE B. SNEDAKER CHAIR IN MEDIA TRUST:** CJC alumna Dianne Snedaker, former president of Ketchum Advertising, provided a \$2 million endowment to fund a research director for the College's Consortium on Trust in Media and Technology. The current chair, Journalism Professor Seungahn Nah, is responsible for setting an agenda for groundbreaking work on trust and the role of artificial intelligence in journalism and strategic communication.
- COLLIER PRIZE AND SYMPOSIUM FOR LOCAL ACCOUNTABILITY JOURNALISM ENDOWMENT:** In 2024, local real estate developer Nathan Collier, a descendant of publisher Peter Collier, established this \$8 million endowment to fund the Collier Prize for State Government Accountability in perpetuity, hire a full-time director to promote and administer the prize, and establish a national symposium on local journalism. Veteran local news executive Rick Hirsch was hired as director in August 2024. Collier originally established the prize in 2019 with a \$50,000 annual gift, which offers a \$25,000 first-place prize, one of the largest journalism prizes in the nation.
- MITCHELL AND ELISSA HABIB FUND:** In 2021, alumnus Mitchell Habib and his wife, Elissa, gave a \$1 million gift to initially fund a professional advisory board for the Consortium on Trust in Media and Technology, and to create the Habib Dean's Excellence Fund to support other College initiatives.
- JUDY LYNN PRINCE PROFESSORSHIP:** In 2024, CJC alumnus Judy Lynn Prince posthumously donated \$1 million to establish this professorship. A decision on how the professorship will be awarded will be made in Fall 2024. Prince, a founding member of the College's Dean's Leadership Council, had donated more than \$2.5 million to UFCJC over the years, including the establishment of the Judy Lynn Prince Scholarship/Assistantship.
- THE COLLEGE RECEIVED A \$3 MILLION ANONYMOUS BEQUEST** in 2020 to support the College at the dean's discretion and a **\$3.3 MILLION ANONYMOUS BEQUEST** in 2019 to partially support WUFT-FM and the College at the dean's discretion. The funds will be available upon the passing of each donor.
- The College's Journalism and Public Relations Departments also receive funds through revenue-sharing agreements with CJC's online master's program, which offers concentrations in digital journalism and multimedia storytelling and in public relations.

4. Describe how the resources provided by the institution compare with the resources for similar units on your campus.

In addition to collected tuition revenue, the state appropriations funding provided by UF is comprised of provost or University initiatives to increase faculty hires and the general funds supplement, which is a mechanism used to maintain consistency in funding levels for colleges and designed to eliminate large variations from year to year.

FY 2023-2024 TUITION AND STATE APPROPRIATION ALLOCATION			
Total Net Tuition and State Appropriations to Colleges	FY2021-2022	FY2022-2023	FY2023-2024
All Colleges	\$601,705,944	\$639,328,782	\$668,867,336
Liberal Arts and Sciences	\$133,182,068	\$135,844,673	\$141,654,203
Engineering	\$90,591,183	\$92,861,301	\$95,451,826
Medicine	\$75,397,828	\$77,025,590	\$88,122,076
IFAS - Agricultural and Life Sciences	\$46,098,541	\$47,318,070	\$50,730,584
Business Administration	\$38,018,289	\$46,576,332	\$48,152,991
Veterinary Medicine	\$26,796,869	\$30,068,135	\$30,056,742
Law	\$24,601,937	\$32,203,745	\$28,920,594
Dentistry	\$24,260,863	\$24,991,357	\$26,482,339
Public Health & Health Performance	\$22,397,173	\$24,290,310	\$25,924,976
Education	\$20,714,789	\$22,359,648	\$24,738,161
The Arts	\$19,764,741	\$20,358,813	\$22,293,657
Pharmacy	\$22,810,581	\$23,197,793	\$21,424,176
Journalism and Communications	\$16,453,935	\$16,352,443	\$16,904,361
Nursing	\$12,209,701	\$16,087,968	\$16,268,245
Design, Construction and Planning	\$13,850,227	\$14,660,367	\$16,039,133
Health & Human Performance	\$14,557,219	\$15,132,237	\$15,703,272
Total College Budget Expenses	\$39,662,059	\$38,802,530	\$33,824,384

CJC has the fifth-largest number of undergraduate students among 16 colleges at UF. In comparison with similar units across campus, such as The Arts, Design Construction and Planning, and Health and Human Performance, CJC ranks second in share of collected tuition revenue, general funds supplement funding and other Provost/University initiatives to support faculty hires.

REVENUE	The Arts	DCP	Journalism	HHP
In State – UG	\$5,203,502	\$3,973,685	\$5,926,531	\$6,456,279
In-State – Grad 1	\$344,072	\$1,808,567	\$910,721	\$1,416,994
In-State – Grad 2	\$173,042	\$690,952	\$46,267	\$524,683
In State Prof				
Total In-State	\$5,720,616	\$6,473,204	\$6,883,519	\$8,397,956
Out of State – UG	\$2,064,970	\$1,375,921	\$3,653,183	\$4,360,528
Out of State Grad – 1	\$70,476	\$568,803	\$303,407	\$1,099,484
Out of State Grad – 2	\$23,194	\$364,162	\$12,554	\$79,336
Out of State – Prof				
Total Out of State	\$2,158,640	\$2,308,886	\$3,969,144	\$5,539,348
Total Tuition	\$7,879,256	\$8,782,090	\$10,852,663	\$13,937,304
Total Tuition to College	\$5,814,286	\$7,406,169	\$7,199,480	\$9,576,776
General Funds Supplement	\$19,253,937	\$8,401,257	\$9,589,006	\$6,960,796
Misc Provost Allocation				\$17,000
FY2024 Legislative Specials		\$1,875,000		
FY2023 Raise and Faculty Promotions	\$744,953	\$494,624	\$572,102	\$467,817
AI Hires	\$410,030	\$468,325	\$239,205	\$241,040
Preeminence	\$2,407,250	\$2,320,017	\$1,828,332	\$2,028,214
World Class Faculty	\$391,694		\$855,900	
Total Other Funding	\$23,207,864	\$13,559,223	\$13,084,545	\$9,714,867
Total State Appropriations	\$29,022,150	\$20,965,392	\$20,284,025	\$19,291,643
Total of each section				
Tuition to College	\$5,814,286	\$7,406,169	\$7,199,480	\$9,576,776
General Funds Supplement	\$19,253,937	\$8,401,257	\$9,589,006	\$690,796
Other Initiatives	\$3,208,974	\$2,788,342	\$2,923,437	\$2,269,254

5. Describe the unit's classrooms, offices, computer labs or other building spaces, as well as technology support services. If the unit administers university media or student publications, include a description of equipment and facilities devoted to those operations.

The College operates multiple labs, teaching and studio/content generation spaces throughout Weimer Hall that are outfitted with the latest technology in terms of both hardware and software. Some of these spaces are used primarily as academic classrooms and laboratories while others are research-oriented and drive innovative work by the College's faculty, graduate students and undergraduates interested in experimenting in various communications-related projects and issues.

Learning labs are situated on each of the four floors in Weimer Hall. Digital editing labs focused on video editing and content generation are on the ground and third floors adjacent to the television studios and control rooms as well as the Innovation News Center. Academic classrooms are primarily located on the ground and first floors. Other classrooms, labs and collaborative spaces are located on the second and third floors of the building. Departmental offices are all located on the second floor with faculty offices primarily located on the third floor of Weimer Hall. The Graduate and Research Division and the Dean's/Administration suite are centrally located on opposite sides of the second-floor lobby.

As mentioned earlier, the College received \$500,000 from the Provost's Office to build the Atlas Lab digital media analysis center. Fueled by sophisticated, AI-driven digital media analysis tools, the lab provides students with valuable, real-world experience in data analytics, researchers with a treasure trove of data to develop new insights for industry, and best-in-class tools to help immersion venues provide additional value to customers and the community. Students, faculty and staff will be able to:

- Analyze social media, print and digital global news, eCommerce reviews, customer feedback landscapes, financial-market data, and first-party data integrations across platforms
- Identify emerging social, political and cultural trends
- Monitor and analyze media coverage on an unlimited number of topics
- Track the health and perception of brands
- Identify the influencers who are driving message dissemination
- Test product and message concepts and approaches

PHYSICAL PLANT

Weimer Hall is 147,484 square feet, including space for classrooms and offices, and 42,798 square feet dedicated to the studios and production facilities of the Division of Media Properties and GatorVision. Substantial renovation and updating of the building occurred during the review period including the addition of numerous student immersive, experience-centered spaces.

Over the past seven years the College has continued to invest heavily in the facility and infrastructure of Weimer Hall, incorporating all the systems that support safety and security in addition to more traditional building systems like HVAC and the systematic replacement of the external windows of the original wing of the structure. Central to these investments is the replacement of 14 of the 36 air-handling units and the overall control system that regulates air temperature and quality throughout the building and the complete modification of the external window system for a portion of the building.

With the \$4 million investment from the state of Florida since 2017, the College's Division of Media Properties (DMP) has been able to support infrastructure and broadcast systems resiliency and has invested those funds in a variety of projects including a complete redesign and rebuilding of a new technical operations center (TOC) for the College's media enterprise, transitioning all studios and systems into a new highly resilient TOC that is designed to ensure the College's service mission is upheld during the worst of potential crisis situations.

Having founded the Florida Public Radio Emergency Network (FPREN) in 2013, the College's WUFT-FM and FPREN continue to be recognized nationally for work in advancing public safety and this position has greatly enhanced the College's ability to generate funding in support of systems resiliency, designed to ensure the service provided to the entire state of Florida endures even a catastrophic scenario. As a result of the increased funding received from the state of Florida, each of the College's radio/audio studios and control rooms, including the FPREN StormCenter studio, operates with state-of-the-art equipment that is tied to the TOC enabling maximum impact and resiliency for each of the broadcast properties CJC operates.

With funds from the state of Florida for the media properties' public safety mission, CJC constructed a state-of-the-art news and FPREN production control room on the top level of the Innovation News Center. This facility enhancement upgraded all the equipment to produce live local newscasts and ongoing coverage of hurricanes and other significant events for FPREN partner stations across Florida. The College also constructed a new, state-of-the-art news studio in the Innovation News Center space providing students with an enhanced real-world experience.

From 2018–2019, the College hired 24 new faculty members as part of the University's faculty hiring initiative. The college spent \$113,000 to reconfigure current space and buy furniture to accommodate offices for the new faculty members as well as to build a home for the Center for Public Interest Communications.

In 2022, the College launched a new funding initiative to “build critical infrastructure and spaces to ensure students have a world-class learning environment and faculty and staff have ideal working conditions.” As part of that initiative, the College conducted a building survey with students, faculty and staff to gauge their needs and ideas about new spaces. A Facilities Task Force, working with the UF College of Design, Construction and Planning Interior Design Department, developed concepts for a reimagined space, based in part on the survey results. The College is currently seeking funds from UF and from donors to conduct an architectural review of Weimer Hall and propose options for maximizing available space. In the meantime, the College reconfigured existing space to move centers and divisions for maximum organizational benefit. CJC Online, the College's online master's program, was moved from a separate space into the Graduate Division offices so all graduate programs were housed in the same area. The STEM Translational Communication Center was moved next to the Center for Public Interest Communications and the Brechner Center for the Advancement of the First Amendment was moved next to the Consortium on Trust in Media and Technology to facilitate greater collaboration and more efficient and effective workspaces.

Weimer Hall floor plans are [available here](#).

EQUIPMENT ASSESSMENT AND EXPENDITURES

The College has implemented a four-year equipment lifecycle for all CJC computers and technology. As part of that process, the College, using a device management system, identifies the equipment that needs to be prioritized for upgrade. For student-use equipment, CJC's IT team works with the department to identify computing needs and offer suggestions. The CJC Technology Committee then reviews proposals from each department and sends the proposal to the executive associate dean for approval.

Faculty receive a \$3,000 budget for technology when they are first onboarded. The \$3,000 is allocated again when the faculty member is due for their four-year equipment renewal.

The College, on average, spends about \$100,000 a year on equipment for labs and facilities including:

- **Innovation News Center:** \$25,500
- **Graduate Student offices:** \$2000
- **Labs:**
 - **3324:** \$18,000
 - **3024:** \$12,500
 - **3028:** \$12,500
 - **G215:** \$30,000

CJC also has made substantial investments in state-of-the-art audio/visual equipment that students can use for class projects. The investments over the past four fiscal years include:

- **FY24:** \$168,883.65
- **FY23:** \$98,483.87
- **FY22:** \$103,087.64
- **FY21:** \$51,443.65

CJC partners with UF's Academic Technology Division to support classrooms and equipment. CJC pays \$10,400 annually for full support for 18 classrooms and for AV support for another six. This allows CJC to save costs on support and upgrades, while maintaining priority booking for the space during class scheduling.

A complete equipment inventory is [available here](#).

LIBRARIES

Most library resources used by faculty and students are available electronically or housed in Library West, the main humanities and social sciences branch of UF's George A. Smathers library system, about a 10-minute walk from the College. Other specialized materials are available at the Legal Information Center, the Health Science Center Library, and the Marston Science, Education, and Fine Arts Libraries. Library West, the main library, is open until 1 a.m. on weekdays during the fall and spring semesters and has seating for more than 1,400 patrons, 200 computer workstations, 18 group study rooms and a video recording studio with state-of-the-art cameras, lighting and a green screen option.

The [UF library website](#) makes all electronic databases and e-books available around the clock to anyone with an active GatorLink account. The library's journalism and mass communications acquisitions budget (for print, e-books and streaming video) is approximately \$5,000 per year. There are more than 1,400 recent (published in the last five years) journalism and mass communications-related items in the UF library catalog, 1,200 of which are available electronically. In addition, faculty and students have access to more than 450 communications-related online journals and 45 databases as well as other relevant cross-disciplinary resources from the library's social sciences e-resources collection.

The library's news databases, including Access World News, Nexis-Uni, Factiva, and ProQuest News & Newspapers, provide electronic full-text access to more than 10,000 news sources worldwide. Sources like Hoovers, IBISWorld, AdSpender, AdForum, Simmons, SRDS, Mintel and Simply Map, along with other tools from the virtual business library, provide trade and market research data for public relations and advertising students. Scholarly databases such as PsychInfo, Business Source Premier, and Communication and Mass Media Complete connect students with thousands of academic research articles and dissertations. Courses in the College require students to use library resources to complete readings and other assignments including finding background information, company, industry, and consumer data and scholarly peer-reviewed research.

A full-time professional librarian is assigned to the College through the University library system. She holds research consultations with students virtually and in-person and is also available by email. The librarian conducts customized instruction sessions, research workshops and webinars for classes and student organizations in the College and is also available through Twitter and the Ask-a-Librarian online chat service. The librarian has created specialized online research guides for each department and several programs and classes throughout the College.

SAFETY AND SECURITY

CJC is widely recognized at the University of Florida for having one of the most proactive and constantly evolving plans for the safety and security of its facility, faculty, staff and students. Over the past decade, the College has made significant investments in the latest safety-related technology to help ensure Weimer Hall is both a welcome and accessible facility but also one that places a priority on safety and security.

In recent years, CJC has worked closely with University of Florida Police (UPD) and University of Florida Emergency Management to investigate and make priority investments in the following impactful initiatives related to safety and security:

- Live security cameras
- GatorOne Card room entry system
- Panic buttons in high-traffic entry points
- Updated emergency signage
- AED Devices and Ongoing/Recurring Training

SUPPORT SERVICES

In 2012, CJC consolidated all information technology, facility support and engineering services into a single department called the Technology Advancement Group (TAG). Since that time, CJC's strategic planning, budgeting, procurement and implementation of operational priorities related to those critical areas has been driven through TAG, a department consisting of experienced IT and engineering professionals.

Since the last accreditation a number of important initiatives have been launched through TAG to ensure the IT, facility and systems infrastructure remain front and center ensuring the College's position as a leader is supported through the technology and facility strategies implemented by TAG. Recent enhancements led by TAG include the following:

- Working with the CJC Technology Committee, worked to implement a four-year computer lifecycle for all CJC Faculty/Staff/Classroom/Lab systems.
- Ensures all mobile and capital equipment is inventoried, asset tracked, and audited yearly.
- Upgrade 10 computers each quarter in the Innovation News Center
- Upgraded editing, writing, photography and research labs with new computers

The College partners with UF's Academic Technology division to support classrooms and equipment. Academic Technology fully supports 18 classrooms and provides AV support for another six. This change allowed CJC to save costs on support and upgrades, while maintaining priority booking for the space during class scheduling.

6. Describe the unit's most urgent needs for space or equipment and the plan to address these needs.

The enhancements to the College's facilities, infrastructure and equipment have provided new learning opportunities, research capabilities and space for new faculty, all in a more secure and welcoming environment.

The launch of the Atlas Lab, addition of state-of-the art facilities for the Innovation News Center and Florida Public Radio Emergency Network, and upgrades to labs and classrooms allow students to gain knowledge and build skills that employers are seeking today and into the future. These facilities and technology provide students graduating from CJC with a competitive advantage over other graduates just entering the workforce.

An upgrade to classroom technology, particularly with the emergence of online and hybrid classes, has improved teaching experiences and capacities. And the upgrades to research labs have provided more scholarship opportunities.

At this time, the most urgent needs are completion of infrastructure improvements and additional space to accommodate the increase in faculty and staff and to provide additional meeting and collaboration space for students.