



RTV4929c
After Effects

FALL '14

Instructor Contact & office hours	Associate Professor Tim Sorel Office: 3040b Weimer Hall. 352-392-2849 tsorel@jou.ufl.edu Office Hours: M 10:30am to noon. W 1pm-3pm Twitter: timsorel Facebook: Tim Sorel
Class & Lab Meetings	Meets Wednesdays periods 3-5 in G215 Weimer
Course Objective	RTV4929c After Effects is intended to give career-path production students an introduction to various aspects of audio and video post-production tools and techniques.
Student Learning Outcomes	By the end of the semester, the student should be able to: 1) Effectively use After Effects to achieve visual and animated effects 2) Apply cinematic composition techniques to advance and complement a story. 3) Use non-linear editing software to organize and sequence images and effects 4) Export video projects in the optimal codecs for each of these: mobile devices, websites, television broadcast and cinema. 5) Offer constructive feedback of your own work and that of peers.
Prerequisites	RTV3200, RTV3320
Equipment Room Policies	Students will sign an equipment room contract. Failure to adhere to the contract can result in a student having a grade point deduction and/or receiving an incomplete or failing grade in the class. Late returns will result in equipment privileges being revoked. Parking for the equipment room is limited to ten minutes. Failure to adhere to this policy can result in a point deduction from a student's final grade.
Textbook	After Effects Apprentice Version 3 by Chris and Trish Meyers
Computer & Software	It is suggested the students own a Mac Book Pro and have access to the Adobe Creative Cloud Software. However, students will have access to the Mac editing lab.
Attendance, tardiness and late assignment policies	Students are allowed one class absence per semester. Each additional absence will result in a two point deduction from a student's final grade for each occurrence. Students are allowed to be tardy once during the semester. Each additional tardiness will result in a 1/2 point reduction from a student's final grade. Any unexcused late assignment will be lowered 20% of the total possible points. Any assignment turned in over a week late will be lowered 50% of the possible points
University Policies	STUDENTS WITH DISABILITIES Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation. STUDENT EVALUATION OF COURSE AND INSTRUCTOR Students are expected to provide feedback on the quality of instruction in this course based on 10 criteria. These evaluations are conducted online at https://evaluations.ufl.edu . Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available.



University Policies

UF HONOR CODE
 UF students are bound by The Honor Pledge which states, “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: “On my honor, I have neither given nor received unauthorized aid in doing this assignment.” The Honor Code (<http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/>) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel.

Help With Coping
 The UF Counseling and Wellness Center is a terrific, free resource for any student who could use help managing stress or coping with life. The center, at 3190 Radio Road on campus, is open for appointments and emergency walk-ins from 8 a.m. to 5 p.m. Monday through Friday. To make an appointment or receive after-hours assistance, call 352-392-1575.

Assignments, Projects & Grading

What will be graded

Attendance and punctuality.....	10 PTS
Homework assignments.....	15 PTS
Stills project.....	10 PTS
End tag/logo.....	10 PTS
Kinetic Typography.....	15 PTS
Chroma key Project	10 PTS
Draft of final project.....	5 PTS
Final Project.....	25 PTS

Grading Scale	
94% or higher	= A
90%-93%	= A-
88%-89%	= B+
84%-87%	= B
80%-83%	= B-
78%-79%	= C+
74%-77%	= C
70%-73%	= C-
65%-69%	= D
64% or below	= E



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SP14

Week of	In Class	Out of Class
8/27	Course intro. Assignment explanations LYNDA: Chris Meyer AE Apprentice "Pre Roll" lesson1	HW1 pages 36-37. Import and animate the layers. Make the butterfly move organically. Plan stills project
9/3	Advanced Keyframing, motion and Speed Control LYNDA: After Effects lesson 2 section 2.3-2.6 animating position, scale, rotation and opacity	HW 2 Page 74 Blending Modes. Page 76 Effects Solids and Page 82 Adobe Presets Starter Collect 30-40 stills for stills project
9/10	Photoshop basics. Lifting a layer in photoshop Animating photos, layered looks, lighting effects	HW 3 Page 84 Lesson 03 layer control, page 85 11- layer styles and page 86 12-adjustment layers starter
9/17	Mattes and masking in class pages 94-101 and 112-115. Importing and working in Premiere basic typography	no homework. Stills Project due next week,
9/24	Stills projects due at 9:35 as Quicktime Intro end tag logo project. Guest lecturer on use of space and typography	HW 4 Page 136 3D Position Starter Page 140 wiggly starter HW 5 Page 201 14 time remap starter
10/1	Parenting and nesting. Null, Adjustment Working in 3d Space	HW 6 Page 214 Basic camera Page 218 Camera rig starter
10/8	Shoot chroma key in studio How to a pull a key	No home work, Create chroma key shorts
10/15	Chroma key project due	No homework. End tag logo due next week.
10/22	End tag logo project due at 9:35am Kinetic Typography project introduction	No home work. Work on Kinetic Typography project
10/29	Working with extrusions 2D and 3D tracking	No home work. Work on Kinetic Typography project
11/5	New effects session. Work on Typography	No home work. Work on Kinetic Typography project
11/12	Kinetic Typography Projects Due	work on final project
11/19	New effects session. Work on final projects in class	work on final project
11/26	Thanksgiving break- No class	work on final project
12/3	In Class work on projects. Draft of final project due.	work on final project
12/10	Final projects due at 9:35am	