INSTRUCTOR INFORMATION

Class Instructor: Professor Tim Sorel
Contact Info: tsorel@jou.ufl.edu | 352-392-2849
Office: 3040b Weimer Hall | Office Hours: Mondays 10am-Noon, Tuesdays 1:30pm-3:00pm and by appointment

LAB Instructor:

CLASS & LAB MEETINGS

Class/Workshops Tuesday Periods 9-10 WEIM Room 1094 or WEIM Room G001/G215
Lab 1 Wednesday Periods 3-5 WEIM Room G215 or G001
Lab 2 Wednesday Periods 6-8 WEIM Room G215 or G001

COURSE OBJECTIVE

RTV3320 Electronic Field Production is intended to give career-path communication students instruction in the use of digital audio and video production tools as well as the fundamentals of effective visual storytelling.

STUDENT LEARNING OUTCOMES

By the end of the semester, the student should be able to:
1) Use a professional video camera.
2) Record and edit audio and video at a professional level.
3) Apply cinematic composition techniques to advance and complement a story.
4) Use non-linear editing software to organize and sequence images efficiently.
5) Use non-linear editing software to color correct, audio correct and audio mix.
6) Identify and effectively utilize lighting instruments for cinematic effect.
7) Export video projects in the optimal codecs for each of these: mobile devices, websites, television broadcast and cinema.
8) Offer constructive feedback of your own work and that of peers.

PREREQUISITES

Grade of C or better in RTV3200

EQUIPMENT ROOM POLICIES

Students will sign an equipment room contract. Failure to adhere to the contract may result in a student having a grade point deduction and/or receiving an incomplete or failing grade in the class. Late returns will result in equipment privileges being revoked. Parking for the equipment room is limited to ten minutes. Failure to adhere to this policy can result in a point deduction from a student's final grade.

TEXTBOOK

RECOMMENDED reading: Video Shooter: Master Storytelling Techniques, 3rd Edition by Barry Braverman

COMPUTER & SOFTWARE

It is suggested the students own a MacBook Pro and have access to the Adobe Creative Cloud Software. However, students will have access to the Mac editing lab. Students are required to have a FW800/USB3.0 combo external drive.

ATTENDANCE, TARDINESS, AND LATE ASSIGNMENT POLICIES

Students are allowed one lab/workshop absence per semester. Each additional absence will result in a two-point deduction from a student’s final grade for each occurrence. Students are allowed to be tardy once during the semester. Each additional tardiness will result in a one-point reduction from a student’s final grade. Any unexcused late assignment will be lowered 20% of the total possible points. Any assignment turned in over a week late will be lowered 50% of the possible points.

STUDENTS WITH DISABILITIES

Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.

UNIVERSITY POLICIES

STUDENT EVALUATION OF COURSE AND INSTRUCTOR

Students are expected to provide feedback on the quality of instruction in this course based on 10 criteria. These evaluations are conducted online at https://evaluations.ufl.edu. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available.
RTV3320 ELECTRONIC FIELD PRODUCTION

UNIVERSITY POLICIES

UF HONOR CODE
UF students are bound by The Honor Pledge which states, “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: “On my honor, I have neither given nor received unauthorized aid in doing this assignment.”
The Honor Code (http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel.

HELP WITH COPING
The UF Counseling and Wellness Center is a terrific, free resource for any student who could use help managing stress or coping with life. The center, at 3190 Radio Road on campus, is open for appointments and emergency walk-ins from 8 a.m. to 5 p.m. Monday through Friday. To make an appointment or receive after-hours assistance, call 352-392-1575.

ASSIGNMENTS, PROJECTS & GRADING

CLASS/WORKSHOPS
2- EFP Principles tests (5 PTS each) ....................... 10 PTS
Color Correction assessment ........................................... 5 PTS
Audio noise reduction/replacement assessment .... 5 PTS

LAB
Attendance and punctuality ........................................... 10 PTS
Camera Iris and color control ......................................... 2 PTS
Shot types/rule thirds ................................................. 5 PTS
Edit Package ................................................................. 2 PTS
Audio recording assessment ........................................... 2 PTS
Short news package/doc .................................................. 10 PTS
Lighting for drama (teams of 4) .................................... 7.5 PTS
Edit Judge Scene .......................................................... 1.5 PTS
Edit Blind Date ............................................................. 1.5 PTS
Staging, blocking shooting scene (teams of 4) ....... 7.5 PTS
Lighting operation assessment test ............................... 5 PTS
Final Project Treatment .................................................. 1 PTS
Final Project assembly edit ........................................... 5 PTS
Final Project (teams of 2) ............................................... 20 PTS

GRADING SCALE

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>94% or higher</td>
<td>A</td>
</tr>
<tr>
<td>90%-93%</td>
<td>A-</td>
</tr>
<tr>
<td>88%-89%</td>
<td>B+</td>
</tr>
<tr>
<td>84%-87%</td>
<td>B</td>
</tr>
<tr>
<td>80%-83%</td>
<td>B-</td>
</tr>
<tr>
<td>78%-79%</td>
<td>C+</td>
</tr>
<tr>
<td>74%-77%</td>
<td>C</td>
</tr>
<tr>
<td>70%-73%</td>
<td>C-</td>
</tr>
<tr>
<td>65%-69%</td>
<td>D</td>
</tr>
<tr>
<td>64% or below</td>
<td>E</td>
</tr>
</tbody>
</table>

FORMAT OF CLASS

RTV3320 will have a series of classes, workshops, and labs designed to reinforce professional production skills needed for motion picture, documentary, news, entertainment and other media fields.

From week to week the schedule changes. Students need to pay specific attention to the syllabus in order to see if there is a class or workshop scheduled for Tuesday.

All labs are designed to reinforce specific production skills needed to complete assignments. All assignments are designed to reinforce production skills needed to complete the course final project as well as prepare students for advanced work in RTV4929c, internships, and independent projects.
ASSESSMENTS

AUDIO RECORDING ASSESSMENT
Students will be assessed on their ability to connect microphones to the camera, properly routing input channels, properly placing microphones, setting audio levels and monitoring audio with headphones.

COLOR CORRECTION
Using the waveform monitor, fast color correct filter and three way color correct filter in Premiere, students will be assessed on their ability to correct for gamma, tint and saturation in a series of clips.

AUDIO NOISE REDUCTION AND REMOVAL
Using the noise reduction tools in Audition, students will be assessed on their ability to “round trip” from Premiere to Audition back to Premiere, using the noise reduction and removal tools in Audition.

LIGHTING OPERATION ASSESSMENT
Students will be assessed on their ability to identify and set up Arri fresnel, Lowell Omni, Ikan LED and Kino-Flo lighting instruments. Knowledge of the instrument’s wattage, color temperature and ideal use will be asked. Additionally, each student will demonstrate the use of cinema color correction gels to change an instrument’s color temperature.

ASSIGNMENTS

ASSIGNMENT 1) CAMERA IRIS AND CONTROL
TV/ENG camera exercise. Students hand holding a camera will follow a subject from outside to inside and back to outside while changing iris, ND filters, and white balances on the fly while at the same time never losing the subject in frame. Students will be shown how to store white balances in the a/b white balance controls. Steady camera work is expected.

ASSIGNMENT 2) SHOT TYPES/RULE THIRDS
TRT: 40-1:00 minute.
Shot sequencing exercise. Students will shoot a short story without dialogue using a wide shot, full shot, medium shot, close up, extreme close up, over the shoulder shot, low shot, over head or high shot, and dutch shot to complete their story. All shots on tripod or other device to keep camera steady. Edit in Premiere and add music and other sound as you see fit. Rule of thirds and mise en scene are to be employed on each shot. Correct exposure, white balance, and sharp focus are mandatory components. A rack focus that adds to the story is encouraged. The final edited work should be 40 seconds to one minute in total length.

ASSIGNMENTS 3) PACKAGE EDIT
Using media provided by the instructor, students will edit a basic news story/mini documentary. Students are required to edit the dialogue according to a script and then apply appropriate b-roll, music, and graphics (provided) as they see fit. Pacing, watch-ability, and emotion of the piece will be graded. AUDIO edits are to be layered, clean and unobtrusive to the story. Projects turned in with any audio inconsistencies, hiccups, level issues or continuity issues will have 20% reduction in grade.
ASSIGNMENT 4) BASIC NEWS STORY/MINI DOC — INTERVIEW LIGHTING AND AUDIO RECORDING
TRT 1:30 to 2:00 minutes
Students will select a person to interview. Students will three point light and correctly record an interview with your person on a specific subject. The student will then shoot appropriate b-roll for that story. Students will shoot a minimum of 15 creative b-roll shots for this work using the rule of thirds, mis en scene, exposure, white balance and sharp focus. Students then edit the stories using correct video editing and editing/sound mixing techniques. AUDIO recordings and edits are to be clean and unobtrusive to the story. Projects turned in with any audio inconsistencies, hiccups, level issues or continuity issues will have 20% reduction in grade.

ASSIGNMENTS 5 & 6) NARRITIVE EDITING (JUDGE SCENE AND BLIND DATE SCENE)
Using media provided by the instructor, students will edit two scenes using an establishing wide shot, as well as dirty and clean single shots. In the Judge Scene, students can only use the single close up of each character once. Pacing, watchability, and emotion of the scene will be graded. AUDIO edits are to be layered, clean and unobtrusive to the story. Projects turned in with any audio inconsistencies, hiccups, level issues or continuity issues will have 20% reduction in grade.

ASSIGNMENT 7) LIGHTING FOR DRAMA
In teams of four, students will light two scenes on location with three variations. 1) A person in bed, morning. 2) person in bed, sleeping-moonlight 3) Person in bed reading with reading lamp (practical light) 4) person on couch morning 5) person on couch night-moonlight. 6) person on couch with practical lamp or other light source. Low, high, dutch or odd camera angles are encouraged. Rule of third foreground elements required.

ASSIGNMENT 8) STAGING, BLOCKING AND SHOOTING A SCENE
In teams of four, students will work with a script that has been written for you or students can write their own one-page script for two characters. Students will stage and shoot the scene using a master shot, dirty and clean single shots. Students will use one or two hidden lav mics or a boom mic to record audio. Visual and audio continuity is mandatory. Use available light for the scene. Each student turns in their own edited version of this scene. AUDIO recordings and edits are to be clean and unobtrusive to the story. Projects turned in with any audio inconsistencies, hiccups, level issues or continuity issues will have 20% reduction in grade.

FINAL PROJECT
TRT 3 – 5 minutes
Individually or in teams of two, students will create a three to five minute original narrative short film or documentary. Students will employ the production techniques used in the previous assignments. A treatment outline, visual treatment and script are required. (check schedule) A first cut of the project is due prior to the end of the semester. (check schedule) All components of the project should be shot and edited by this date. Final projects are due at the beginning of lecture on the last week of classes. Late projects will not be accepted.

Narrative projects that depict sexual violence, suicide, or have extreme violence will not be accepted. AUDIO recordings and edits are to be clean and unobtrusive to the story. Projects turned in with any audio inconsistencies, hiccups, level issues or continuity issues will have 20% reduction in grade.
<table>
<thead>
<tr>
<th>WEEK OF</th>
<th>TUESDAY CLASS &amp; WORKSHOPS</th>
<th>LAB</th>
<th>DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>AUG 24</td>
<td>Whole Class meets WEIM 1094. Class intro and format.</td>
<td>Meet room G001. Camera controls, camera iris, white balance practice. Framing of shots, shot types. Storyboard. Assignment 1 due next week as QT exports.</td>
<td>Assignment 1 mobile cam</td>
</tr>
<tr>
<td>AUG 31</td>
<td>Whole Class meets WEIM 1094. Visual Signatures View Award winning student work.</td>
<td>Meet room G001. <strong>Assignment 1 due on Canvas by midnight 9/1</strong> Shooting angles, racks, high, low. Cine Saddle shots.</td>
<td>Assignment 2 shot types</td>
</tr>
<tr>
<td>SEP 14</td>
<td>Whole Class meets WEIM 1094. News and Documentary Stories.</td>
<td>Meet G001. <strong>Assignment 3 due on Canvas by midnight 9/15.</strong> Lav and boom mic practice and experiment. Move to room G215 to listen, edit and compare. Learn stereo/mono and modifying</td>
<td></td>
</tr>
<tr>
<td>OCT 5</td>
<td>Whole class meets WEIM 1094. <strong>Test.</strong> Audio is more important than video</td>
<td>Assignment 4 due on Canvas by midnight 10/13. <strong>Meet G001.</strong> Intro to Arri and Kino lights. In groups, find locations in Weimer with 5600k light. Set up interview. Adapt and work with CTB/CTO</td>
<td></td>
</tr>
<tr>
<td>OCT 12</td>
<td>Whole Class meets WEIM 1094. Painting with light. Illumination, mood and focus. How to create your treatment.</td>
<td><strong>NO LAB UF HOLIDAY</strong></td>
<td></td>
</tr>
<tr>
<td>OCT 19</td>
<td>Whole Class meets WEIM 1094. Assignment 4 Screening.</td>
<td>Meet G215. <strong>one page final project treatments due</strong> Narrative editing assignment introduction. In-Class work on Assignments 5 and 6.</td>
<td></td>
</tr>
<tr>
<td>OCT 26</td>
<td>Whole Class meets WEIM 1094. Video cameras, DSLRs, hybrid cameras. lens speed and what should I own?</td>
<td><strong>Meet G215. Assignments 5 and 6 (narrative editing) due on Canvas by midnight 10/27</strong> Practice dramatic lighting setups and day for night.</td>
<td></td>
</tr>
<tr>
<td>NOV 2</td>
<td>Whole Class meets WEIM G001. Blocking and shooting scenes.</td>
<td>Meet G001. <strong>Final Project outline or script/visual treatment due</strong> In groups find locations to practice Assignment 8, shoot narrative dialogue scene.</td>
<td>Final Project Treatment Due</td>
</tr>
<tr>
<td>NOV 9</td>
<td>Whole Class meets WEIM 1094. <strong>Test.</strong> Motion in cinematography.</td>
<td>Meet G001. <strong>Assignment 7 (dramatic lighting) due on Canvas by midnight 11/11.</strong> Meet G001. Motion practice. Use doorway dolley, hand held and skateboards.</td>
<td>Assignment 7 dramatic light</td>
</tr>
<tr>
<td>NOV 23</td>
<td>Optional help class. Professor Sorel will be in G215 by appointment to assist students with color correction and or noise reduction</td>
<td><strong>NO LAB UF HOLIDAY</strong></td>
<td>WORK ON FINAL PROJECTS</td>
</tr>
<tr>
<td>NOV 30</td>
<td>Workshop WEIM G215 <strong>Color correction/Audio assessment.</strong> Students will be given several color correction tasks and sound issues to fix. Wed AM Lab Period 9 Wed PM Lab Period 10</td>
<td>Meet G215/ Individuals called to G001 for Lighting instrument assessment. <strong>Final Project “first cut “due in lab.</strong></td>
<td>Final Project First Cut Due</td>
</tr>
<tr>
<td>DEC 7</td>
<td>Whole Class meets WEIM 1094 <strong>In-class final project screening</strong></td>
<td><strong>Final Project due Tuesday December 8th uploaded to Canvas by 9AM</strong></td>
<td>Final project due</td>
</tr>
</tbody>
</table>

**Notes:**
- **WEIM 1094** refers to the course code.
- **WEIM G001** and **WEIM G215** are specific workshops.
- **Assignment deadlines** are marked in **bold**.
- **Meeting locations** are noted in parentheses after each activity.
- **DUE** column indicates the due date for each assignment or project.