Assignment Desk
Required: Text/Readings
Sounding Reporting: The NPR Radio Guide
Audio Journalism and Production, Jonathan Kern
Subscription to Gainesville Sun newspaper or online version

Objective:
RTV 3304 is an advanced radio reporting class. You will do more reporting on your own in addition to the required six-hour weekly newsroom shift. Your produced stories will be utilized on the one-hour news program “Front Page Edition of All Things Considered,” which airs each weekday from 4 to 5 p.m. and likely repeated on “Morning Edition” between 6 a.m. and 10 a.m. on WUFT-FM. You will understand personal brand management and to begin to create an online portfolio of your work.
Reporters Notebook: Course Outline

You will be responsible for making your feature web-friendly by converting your features to mp3 and saving it to a web folder along with a plain text introduction, story, and headline. You will be encouraged to take pictures and record video for many of the stories from the field to use on our website.

This class will expand on the basics learned in Radio I to include more advanced reporting techniques in the field and in the studio for longer, in-depth reports and features. You will learn the art of production through the use of digital editing and mixing on Adobe audition and the KLZ system. There will be a stronger emphasis on capturing more “natural sound” into stories.

Radio II will provide opportunities to incorporate more multimedia through the use of Flip cams (and other web friendly cameras) for Sound slides presentations. Video may be editing using Windows Movie Maker, Final Cut Pro or Adobe Premier.

Expect pop quizzes. They will be taken from the Gainesville Sun-local and regional stories, from both the front page and regional section from the week before.

Equipment Policy

Equipment checked out for projects must be returned in a timely fashion and in the same condition as it was checked out. All UF students checking out gear from either WUFT-FM newsroom or form the G020 Equipment Room must follow all established student/course access privileges. Students who check out gear are also required to pay for any damage to equipment beyond normal professional wear and tear, and to pay for replacement of any items lost or destroyed.

Classroom Rules

The college does not permit food or drinks in classrooms. You will not be allowed to bring food, sodas, etc, into the classroom.

You will have opportunities in class to use your smart phones and access social media platforms such as Facebook, Twitter, and Klout for instructional purposes. This access is under the direction of your instructor. Your devices: laptop, tablets, and smart phones must be turned off during class time.
Academic and Professionalism

According to the Florida Honor Code, the members of the University of Florida community pledge to hold ourselves and our peers to the highest standard of honesty and integrity. This includes cheating, plagiarism, and ethical decision making such as creating factitious natural sound, falsifying sound bites, or using another peer's story as your own. These conditions violate both academic and professional standards. You are not permitted to turn in the same project for Radio II and another Telecommunications course. This can result in a zero for the project.

If you need any accommodations due to disability, please contact me to discuss your needs.

Materials & Grading

Materials: Memory stick/flash drive, recordable CDs

Newsroom Participation 40%
Projects (three 4-6 min) 30%
Online Portfolio 20%
Quizzes, Exercises 10%

The reports should be handed in on a CD or a memory stick with two copies of the script (including introduction and tease headline).

1. Each report will be graded for:
   Audio Quality 50%
   Writing/Organization 25%
   Newsworthiness 25%

   Your audio quality will be graded on the use of natural sound, levels, fades, and mixing.

2. You will also be required to have a Sound cloud account for class presentation and online portfolio purposes.
Newsroom Shifts

You are required to work at least six-hours per week in the newsroom for this class. In lieu of a final exam you will be required to work finals week. The goal is to come in with ideas (current and evergreen) that you can work on or assigned from a particular beat. After the first week or so, you should be coming in with that sound so you always have a story you are working on with the goal of being ahead.

The only acceptable excuse for missing a shift in the newsroom is illness or an immediate family emergency (from doctor or parents note).

You are permitted to switch shifts with my approval, and are required to make up any missed shifts. An unexcused absence on a news shift is penalized by a one-half grade deduction. The same applies to deadline for audio projects which are due at the start of class.

News Project

During the semester you will be responsible for 4 projects: 2 produced radio features that run 4 to 6 minutes, 1 multimedia project, and online portfolio. These will be features you do entirely on your own, outside of your regular newsroom shift. They are intended to demonstrate your grasp of writing and production skills. The requirements are as follows:

- The stories must be original, undated work and may not be sound take from your newsroom shift (you should be able to obtain some great story ideas on your shift)

- The stories should include four sound bites from at least two different sources and 3 to 5 pieces of natural sound (as a guide, assume one piece of natural sound for each minute of the report).

- You cannot submit the same projects from Radio II and another Telecommunications course. This can result in a zero for the project.

- The audio portion of the grade will include voice over and the quality of the actuality, natural sound. Phone sound is not permitted for local interviews or within an hour drive. Must be approved by instructor prior to the project is submitted.

- Natural sound cannot be taken from sound effects records. Any violation of this policy will result in an automatic failure on the project. No exceptions.
Tentative Class Schedule

May 14  Class Introduction (Chapters 1, 2, 3)
May 21  Reporting & Field Producing (Interviewing Techniques, Chapters 4 & 5)
May 28  Production/Editorial Meeting  **(Projects 1 ideas due)**
June 4   Production (Room TBA)
June 11  Writing & Interviewing Techniques/Storytelling (Chapters 3, 4, 6)
June 18  Delivery Techniques (Chapters 7, 8, 9, & 10)
June 26  Summer Break (June 23-27)
July 2   Project 1 Due: Screening
July 9   Tentative Guest Speaker
July 16  Long form storytelling (Project 2, Multimedia ideas due)
July 23  Personal Brand Management/Online Portfolio/Quiz on Chapters 1-12
July 30  Ethical Decision Making
Aug 6   Screening:  **Project 2, Online Portfolio, and Multimedia projects due**