

RTV 3304 SPRING 2014 SYLLABUS

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COURSE OUTLINE/INFORMATION/RULES

RTV 3304 is a class designed to improve storytelling techniques, through words and production techniques. While we might think of this as “reporting”, we want to emphasize that there is more to electronic journalism than the facts of who, what, when, where, why and how.

The work done on your newsroom lab hours will primarily be aired on the WUFT-FM news magazine program, “The Front Page”. That is a 30 minute daily news program, that combines basic sound stories for shorter newscasts, as well as features of up to five minutes. There are expectations that you will be producing stories that can go on the WUFT.org website.

Building on what you learned in RTV 3303(radio one), you will spend time producing longer news pieces on a daily basis for a particular Front Page program. In other words, if you work Monday, then you will be assigned or pitch a story of your own that can be done in one news shift, under daily deadline pressure. You will work on producing longer form, NPR style pieces in which you will have two weeks to finish them.

Students will be expected to learn digital editing, not just on the KLZ newsroom system, but also on Adobe Audition, which allows for more sophisticated production techniques, including the addition of “natural sound”. All of stories will need to have photos, that can be used on our web site. In some cases, you will be asked to use video cameras for multimedia presentations.

Expect weekly quizzes from the wuft.org web site and from classroom notes.

Please do not use cell phones in class. Do not access social media, etc.

Equipment is provided for you. You will check it out through the wuft-fm newsroom. There may be times when you can check out equipment from G030 equipment room. You will need to follow procedures for checking out and returning equipment.(separate handout).

You are expected to follow the Florida Honor Code, which governs academic and professional honesty. You will also be given a separate handout of WUFT policies.

Grading components

Newsroom deadline reporting	30%
In depth reports/features	30%
Quizzes	15%
Pitch sheets	15%
Class participaton	10%

In previous classes, there were separate projects assigned. Instead of that, this semester we have decided to grade students on how they perform under deadline in newsroom; and how well they produce in depth reports with higher quality production.

You are expected to show up for newsroom shifts, unless there is a sickness(with medical note), family emergency(parents/guardian note). If you miss a newsroom shift, you will be assigned outside news coverage, instead of a make up shift in the newsroom. In lieu of a final exam, newsroom shifts will extend through the end of finals week.

In-depth reports/features will have a separate handout of requirements. Each one is graded during the semester.

CLASS SCHEDULE(SUBJECT TO CHANGES)

1-8	Intro to class, organization
1-15	Finding the stories. Different styles of long form reporting/storytelling.
1-22	Storytelling class exercise
1-29	Reporting in the field/field producing

2-5 Production techniques. Using Adobe Audition

2-12 Adobe Audition workshop continues

2-19 Conferences with instructor/grad assistant

2-26 On-air delivery/performance

SPRING BREAK MARCH 1-8

3-12 Hosting and Producing "The Front Page"

3-19 Web and multi media

3-26 Web and multi media continuation

4-2 Ethics in Reporting/Producing

4-9 Class wrap up.