

Telecommunication Regulation

Dr. Sunny Skye Hughes



RTV 5702
Section 0421
12:35
3 credit hours

Weimer 1078
Wednesdays 9:35-
Spring 2013

Course Description:
Classroom Policies:

Read the syllabus. Be curious. Do your homework. Come to Class. Participate. Be nice. Be excited about Learning.

Accommodations: Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation. The Disability Resource center strives to provide quality services to students with physical, learning, sensory or psychological disabilities, to educate them about their legal rights and responsibilities so that they can make informed decisions, and to foster a sense of empowerment so that they can engage in critical thinking and self-determination. Current students can find more information about accommodation by contacting the office at 352.392.8565, visiting the office at 0001 Reid Hall, E-mailing the office at accessuf@dso.ufl.edu or on the [website](#).

Academic Integrity: The Student Honor Code ([6C1-4.017](#)) requires all members of the UF community to hold themselves and peers to the highest standards of honesty and integrity. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment." Furthermore, a student shall not represent as the student's own work all or any portion of the work of another. Violations of the Student Honor Code can result in probation, suspension, or expulsion.

Counseling and Career Services:

The UF Counseling and Wellness Center (A Division of Student Affairs) provides free mental health counseling for current students. For more information, visit their [website](#) or call them at 352.392.1575. Not only can you get help with individual goals and concerns, they offer cool services such as an [Academic Confidence Group](#) to work on study skills and time management, as well as [Wellness Coaching](#).

The [Career Resource Center](#) can help you with your hunt for employment after college.

Grading Policies:

20% Class Participation

You will be evaluated based on your class participation. Read and review materials before class. Complete all "Notes and Questions" in the readings for your reference during discussions. A good goal is to make three, informed and thoughtful contributions during the course of the class discussion.

20% Discussion Leader

Each student will lead a one hour discussion on the topic of their choosing during the semester. The selected topic should correlate to one of the lecture topics on our syllabus and in our readings. Discussion leaders must 1) sign up for a date and topic; 2) select three journal articles for their topic and share them with classmates; 3) prepare five "discussion seeds" for their discussion and share them with the class; and 4) lead the class during their assigned discussion.

20% Midterm (Due March 13)

The midterm will be a take-home, essay exam that will be given out two weeks before it is due.

40% Paper

The paper will be a 20-30 page double spaced article prepared for a journal in our field on a topic that is of interest to you. You may have the opportunity to collaborate with other students on this work. More details will be given as we approach deadlines, but as a general guideline, your paper will be broken down into the following parts:

- o 5% Topic (January 30th)
- o 10% Proposal (February 20th)
- o 10% First draft (April 3)
- o 15% Final draft (April 17)

Grading Scale

A 95+
A- 90-94
B+ 87-89
B 83-86
B- 80-82
C+ 77-79
C 73-76
C- 70-72
D+ 67-69
D 60-67
E Below 60
I Incomplete
W Withdrew
WF Withdrew Failing

Information on current UF Grading Policies for assigning grade points can be found in the [UF Undergraduate Catalog](#).

Required Readings:

- Benjamin, Shelanski, Speta, Weiser Telecommunications Law and Policy, Third Edition, Carolina Academic Press 2012 (YOU MUST USE THE LATEST EDITION)
- Google News
- Other readings will be assigned during lecture times.

Course Schedule (Tentative)

Date	topic	read	notes
Wed. Jan. 9	Intro to Class	---	
Wed. Jan. 16	Introductions, Institutional Perspectives	Telecommunications Law and Policy pp. 1-42	Prezi: From Reason to Regulation
		<p>Homework:</p> <p>Review your notes from our 1/16 class meeting. Try to apply themes we discussed to the article you selected on a telecom issue you are interested in. Bring your notes on this to class.</p> <p>Bring at least 3 insights/comments for each assigned reading.</p> <p>What is the meaning of “arbitrary and capricious” in suits against the FCC or other federal agencies?</p>	<p>Readings to prepare for 1/23 class meeting:</p> <p>OMEGA SATELLITE PRODUCTS COMPANY, v. CITY OF INDIANAPOLIS (1982)</p> <p>The Looming Cable Monopoly (Susan Crawford)</p> <p>On the Expressive Function of Law (Cass Sunstein)</p> <p>National Broadband Plan Action Agenda</p> <p>FCC Spectrum Dashboard</p>

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Wed. Jan 23	Regulation and Zoning	TL&P pp. 43-122	Readings to prepare for 1/30 class meeting: Giving the Audience What It Wants (C. Edwin Baker) NBC v. U.S. (1943)

<p>Wed. Jan. 30</p>		<p>Complete chapters 1-4 in the case book (pp. 1-122).</p> <p><i>Answer notes and questions.</i></p> <p>Readings to prepare for 1/30 class meeting: Giving the Audience What It Wants (C. Edwin Baker)</p> <p>NBC v. U.S. (1943)</p> <p><i>Apply the social norms we created in class to the FCC's National Broadband Plan Action Agenda.</i></p> <p><i>Brief the NBC v. U.S. (1943) case.</i></p> <p><i>What are the key differences between wire/wired communication (in the past and in the present)</i></p> <p><i>Is the FCC really independent? Is it insulated from the Political Process?</i></p>	<p>TOPIC DUE for Research Paper. Please bring a printed copy of your guiding research question to class.</p>
<p>Wed. Feb. 6</p>	<p>Broadcasting</p> <p>Public Trustee Obligations</p> <p>Discussion Leader: Milenko Martinovich</p>	<p>TL&P pp. 123-180</p> <p>TL&P pp. 181-296</p>	

Wed. Feb. 13	Digital Television Discussion Leader: Gregory Fink	TL&P pp. 297-330	
Wed. Feb. 20	Telephony Discussion Leader: Daniel Landesberg	TL&P pp. 331-434	PROPOSAL DUE
	<u>Midterm Questions distributed in class</u>		
Wed. Feb. 27	Multichannel Video Discussion Leader: Emily Brown	TL&P pp. 435-564	
Wed. March 6	SPRING BREAK		
Wed. March 13	Structural Regulation <u>Midterm DUE</u>	TL&P pp. 565-666	
Wed. March 20	Antitrust Review Discussion Leader: Douglas Coats	TL&P pp. 667-712	
Wed. March 27	The Internet Discussion Leader: Eugene Minchin	TL&P pp. 713-752	
			<p>Homework:</p> <p><u>The Third Way: A Narrowly Tailored Broadband Framework</u></p> <p><u>A Third Way Legal Framework for Addressing the Comcast Dilemma</u></p>

Wed. April 3	Broadband Jurisdiction and Regulation	TL&P pp. 753-830	FIRST DRAFT OF PAPER DUE
Wed. April 10	Regulation of Internet Indecency Discussion Leader: Theresa Campbell	TL&P pp. 831-864	
Wed. April 17	FCC Alternatives	TL&P pp. 865-878	
			FINAL DRAFT OF PAPER DUE
Wed. April 24	LAST DAY OF CLASS	---	