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This Advanced Production Course is designed to teach students how to complete tasks necessary to enter the professional world of broadcasting. The focus of the course will primarily be sports broadcasting. Students will have the opportunity to improve their writing skills, along with producing various elements that make up a television broadcast.

The class will have to complete 3 projects. The first, in groups of two, is a tease. Content must be created by students and only video shot by students may be used. Any music is acceptable for this project. The second project, in groups of 4, will be a 3-5 minute feature. The subject matter can be decided upon by the group, but must be approved prior to shooting. File video can be used when appropriate. The final project, in groups of 6 or 7, will be to create a 30 minute episode of a show. The subject matter must be approved prior to production. Only original video may be used with this project. Music can be sourced from various libraries.

I'm expecting that students will become more production savvy as the semester wears on and the work should reflect that. Students must also take responsibility for their productions in order to achieve the quality expected.

#### **Participation:**

Your grade will be determined by your participation in class and the productions created.

You are only allowed to miss 2 classes.

#### **Project Completion Dates**

September 24th	Tease Due
October 22nd	Feature Due
December 3rd	Show Due

<u>August 27th</u>	Overview of the class Examples of Good and Bad Production Decisions
<u>August 29th</u>	What is a Tease What is a sense of place bumper Divide into groups for tease project
<u>September 5th</u>	Groups of 2 present tease ideas How to create a shot sheet Creative Shooting Viewing example: 2000 Sydney Olympics Open
<u>September 10th</u>	Rough Cuts of Tease Project How music helps a tease VO techniques
<u>September 12th</u>	Rough Cuts of Tease Project Guest Speaker Secrets to a Tease
<u>September 17th</u>	Preparing Tease for Air Graphics in a Tease
<u>September 19th</u>	Final Tease Revisions Intro to features
<u>September 24th</u>	<b>TEASE PROJECT DUE</b> Critique of Teases

<u>October 1th</u>	What makes a good feature Viewing examples of features Groups for features selected
<u>October 3th</u>	How to choose the right feature subject Present plans for feature project
<u>October 8th</u>	Rough Cuts Feature Guest speaker -- feature producer
<u>October 10th</u>	Rough Cuts Feature continue View more examples of top features
<u>October 15th</u>	Preparing feature for air Graphics in a feature
<u>October 17th</u>	Final Feature Revisions Discussion: lessons learned from features
<u>October 22nd</u>	FEATURE PROJECT DUE Critique of Feature
<u>October 24th</u>	Inside the Director Chair View Video with PL from Director Guest Speaker -- Director Live from World Series
<u>October 29th</u>	How to create a 30 minute show Different Syles Groups Selected for Show Project

<u>October 31st</u>	NO CLASS OUT OF TOWN PRODUCING
<u>November 5th</u>	Show outlines due Discuss how to timeline show
<u>November 7th</u>	NO CLASS OUT OF TOWN PRODUCING
<u>November 12th</u>	Production Plans for Show Due What makes a good show great
<u>November 14th</u>	Live Lab Wisconsin @ Gators Basketball All Day Open ESPN Truck at O'Dome
<u>November 19th</u>	Review Live Lab -- what went right and wrong Applying Live Lab to show project
<u>November 21st</u>	NO CLASS OUT OF TOWN PRODUCING
<u>November 26th</u>	Rough Cuts Show Projects
<u>November 28th</u>	Preparing Show for Air Final Questions
<u>December 3rd</u>	SHOW PROJECT DUE Critique Show Project
<u>December 5th</u>	Students Choice Class Final Feedback

Grade: Each project will be graded for participation, following directions, and final overall project. 80 percent of your grade is participation, 20 percent improvement on projects. Evaluation of each student's work by members of their team will be considered in arriving at project grade.

Office Hours: 30 minutes prior to and after each class or we can arrange alternative

Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.

information on current UF grading policies for assigning grade points. This may be achieved by including a link to the appropriate undergraduate catalog web page <https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>