INTRODUCTION

The study of intercultural communication is often approached from a social-psychological perspective. Although that perspective has yielded many important ideas about intercultural communication, other historical, interpretive and critical perspectives also contribute to our understanding of our subject, particularly in acknowledging the influence of context and power in intercultural interactions. Through your participation in this course, you will come to appreciate the complexity in intercultural interactions and increase your intercultural communication competence.

STUDENT LEARNING OBJECTIVES

During this course, you should:

1. Become familiar with the study of intercultural communication from the social psychological perspective, the interpretive perspective, and the critical perspectives.
2. Discover the important roles of context and power in intercultural communication.
3. Become sensitive to the complexity of intercultural interactions.
4. Recognize the influence of your own cultural group on your intercultural interactions.
5. Become a more willing, self-reflective, flexible, and open communicator in intercultural interactions.

REQUIRED TEXTBOOKS:


You can find used copies of these books on Amazon.com and Half.com

An Online Learning Center designed to support this course is available at:

http://highered.mcgraw-hill.com/sites/0073385123/student_view0/index.html
RECOMMENDED READING FOR DOCTORAL STUDENTS:


COURSE FORMAT
This course consists of readings, a journal (blog), discussions, exploratory activities, group topic presentations and exercises, and a course paper or literature review.

The readings are intended to provide essential information and promote informed dialogue on intercultural issues.

Intercultural journal: You are expected to track your journey as you grow in the knowledge of intercultural communication each week. What insights are you having? How are you applying what you learn to your professional, academic or personal life?

Discussions are opportunities for you to share your intercultural experiences, ask pertinent questions and demonstrate your command of the subject matter.

Activities and Exercises allow you to test your retention of intercultural theories and concepts and motivate you to engage in and think about intercultural communication and its applications to issues and social problems.

Group Topic Presentations allow you to illustrate your understanding of the material presented in this course.

Term Paper/Project: You will choose a term paper or literature review on an intercultural topic in consultation with the instructor.

COURSE POLICIES AND PROCEDURES

Course Standards: Students who enroll in this course are expected to demonstrate professionalism in the following areas:

Course Assignments: All class assignments submitted for grading should be neatly typed, in a standard 8-1/2 x 11 format. All assignments will be submitted electronically, via the online course site.

Course Communication: You are expected to show respect for the instructor and one another irrespective of the language ability, cultural beliefs, age, nationality, sexual orientation, etc. You should give others equal opportunity to formulate and express opinions, experiences, and ideas. All students should be supportive of a cooperative learning environment.

Course Preparation: You are responsible for reading the assigned material before the class discussion on that topic. You should be prepared to answer questions related to the material in the text and may be asked to do so. You should also be prepared to ask questions about issues of interest or ask for clarification of concepts introduced during each class.
**Academic Misconduct:** If you are discovered cheating (turning in non-original work, engaging in plagiarism, and so on) will receive a failing grade for the assignment in question. I may also pursue disciplinary actions against you, according to university policies and procedures, including suspension or expulsion.

**ASSIGNMENT WEIGHTS:**

- Intercultural Journal 10%
- Discussions 20%
- Weekly Summaries 20%
- Topic Presentations 20%
- Research Paper or Literature Review 30%

Total: 100%

**EVALUATION:** Your final grade is dependent on your performance on the following class assignments:

Course grades will be assigned on a curve with the following percentages used for guidance:

100-93 % A 92-83% A/B 82-78% B/C 77-73% C 72-68% C/D 67-63% D 62-00% F

**CLASS ETIQUETTE:**
Students are expected to conduct themselves professionally. You are expected to be on time for both class and external/virtual meetings/discussions/activities.
COURSE SCHEDULE

(This schedule is tentative: it will be modified as needed.)

Week 1, August 25, Chapter 1
Introduction to the course: What’s in a name?
Why Study Intercultural Communication

Week 2, September 1
No Class (Memorial Day)

Week 3, September 8, Chapter 2
Development of the discipline. Theoretical approaches to intercultural communication. Application of theoretical approaches.

Week 4, September 15, Chapter 3
What is culture? What is communication? Dialectical approaches to understanding culture and communication. The relationship between communication and context. The relationship between communication and power.

Week 3, September 22, Chapter 4
From history to histories. History, power, and intercultural communication. History in Intercultural Communication. History and identity Intercultural communication and history. Identity and Adaptation.

Week 4, September 29, Chapter 5

Week 5, October 6, Chapter 6

Week 6, October 13, Chapter 7
Non-Verbal Codes and Cultural Space. A dialectical approach to nonverbal communication. The universality of nonverbal behavior. Defining cultural space.

Week 7, October 20, Chapter 8
Understanding Intercultural Transitions. Types of migrant groups. Cultural shock Migrant host relationships. Cultural adaptation

Week 8, October 27, Chapter 9
Defining popular culture and folk culture Consuming and resisting popular culture. Consuming and resisting popular culture. Representing cultural groups.
U.S. popular culture and power. Learning about cultures without personal experience.
Week 9, November 3, Chapter 10

Week 10, November 10, Chapter 11

Week 11, November 17, Chapters 12
Striving for Effective Intercultural Communication. Components of competence. Applying your knowledge about intercultural communication.

Week 12, November 24
Work on Final Papers

Week 13: December 1
Presentation and Critique of Final Papers

Week 14, December 8
Final Paper is due Monday, December 8, 5:00 p.m.

End of Course
Useful Resources

The following list is by no means inclusive of the vast number of books available for persons wanting to learn more about intercultural communication. Some of the references focus on teaching intercultural communication; others provide a theoretical foundation; still others are useful resources for experiential activities that can be used as launching points for developing activities and small-group projects or demonstrations in intercultural communication teaching, practice or research.


### Journals & Trade Publications

**Howard Journal of Communications** ISSN 1064-6175 Academic/Scholarly. Taylor & Francis, Inc. 1988-current While many Communication Studies journals publish articles on Intercultural Communication, the Howard Journal of Communication, according to Ulrich's, "examines ethnicity, gender, and culture as domestic and international communications concerns. Addressing topical issues on television and culture, gender and communication, and African American film, HJC offers a multiethnic interdisciplinary research vehicle. The HJC emphasizes the link between communication and culture." Quarterly.

**Human Relations** ISSN 0018-7267 Academic/Scholarly. Sage Publications. 1947-current Considered the most valuable resource of research in intercultural communication in interpersonal, small group, and organizational relationships. Monthly.

**Intercultural Communication** ISSN 1404-1634 Academic/Scholarly. University of Goteborg, Department of Linguistics. 1999-current http://www.immi.se/intercultural/ An online journal, whose stated goal is to "promote research but also education and training in the area of intercultural communication."
Journal of Cross-Cultural Psychology ISSN 0022-0221 Academic/Scholarly. Sage Publications. 1970-current Examines research on responses of individuals and groups from different cultures or environments to similar stimuli or situations. Bimonthly.

Journal of Intercultural Studies ISSN 0725-6868 Academic/Scholarly. Routledge. 1977-current According to Ulrich’s, "the Journal of Intercultural Studies is an interdisciplinary, international journal that provides a forum for research related to intercultural studies. Two issues are published each year, with one issue thematic, examining a common topic from a variety of disciplinary perspectives as reflected by writers from different countries, and the other presenting a wide range of timely topics for reflection and discussion." 3 times a year.

Other Intercultural Communication Research Journals

Journal of Intercultural Communication Research

Journal of International and Intercultural Communication

For more resources focused on Intercultural Communication, see:

http://www.mislinks.org/topics/icc.htm

http://wikis.ala.org/acrl/index.php/Intercultural_Communication

and do a Google search!

Note: For title changes consult a serials directory such as Ulrich’s Periodicals Directory.