

## **GRADING for MMC Section (graduate students)**

You will have the same grading breakdown as the JOU section, except that you will also write one 15-page paper on some aspect of sports media, which will be worth 30% of your grade. Each exam (20%), blog comments (10%), paper (30%).

For the paper, you can use scholarly or mainstream articles to support the theme of your paper. You must have your paper topic approved by the instructor. Do not choose something as overarching as "Twitter and Athletes," which is too big to handle in one paper. A better topic would be focusing on one athlete or team and examining his/her/its Twitter strategy. You may not do a topic that will be covered in-depth in class (as outlined on syllabus or indicated by instructor).

You must use sources (cited at the end of the paper) to help provide evidence and examples. You will be judged on clarity of theme and argument, supporting evidence, and overall writing quality. The best papers will be ones that provide insight to your chosen topic beyond the basic nuts and bolts of what we already know as sports-media consumers.

It is highly encouraged to run your paper idea by the instructor.

Grade breakdown:

- 10 points: Originality and specificity of idea:
- 70 points: Content of paper (thoughtful review, analysis and discussion of topic)
- 10 points: Writing (mechanics, grammar, clarity)
- 10 points: Sourcing (minimum of 15 quality sources)

Paper due date: 11/7 in class