MMC 6929
Communication Colloquium
(allow class discussion after speakers for questions, discuss, etc)

Fall 2014
Dr. Debbie Treise  dtreise@jou.ufl.edu
Class hours: Tuesday 3-4  Weimer 3020
Office: 2012 Weimer  Telephone: 392-6557 (office) 386-418-8268 (home)
Office hours: Monday 8:30-10:30; Tuesday 8:30-9:30; Wed 9:35-11:30; and by appointment
(Note: these office hours may change once other college committees set meeting times)

Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.

Students are expected to provide feedback on the quality of instruction in this course based on 10 criteria. These evaluations are conducted online at https://evaluations.ufl.edu. Evaluations are typically open during the last 2-3 weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at: https://evaluations.ufl.edu/results.

Course Description: This course is divided into two parts, each designed to enhance your opportunities for success as an academic, researcher and professional.

Part one: Over the first half of the semester you will hear several speakers, and we will have class discussions and readings that will introduce you to the College, the doctoral program, available resources, overall research issues, approaches and methodologies. In addition, in consultation and collaboration with your advisor, you will be drafting your degree plan and developing a research agenda.

Part two: Over the second half of the semester you will hear several speakers, and we will have class discussions, readings and will listen to and critique your own presentations to inform and prepare you for:
- job search and interview strategies
- the tenure and promotion process
- conference presentations
- taking qualifying exams
- dissertation problems

Course Format: The class will be a mixture of lecture, discussions and guest speakers. The topics listed below are subject to change based on your input. However, I will be asking you to coordinate and invite some of the guest speakers.

Policies: Because this course is designed to be a discussion format, it’s expected that you will participate in these class discussion. ATTENDANCE IS MANDATORY. On the weeks that readings are assigned, it is expected that you will have read them by class time and be ready to discuss them. There is no textbook assigned for the class.
Grading: S/U. A satisfactory grade is based on participation in class discussion, attendance and satisfactory completion of the following two items. More than two absences will result in a grade of “U.” If absences are **NOT** excused for health or other reasons, a grade of “U” will be assigned. It will then be necessary for you to complete this course next Fall semester to remove the unsatisfactory.

- **Part one – degree plan:** By **October 7th,** you will be required to have met with your advisor to complete your degree plan and to have discussed and mapped out a research plan. We’ll then meet to discuss it. This and part two are the only course assignment for the first half of the semester. We will set up individual meetings to review this.

- **Part two – Research goals:** Because ours is a research institution, you need to set goals for yourself that will help ensure your job search and future academic success. Therefore, also due on **October 7th** you’ll need to turn in a well-thought out, honest and realistic research goals’ statement – approximately one page. This statement must detail where you plan to be at the end of your studies at UF. Please list the number of research papers/creative works you plan to have presented or published by the time you are searching for an academic position. Where do you plan to present or publish them? What will be the research area? Please also list those you have out for review now or are planning to send this summer. I realize that some of you want to go to strong teaching institution; however, increasingly teaching institutions are also requiring research productivity as a criterion for hiring, tenure and promotion. These goals will also be shared with your advisor as a benchmark to use for your annual student evaluations. Setting and achieving ambitious scholarship goals is an important component of earning satisfactory annual evaluations in the program. This is the only course assignment for the second half of the semester.

I would strongly urge you to become a student member of the appropriate academic organizations in your particular area (i.e., American Academy of Advertising [AAA]). Overall, it’s a smart idea to become a student member of the Association for Education in Journalism and Mass Communication (AEJMC) as well. AEJMC is a comprehensive organization in our field and is an important outlet for much of our research. Its major publication, *Journalism and Mass Communication Quarterly,* is a very important and highly rated journal in the field.

**Speaker Instructions:** This will be your chance to get to know some faculty, and veteran doc students by inviting them to speak in class. On some weeks, I’ll be assigning one or more of you to find some guest speakers to address the issue being covered. I’ll be making some suggestions of faculty or students to invite, if you need me to. But you choose the format of the class: debate, panel, Q&A or some combination of those. You decide what would be most helpful to you. So on your assigned week, make sure you:

- Are certain they are coming and tell them the location and time of their talk
- Ask for the speakers CV so that you can appropriately introduce them
- Email or send them a letter thanking them after they have spoken in class

**Instructor Evaluations:** Students are expected to provide feedback on the quality of instruction in this course based on 10 criteria. These evaluations are conducted online at
https://evaluations.ufl.edu. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of the assessments are available to students at https://evaluations.ufl.edu/results

(Tentative) Seminar Schedule

August 26
Introduction (Treise)
Overview of the doctoral program, discipline, associations (Treise)
(paperwork: Jody Hedge)

September 2
Degree Plan/Choosing Classes (class lists and advanced level lists)/Qualifying Exams (Treise)
Student panel: degree plan/committee formation, qualifying exams (Krissy Birnbrauer, Nicki Karimipour, Andrea Hall, Ginger Blackstone)

September 9
Research/research agenda, IRB (Ira Fischler, Period 3) asked
Read: Review IRB02 website; Belmont Report
Be familiar with:
http://www.hhs.gov/ohrp/humansubjects/guidance/45cfr46.htm

September 16
Faculty panel: Quantitative, Qualitative/Feminist/Historical Research Methods, Legal Research (students ask speakers)*

September 23
Student panel: Being a productive scholar (Jordan Neil, Mariam Alkazemi, Kevin Hull)
Faculty panel: Being a productive scholar (students ask speakers)

September 30
Faculty panel conference presentations (students ask speakers)*
Other topics TBA

October 7
Individual degree plan/research agenda meetings
(MUST HAVE MET WITH YOUR ADVISOR BEFORE THIS MEETING TO COMPLETE DEGREE PLAN)

October 14
Individual degree plan/research agenda meetings

October 21
Teaching Tips (Dr. Lewis, Dr. Dodd and Professor Foley)

October 28
Leadership in Academia Dean Diane McFarlin and Executive Associate Dean Spiro Kiousis
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<th>Date</th>
<th>Topic</th>
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<tr>
<td><strong>November 4</strong></td>
<td>Grants or other topics (Yulia Strekalova); Where should I be? (Treise)</td>
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<td><strong>November 11</strong></td>
<td>Veteran’s Day – holiday</td>
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<td><strong>November 18</strong></td>
<td>Interviewing – faculty perspective <em>(students ask speakers)</em></td>
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<td>Interviewing – student perspective <em>(TBD)</em></td>
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<td><strong>November 25</strong></td>
<td>Authorship issues (Treise)</td>
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<td>Reviewing: doing them, receiving them, responding to them <em>(students ask speakers)</em></td>
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<td>CV Development</td>
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<td><strong>December 2</strong></td>
<td>Your presentations</td>
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