

MMC 6929
Communication Colloquium

Fall 2013

Dr. Debbie Treise dtreise@jou.ufl.edu

Class hours: Tuesday 3-4 G030

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Office hours: Monday 8:30-10:30; Tuesday 8:30-9:30; Wed 9:35-11:30; and by appointment
(Note: these office hours may change once other college committees set meeting times)

Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.

Students are expected to provide feedback on the quality of instruction in this course based on 10 criteria. These evaluations are conducted online at <https://evaluations.ufl.edu>. Evaluations are typically open during the last 2-3 weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at: <https://evaluations.ufl.edu/results>.

Course Description: This course is divided into two parts, each designed to enhance your opportunities for success as an academic, researcher and professional.

Part one: Over the first half of the semester you will hear several speakers, and we will have class discussions and readings that will introduce you to the College, the doctoral program, available resources, overall research issues, approaches and methodologies. In addition, in consultation and collaboration with your advisor, you will be drafting your degree plan and developing a research agenda.

Part two: Over the second half of the semester you will hear several speakers, and we will have class discussions, readings and will listen to and critique your own presentations to inform and prepare you for:

- job search and interview strategies
- the tenure and promotion process
- conference presentations
- taking qualifying exams
- dissertation problems

Course Format: The class will be a mixture of lecture, discussions and guest speakers. The topics listed below are subject to change based on your input. However, I will be asking you to coordinate and invite some of the guest speakers.

Policies: Because this course is designed to be a discussion format, it's expected that you will participate in these class discussion. **ATTENDANCE IS MANDATORY**. On the weeks that readings are assigned, it is expected that you will have read them by class time and be ready to discuss them. There is no textbook assigned for the class.

Grading: S/U. A satisfactory grade is based on participation in class discussion and attendance. More than two absences will result in a grade of “U.” If absences are **NOT excused** for health or other reasons, a grade of “U” will be assigned. It will then be necessary for you to complete this course next Fall semester to remove the unsatisfactory.

- **Part one – degree plan:** By **October 8th**, you will be required to have met with your advisor to complete your degree plan and to have discussed and mapped out a research plan. We’ll then meet to discuss it. This and part two are the only course assignment for the first half of the semester. We will set up individual meetings to review this.
- **Part two – Research goals:** Because ours is a research institution, you need to set goals for yourself that will help ensure your job search and future academic success. Therefore, also due on **October 8th** you’ll need to turn in a well-thought out, honest and realistic research goals’ statement – approximately one page. This statement must detail where *you* plan to be at the end of your studies at UF. Please list the number of research papers/creative works you plan to have presented or published by the time you are searching for an academic position. Where do you plan to present or publish them? What will be the research area? Please also list those you have out for review now or are planning to send this summer. I realize that some of you want to go to strong teaching institution; however, increasingly teaching institutions are also requiring research productivity as a criterion for hiring, tenure and promotion. These goals will also be shared with your advisor as a benchmark to use for your annual student evaluations. Setting and achieving ambitious scholarship goals is an important component of earning satisfactory annual evaluations in the program. This is the only course assignment for the second half of the semester.

I would strongly urge you to become a student member of the appropriate academic organizations in your particular area (i.e., American Academy of Advertising [AAA]). Overall, it’s a smart idea to become a student member of the Association for Education in Journalism and Mass Communication (AEJMC) as well. AEJMC is a comprehensive organization in our field and is an important outlet for much of our research. Its major publication, *Journalism and Mass Communication Quarterly*, is a very important and highly rated journal in the field.

Speaker Instructions: This will be your chance to get to know some faculty, and veteran doc students by inviting them to speak in class. On some weeks, I’ll be assigning one or more of you to find some guest speakers to address the issue being covered. I’ll be making some suggestions of faculty or students to invite, if you need me to. But you choose the format of the class: debate, panel, Q&A or some combination of those. You decide what would be most helpful to you. So on your assigned week, make sure you:

- Are certain they are coming and tell them the location and time of their talk
- Ask for the speakers CV so that you can appropriately introduce them
- Email or send them a letter thanking them after they have spoken in class

Instructor Evaluations: Toward the end of the semester, we will be conducting course evaluations in class. I will be reserving the first 15 minutes of class time for these. Please bring a portable electronic device such as a laptop, tablet or smart phone so that you may log

into ISIS and complete the evaluations. It is important that you attend this class because course evaluations are taken seriously at the University of Florida, and your opinions matter.

I will not be in the room during the evaluations, but will return when they are completed to teach class. The evaluations are confidential. I will only see completed results and will be unable to trace ratings or comments to any student. In addition, I will not have access to the evaluations until after final grades have been recorded.

If you do not have a portable electronic device to complete the evaluations in class, or if you are unable to attend class that day, you may complete the evaluations online at home or at a campus computer up to the last day of the semester.

(Tentative) Seminar Schedule

August 27	Introduction (Treise) Overview of the doctoral program, discipline, associations (Treise) (Jody Hedge) http://www.gradresources.org/articles/prof_grad.shtml
September 3	Degree Plan/Choosing Classes (class lists and advanced level lists)/Qualifying Exams (Treise) Student panel: degree plan/committee formation, qualifying exams (Treise asks speakers) Annelie Schmittel; Ananya Roy, Erica Newport, Chris Wilson, Jason Cain
September 10	Research/research agenda, IRB (Ira Fischler, Period 3) asked Read: Review IRB02 website; Belmont Report Be familiar with: http://www.hhs.gov/ohrp/humansubjects/guidance/45cfr46.htm
September 17	Faculty panel: Quantitative, Qualitative/Feminist/Historical Research Methods, Legal Research (students ask speakers)*
September 24	Student panel: Being a productive scholar (Treise asks speakers) Mariam Alkazemi, Kevin Hull, Dennis Frolich Faculty panel: Being a productive scholar (students ask speakers)
October 1	Faculty panel conference presentations (students ask speakers)* http://www.aejmcdenver.org/wp-content/uploads/2009/11/posterboardexample.pdf Other topics TBA
October 8	Individual degree plan/research agenda meetings

(MUST HAVE MET WITH YOUR ADVISOR BEFORE THIS MEETING TO COMPLETE DEGREE PLAN)

- October 15** Individual degree plan/research agenda meetings
- October 22** Teaching Tips (Dr. Lewis, Dr. Dodd and Professor Foley)
- October 29** Leadership in Academia Dean Diane McFarlin and Executive Associate Dean Spiro Kiouisis
Other topics TBA
- November 5** Grants or other topics (Treise)
- November 12** Where should I be? (Treise)
- November 19** Interviewing – faculty perspective (students ask speakers)*
Interviewing – student perspective (Treise asks speakers) Jessica Mahone; Todd Holmes (AEJMC) Adriane Jewett
- November 26** Authorship issues (Treise)
Reviewing: doing them, receiving them, responding to them (students ask speakers)*
Other topics TBA
- December 3** Your presentations