INTERCULTURAL COMMUNICATION

MMC5708 3 Credits
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INTRODUCTION

The study of intercultural communication is often approached from a social-psychological perspective. Although that perspective has yielded many important ideas about intercultural communication, other historical, interpretive and critical perspectives also contribute to our understanding of our subject, particularly in acknowledging the influence of context and power in intercultural interactions. Through your participation in this course, you will come to appreciate the complexity in intercultural interactions and increase your intercultural communication competence.

STUDENT LEARNING OBJECTIVES

As a result of participating in this course you will:

1. Be able to articulate the social psychological approach, the interpretive approach, and critical approach to the study of intercultural communication.
2. Know the role that power and context play in intercultural communication.
3. Be able to describe the complexity of intercultural interactions.
4. Be aware of the influence of ethnicity and history on intercultural interactions.
5. Demonstrate that you are self-reflective in your intercultural interactions.

REQUIRED TEXTBOOK

Martin, Judith N. and Nakayama, Thomas K., **Intercultural Communication in Contexts, 6th edition.** McGraw-Hill: Boston, 2012.

An **Online Learning Center**, specifically designed to support this course, is available at:

http://highered.mcgraw-hill.com/sites/0073385123/student_view0/index.html

COURSE FORMAT
This course consists of readings, a journal, discussions, exploratory activities and exercises, and a course paper or literature review and a competency exam.

The Chapter reading summaries are intended to keep you current in your reading and advance your understanding of the theory and practice of intercultural communication.

Discussions are or you to share your intercultural experiences with your classmates, ask pertinent questions and demonstrate your command of the subject matter.

Intercultural Blog: Use this to track your journey as you grow in the knowledge of intercultural communication. What insights are you having? How are you applying what you learn to your professional, academic or personal life? Intercultural Blog: Use this to track your journey as you grow in the knowledge of intercultural communication. What insights are you having? How are you applying what you learn to your professional, academic or personal life?

Self-Guided Activities and Exercises allow you to test your retention of intercultural theories and concepts and motivate you to engage in and think about intercultural communication and its applications to issues and social problems.

Term Paper/Project: You will choose a term paper or literature review on an intercultural topic in consultation with the instructor.

COURSE POLICIES AND PROCEDURES

Course Standards: Students who enroll in this course are expected to demonstrate professionalism in the following areas:

Assignments: All class assignments submitted for grading should be neatly typed, in a standard 8-1/2 x 11 format. **All assignments should be submitted on time, via the online course site. Late submissions will carry a penalty.**

Communication: You are expected to show respect for the instructor and one another irrespective of the language ability, cultural beliefs, age, nationality, sexual orientation, etc. You should give others equal opportunity to formulate and express opinions, experiences, and ideas. _All_ students should be supportive of a cooperative learning environment.

Preparation: You are expected to read the assigned material before the joining the discussion on the topic. You should be prepared to answer questions related to the material if asked to do so.

ASSIGNMENT WEIGHTS:

Personal Blog 20%
Chapter Discussions 20%
Chapter Reading Summaries 20%
Term Paper or Literature Review 40%

Total: 100%

EVALUATION: Course grades will be assigned on a curve with the following percentages used for _guidance_:

100-93 % A 92-83% A/B 82-78% B/C 77-73% C 72-68% C/D 67-63% D 62-00% F

Academic Misconduct: If you are discovered cheating (turning in non-original work, engaging in plagiarism, and so on) will receive a failing grade for the assignment in question. You may also be subject to disciplinary action according to university policies and procedures, including suspension or expulsion.

COURSE SCHEDULE

Introduction to the Course
Introduction activity: What's in a name?

Review of Assignments, Resources and Expectations

Module 1, Chapter 1
Why study intercultural communication?

Module 2, Chapter 2

Development of the discipline. Theoretical approaches to intercultural communication. Applications of theoretical approaches.

Module 3, Chapter 3
What is culture? What is communication? Dialectical approaches to understanding culture and communication. The relationship between communication and context. The relationship between communication and power.

Module 4, Chapter 4
From history to histories. History, power, and intercultural communication. History in Intercultural Communication. History and identity Intercultural communication and history. Identity and Adaptation.

Module 5, Chapter 5
A dialectical approach to understanding identity. Social and cultural identities. Identity, stereotypes, and prejudice. Identity development issues. Identity and language Identity and communication.

Module 6, Chapter 6
Language and Intercultural Communication. Thinking dialectically about language. Cultural variations in language Discourse: Language and power. Moving between languages. Language politics and policies.

Module 7, Chapter 7
Non-Verbal Codes and Cultural Space. A dialectical approach to nonverbal communication. The universality of nonverbal behavior. Defining cultural space.

Module 8, Chapter 8
Understanding Intercultural Transitions. Types of migrant groups. Cultural shock Migrant host relationships. Cultural adaptation

Module 9, Chapter 9
Defining popular culture and folk culture Consuming and resisting popular culture. Consuming and resisting popular culture. Representing cultural groups. U.S. popular culture and power. Learning about cultures without personal experience.

Module 10, Chapter 10
Benefits and challenges of intercultural relationships. Cultural differences in notions of friendship. Cultural differences in relational development. Relationships across differences Context in intercultural relationships.

Module 11, Chapters 11
Characteristics of intercultural conflict. Approaches to conflict. Managing intercultural conflict.

Module 12, Chapter 12
Striving for Effective Intercultural Communication. Components of competence. Applying your knowledge about intercultural communication in the real world.

Write Up and Submit Final Paper/Literature Review

END OF COURSE

Useful Resources

The following list is by no means inclusive of the vast number of books available for persons wanting to learn more about intercultural communication. Some of the references focus on teaching intercultural communication; others provide a theoretical foundation; still others are useful resources for experiential activities that can be used as launching points for developing activities and small-group projects or demonstrations in intercultural communication teaching, practice or research.

Bennett, M. J. (1993). Towards ethno-relativism: A developmental model of intercultural sensitivity. In R. M. Paige (Ed.), *Education for the intercultural experience* (pp. 1-51). Yarmouth, ME: Intercultural Press.

Bennett, M. J. (Ed.). (1998). *Basic concepts of intercultural communication: Selected readings.* Yarmouth, ME: Intercultural Press.

Brislin, R. W. (1993). *Understanding culture's influence on behavior.* Fort Worth, TX: Harcourt Brace Jovanovich.

Brislin, R. W., & Yoshida, T. (1994). *Intercultural communication training: An introduction.* Thousand Oaks, CA: Sage.

Byrd, M. L. (1992). *The intercultural communication book.* New York: McGraw-Hill.

Carbaugh, D. (Ed.). (1990). *Cultural communication and intercultural contact.* Hillsdale, NJ: Erlbaum.

Chen, G. M., & Starosta, W. *I.* (1998). *Foundations in intercultural communication.* Boston: Allyn & Bacon

Cushner, K., & Brislin, R. W. (Eds.). (1997). *Improving intercultural interactions: Modules for cross-cultural training programs* (Vol. 2). Thousand Oaks, CA: Sage.

Fowler, s. M., & Mumford, M. G. (Eds.). (1995-1999). *Intercultural sourcebook: Cross-cultural training methods* (Vols.1-2). Yarmouth, ME: Intercultural Press.

Gochenour, T. (Ed.). (1993). *Beyond experience: The experiential approach to cross-cultural education.* Yarmouth, ME: Intercultural Press.Gonzalez, A., Houston, M., & Chen, V. (Eds.). (2000). *Our voices: Essays in culture, ethnicity, and communication: An intercultural anthology* (3rd ed.). Los Angeles: Roxbury.

Groth, G. A. (1997). Managing conflict and hostilities during diversity discussions and training. In C. D. Brown, C. Snedeker, & B. Sykes (Eds.), *Conflict and diversity* (pp. 266279). Cresskill, NJ: Hampton Press.

Gudykunst, W. B., & Nishida, T. (1989). Theoretical perspectives for studying intercultural communication. In M. K. Asante & W. B. Gudykunst (Eds.), *Handbook of international and intercultural communication* (pp. 17-46). Newbury Park, CA: Sage.

Hall, B. J. (1992). Theories of culture and communication. *Communication Theory,* 1, 50-70.
Hall, E. T. (1981). *Beyond culture.* New York: Doubleday. \

Kohls, L. R. (1996). *Survival kit for overseas living* (3rd ed.). Yarmouth, ME: Intercultural Press.

Kohls, L. R., & Knight, *I.M.* (1994). *Developing intercultural awareness: A cross-cultural training hand- book* (2nd ed.). Yarmouth, ME: Intercultural Press.

Kolb, D. A. (1993). *Learning-Style Inventory: Self-scoring inventory and interpretation booklet.* Boston: Hay /McBer Training Resources Group.

Martin, J. N., & Nakayama, T. K. (1999). Thinking dialectically about culture and communication. *Communication Monographs,* 9, 1-26.

Martin, J. N., & Nakayama, T. K. (2000). *Intercultural communication in contexts* (2nd ed.). Mountain View, CA: Mayfield.

Martin. J. N., Nakayama, T. K., & Flores, L. A. (1998). *Readings in intercultural contexts.* Mountain View, CA: Mayfield.

Paige, R. M. (Ed.). (1993). *Education for the intercultural experience.* Yarmouth, ME: Intercultural Press.

Paige, R. M. & Martin, J. N. (1983). Ethical issues and ethics in cross-cultural training. In D. Landis & R. Brislin (Eds.), *Handbook of intercultural training.* Elmsford, NY: Pergamon.

Ponterotto, J., & Pedersen, P. (1993). *Preventing prejudice: A guide for counselors and educators.* New- bury Park, CA: Sage.

Pusch, M. D. (Ed.). (1979). *Multicultural education: A cross-cultural training approach.* Yarmouth, ME: Intercultural Press.

Samovar, L., & Porter, R. (Eds.). *Intercultural communication: A reader* (9th ed.). Belmont, CA: Wadsworth.

Seelye, H. N., (Ed.) (1996). *Experiential activities for intercultural learning* (Vol. 1). Yarmouth, ME: Intercultural Press.

Singer, M. R. (1998). *Perception and identity in intercultural communication.* Yarmouth, ME: Intercultural Press.

Smith, D., & Kolb, D. A. (1985). *User guide for the Learning-Style Inventory.* Boston: McBer.

Steward, E. C., & Bennett, M. *I.* (1991). *American cultural patterns: A cross-cultural perspective.* Yarmouth, ME: Intercultural Press.

Summerfield, E. (1993). *Crossing cultures through film.* Yarmouth, ME: Intercultural Press.

Thiagarajan, S. (1990). *Barnga: Simulation.* Yarmouth, ME: Intercultural Press.

Ting-Toomey, S. (1999). *Communicating across cultures.* New York: Guilford.

Warren, L. (1997). 15 *suggestions for controlling emotional "hot buttons" in class.* Derek Bok Center for Teaching and Learning, Harvard University.   www.fas.harvard.edu/ -bok-cen/ docs.

Wildman, M. (1996). Privilege revealed: How invisible preference undermines America. New York: New York University Press.

Journals & Trade Publications

Howard Journal of Communications ISSN 1064-6175 Academic/Scholarly. Taylor & Francis, Inc. 1988-current While many Communication Studies journals publish articles on Intercultural Communication, the Howard Journal of Communication, according to Ulrich's, "examines ethnicity, gender, and culture as domestic and international communications concerns. Addressing topical issues on television and culture, gender and communication, and African American film, HJC offers a multiethnic interdisciplinary research vehicle. The HJC emphasizes the link between communication and culture." Quarterly.

Human Relations ISSN 0018-7267 Academic/Scholarly. Sage Publications. 1947current Considered the most valuable resource of research in intercultural communication in interpersonal, small group, and organizational relationships. Monthly.

Intercultural Communication ISSN 1404-1634 Academic/Scholarly. University of Goteborg, Department of Linguistics. 1999-current http://www.immi.se/intercultural/ An online journal, whose stated goal is to "promote research but also education and training in the area of intercultural communication."

Journal of Cross-Cultural Psychology ISSN 0022-0221 Academic/Scholarly. Sage Publications. 1970-current Examines research on responses of individuals and groups from different cultures or environments to similar stimuli or situations. Bimonthly.

Journal of Intercultural Studies ISSN 0725-6868 Academic/Scholarly. Routledge. 1977-current According to Ulrich's, "the Journal of Intercultural Studies is an interdisciplinary, international journal that provides a forum for research related to intercultural studies. Two issues are published each year, with one issue thematic, examining a common topic from a variety of disciplinary perspectives as reflected by writers from different countries, and the other presenting a wide range of timely topics for reflection and discussion." 3 times a year.

Other Intercultural Communication Research Journals

Journal of Intercultural Communication Research

Journal of International and Intercultural Communication

For more resources focused on Intercultural Communication, see:

http://www.mislinks.org/topics/icc.htm

http://wikis.ala.org/acrl/index.php/Intercultural_Communication

and do a Google search!

Note: For title changes consult a serials directory such as Ulrich's Periodicals Directory.