

SYLLABUS

JOU1001: Intro to Journalism

Fall 2014

Mondays, 4:05-4:55 p.m.

Gannett Auditorium, Weimer Hall

Instructor: Steve Orlando, sfo@ufl.edu, 352-392-0186

Office hours: Wednesdays 2-3 p.m. 101 Tigert Hall

Objective: Intro to Journalism is fairly self-explanatory. The idea is to give you a look at what journalism is all about and to help you decide if a career in the business is right for you. A series of guest speakers from various walks of journalistic life will share their wisdom and professional experience to help light the way.

Required reading: "Somebody Told Me," by Rick Bragg; The New York Times; other readings as assigned.

Tests: You will have two tests, both multiple choice, one in the middle of the semester, the other near the end. Both will be during regular class time in our usual classroom, Gannett Auditorium. Show up for class, listen and take notes, read and you should have no problems. It's that simple. Really. (A note about taking notes: I encourage you to take notes the way a journalist would, which means listen for what sounds important, such as names, facts, numbers and anything preceded by the words, "This is important so write it down.")

Finally, a note about your final grade for the class. I use the university's alternate grading scale, which is extremely generous and forgiving (see below). When the end of the semester comes, please don't send me emails saying things like, "But Professor Orlando, I'm only one point away from an A. Can't you just give me one point??" Receiving one of these emails will tempt me to be a jerk to you. I hate jerks. Please don't make me hate myself.

SCHEDULE

Subject to change. Depending on speakers' schedules. Or what I had for lunch. "READING" refers to the chapter in "Somebody Told Me" that you should read that week.

Aug. 25 – Introductions and basics, getting your NY Times subscription started
READING: Survivors

Sept. 1 – HOLIDAY: Labor Day (NO CLASS). READING: Four Walls to Hold Me

Sept. 8 – Guest speaker: Mike Foley, master lecturer, department of journalism, Hugh Cunningham Professor in Journalism Excellence. Topic: Covering the big story, being an editor. READING: Hurtful Things.

Sept. 15 – Jobs in journalism, news judgment, writing, reporting.
READING: Secrets

Sept. 22 – Guest speaker: Ben Montgomery, enterprise writer, Tampa Bay Times. Topic: Long-form journalism. READING: Silver Hair, Golden Years

Sept. 29 – Journalism vocabulary. READING: Icons

Oct. 6 – Guest speaker: Kristin Harmel – Novelist, writer for People magazine. Topic: The art of the interview. READING: George Corley Wallace

Oct. 13 – TEST No. 1 (In Gannett Auditorium during regular class time). READING: Monuments

Oct. 20 – Guest speaker: John Zarella, former Miami bureau chief for CNN. Topic: Lessons from 30+ years in TV news. READING: Bourbon and Bayous.

Oct. 27 – Journalism ethics. READING: Colors

Nov. 3 – Guest speaker: Peter King, Kennedy Space Center correspondent, CBS News Radio. Topic: Telling stories via sound. READING: Bombs

Nov. 10 – Who owns the media? READING: Susan

Nov. 17 – Steve Johnson, multimedia specialist. Topic: Backpack journalism. READING: Schoolyards

Nov. 24 – Covering controversial issues. READING: Living and Dying

Dec. 1 -- Making it in Journalism

Dec. 8 -- TEST No. 2 (In Gannett Auditorium during regular class time)

Grading scale

A = 90 or above	C = 70 - 73
A- = 87 - 89	C- = 67 - 69
B+ = 84 - 86	D+ = 64 - 66
B = 80 - 83	D = 60 - 63
B- = 77 - 79	D- = 57 - 59
C+ = 74 - 76	E = 56 or below

Class attendance, make-up exams, etc.

Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found

at: <https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.asp>

X

Students with disabilities

Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, www.dso.ufl.edu/drc/) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester.

Your feedback

Students are expected to provide feedback on the quality of instruction in this course by completing online evaluations at <https://evaluations.ufl.edu>. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at <https://evaluations.ufl.edu/results/>