

# Digital video editing

JOU 4930 Section 13G3  
Fall 2012

## COURSE TIMES AND LOCATION

R: period 9  
Class room: Weimer 1076  
Lab: G037

## INSTRUCTOR

Jin Sook Im  
Office: G036 Weimer Hall  
E-mail: [imjins@ufl.edu](mailto:imjins@ufl.edu)  
Office Hours:  
T: 1:30-3:30 /  
Other times are available by appointment.

**PREREQS:** Basic computer skills, camera skills

## COURSE DESCRIPTION and GOALS

This course is designed to introduce journalism students to use of digital video and audio files for multimedia productions. The emphasis is on not only digital video editing and sound editing but also developing storytelling. Students will learn essential features and tools of Final cut pro that is one of the primary video editing tool for professional journalists and editors. In addition, students will understand organizing clips and sequences to create a project that make sense, working with layout such as Viewer, Browser, Timeline, Canvas, and tools, creating transition, filters and effects, placing titles on footage, and getting used to use of keyboard shortcuts. In this course the student will learn non-linear editing workflows and techniques that can be applied in other editing program such as Adobe Premiere, Avid, Vegas, and other version of Final cut. Students will be expected to produce own original project.

**SUPPLIES:** You will need a digital camera and a digital audio recorder to shoot video and record audio. There is no assigned book. But handout materials will be distributed at the beginning of each class.

## GRADING

Attendance	20%
Exercises	20%
News clips analysis	15%
News video	35%
All other assigned work	10%

### Exercises 20%

A set of simple example files that use in class will be distributed. You will practice what you learned in each class with the files. You create your own video clips with the video files.

### News clips analysis 15%

You will learn what the news format is through analyzing news clips. Go to [www.cnn.com/video/](http://www.cnn.com/video/) and watch three of video clips. You will write two different news analyses. The paper should be a 2- to 3-pages. You will receive more information about this assignment later.

### News video 25%

This is your final project. You will create your own news clips that should be of high enough quality. You will be expected find a good and newsworthy story, shoot video, interview someone and produce news video clip. You will receive more information about this assignment later in class. The due date for the final project is 12/8.

### **GRADING BREAKDOWN:**

92-100 points	A	72-77 points	C
90-91 points	A-	70-71 points	C-
88-89 points	B+	68-69 points	D+
82-87 points	B	62-67 points	D
80-81 points	B-	60-61 points	D
78-70 points	C+	59 points or less	E

### **Attendance/Participations/ Make-ups**

You may have to miss class for important reasons. Two absences are fine. You should let me know prior to class. After two absences, 10 points will be taken from your FINAL grade. HOWEVER, I strongly recommend you not to miss any single class. If you miss a class, you may not able to understand next steps and to complete your assignments.

It is your responsibility to make up the missed class. You may ask your classmates to get caught up. Instructions will be handed out at the beginning of each class, which help you catch up.

Students will be come to class and turn on your laptop prior to class.

When you feel you are lost in class, please DO NOT discuss with your friend. Please tell me you are lost and don't know where you are. If you ask for help to your friend in class, you and your friend might be lost together.

## **Assignments**

It is your responsibility to check assignments deadlines. Deadlines are deadlines. You CANNOT earn credits with late work no matter how great the late work is. In Journalism field, journalists are working with strict deadlines.

In addition, I highly recommend students to do all assignments so that you are not behind as the class moves forward to the next set of skills and projects. You will be expected your own original creative final project.

## **GRADING POLICIES**

Please read: <https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>

## **STUDENTS WITH SPECIAL NEEDS**

Students requesting accommodation for disabilities must first register with the Dean of Students Office (<http://www.dso.ufl.edu/drc/>). The Dean of Students Office will provide documentation to the student who must then provide this documentation to the instructor when requesting accommodation. You must submit this documentation prior to submitting assignments or taking the quizzes or exams. Accommodations are not retroactive, therefore, students should contact the office as soon as possible in the term for which they are seeking accommodations.

## **ACADEMIC MISCONDUCT**

Academic honesty and integrity are fundamental values of the University community. Students should be sure that they understand the UF Student Honor Code at <http://www.dso.ufl.edu/students.php>

## SCHEDULE

Date	Topics	Assignment (Deadline)
Week1: 8/23	Introduction to the course (Orientation)	
Week2: 8/30	Non-linear editing, Professional video editing software, size of shots	
Week3: 9/6	Learning layout (windows, tools) of Final cut pro	News Analysis (9/13)
Week4: 9/13	Changing setting preference, Capturing video, Setting sequence and projects, learning shortcuts and keyboard shortcuts, Importing files	Newsworthy Story 1 (9/20)
Week5: 9/20	Basic editing, How to interview, shoot video, record audio	Exercise 1 (9/27)
Week6: 9/27	Trimming, Moving, organizing clips (1)	Exercise 2 (10/4)
Week7: 10/4	Trimming, Moving, organizing clips (2)	Exercise 3 (10/11)
Week8: 10/11	Audio editing	Exercise 4 (10/18) Upload unedited video files (10/18)
Week9: 10/18	Speed control	Exercise 5 (10/25)
Week10: 10/25	Motion effects, Transitions	Exercise 6 (10/1) News Analysis 2 (11/1)
Week11: 11/1	Filters, Inserting still images	Exercise 7 (11/8)
Week12: 11/8	Title, subtitle, Animations	Exercise 8 (11/15)
Week13: 11/15	Rendering, Exporting, compressing files	
Week 14: 11/29	Importing	
Week 15: 12/8	No class	Upload edited video file - Final project (12/8)