

Problems and Ethics of Journalism

Summer A 2013

JOU 4700

3 Credits

Section 0575 M W F

245 Flg

Instructor: Jon Roosenraad, 2046 Weimer, 273-1660, jroosenr@jou.ufl.edu

OBJECTIVE: The purpose of this course is to examine the current state of journalism in American society, especially newspaper journalism. Besides the editorial product, newspapers as a business and as a mass medium will be covered. The relationship between media coverage and society's culture and institutions is reviewed. Problems of coverage and ethical considerations are explored and a comparison of newspaper reporting with other forms is made.

READINGS: There is no required text for this course but you will be assigned some handout readings or from the Web.

EXAMS: Two tests are scheduled and they are a mixture of short answer and mini-essays. No make-up exams are given. Contact me ahead of time if a problem arises. Each counts 100 points.

DROPS: Summer A drop deadline is June 14.

ASSISTANCE: Students requesting classroom accommodations must first register with the Dean of Students office. That office will provide documentation to the student and make suggestions on proper accommodations. The student must then bring such materials to me.

JOU 4700 – Summer A 2013 Schedule

May 13	Media in Society
May 15	Newspapers – history, role
May 17	Newspapers – economics, alternatives
May 20	Magazines – current, future
May 22	Television – as a medium, news
May 24	Professionalism, Codes of Ethics
May 27	Memorial Day – no class
May 29	Reporters' Methods
May 31	Reporters' Methods
June 3	Test 1
June 5	Credibility
June 7	Objectivity
June 10	Access to Media
June 12	Ethics of Coverage
June 14	Presidents and the Media
June 17	Coverage of Vietnam and Wars
June 19	Ethics and Photos
June 21	Test 2