



JOU 3601

Photographic Journalism

Spring 2013 -- Associate Professor John Freeman

University of Florida College of Journalism and Communications
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Office hours: Tuesday and Thursday, 10:30 – 11:30 a.m.; Wednesday by appointment, 2 - 4 p.m.
Web page: <http://www.jou.ufl.edu/people/faculty/jfreeman/freeman.htm>
Lecture is Tuesdays/Thursdays, 9:35 - 10:25 a.m. in 1076 Weimer Hall; labs in 3024 Weimer

CATALOG DESCRIPTION: Study and practice of photography as a major component of print journalism. Emphasis on basic color picture-taking, selection and use of photographs; ethical, historical, legal and stylistic aspects.

COURSE OBJECTIVE: To help you learn how to both shoot and recognize high-quality still photographs especially suited for publishing in newspapers, magazines and websites, and to introduce you to technology used in news operations. The final project involves audio. There is no darkroom work.

TEXT: *A Short Course in Digital Photography*, by Barbara London and Jim Stone, Prentice Hall; ISBN-13#: 978-0-205-06642-1.

GRADING: There are 20 grades (2000 points) for the course (see below). Grades for photographs submitted will be based on both content and technique. **CONTENT:** Did you satisfy requirements? Do you have choices? Was your work shot following suggestions? **TECHNIQUE:** Were the photos properly exposed? Did you follow all procedures with Adobe Photoshop and when printing?

GRADING SCALE

A = 93 - 100; A- = 90 - 92
B+ = 87 - 89; B = 83 - 86
B - = 80 - 82
C+ = 77 - 79; C = 73 - 76
C - = 70 - 72
D+ = 67 - 69; D = 63 - 66
D - = 60 - 62
E = 59 and below

POINTS / ASSIGNMENTS / TESTS

Meaningful Participation/Attendance (100)
Announced written tests, 3 @ 200 points (600)
Photoshop weekly lab projects, 9 @ 100 (900)
Final Project Preview, halfway show (100)
Final Project in Soundslides (300)
**** Your total points divided by 20 = your course grade ****

EXTRA CREDIT: Published “enterprise” photos earn 20 points each; non-enterprise, 10 points. (max. 100 points)

SUPPLIES: Two 9”x12” manila envelopes, and one SD memory card if using a UF camera, any MB size, (\$5- \$15). Do not get micro-SD cards. Assignments are printed in room 3024 lab as color laser prints. *Digital .mp3 files are required for the final project. You will need a digital voice recorder.*

CAMERAS: New Canon Digital Rebel T3i’s with an 18-135mm lens are available. If using our equipment, you are responsible for ANY repairs and for REPLACING anything that is lost. The total value is about \$900. You may use your own camera *only* if you can manually control exposure. That means you set the f/stop, shutter speed and ISO. It should be a DSLR style camera. Using auto focus with the lens is allowed, but not auto exposure. *Flash units and other lenses are not required.*

POLICIES:

- **Attendance:** You are required to attend all lectures and labs. If you miss, it is your full responsibility to obtain notes, handouts, etc., from someone else in class. (Special notice concerning the three tests: NO MAKE-UPS. No excuses! Check the dates! Don't oversleep!)
- **Office hours:** I should be available during scheduled office hours, T and TH 10:40 – 11:30 a.m., and Wed. by appointment, 2-4 p.m. If I'm in the office, I can usually talk with you.
- **Safety:** Avoid dangerous situations that could cause injury to you. Use common sense to avoid serious confrontations when taking photographs.
- **Submitting assignments:** Turn in color prints that best satisfy the assignment and a contact sheet of your "Top 20" images. All material is to be submitted in a 9" x 12" manila or white envelope, with your name and section number clearly marked at top right *on the front and the back*. Remove the flap from the envelope, so the top is open. Printed caption information is required for all photos. *With all assignments, the "Top 20" contact sheet is part of the grade* – not just submitted photographs. You should have alternative choices and show effort.
- **Late work and other penalties:** Deadlines are essential to journalism. Prints turned in following class lose 10 points that day and 10 points every calendar day thereafter. Assignments submitted without catchlines, borders or credit lines: -5 points each. Typos or spelling errors, -5. Name/fact errors: minus 50 points!! I like to operate on a no-excuses basis – be a professional.
- **Resubmission:** Following the eight basic assignments, you'll have one week set aside for working on *one* resubmission. You may re-shoot and resubmit any assignment (#1-7), even a zero. If the work is better, the higher grade is substituted for the original. (Grades are not always higher, but you won't get a lower one.) No resubmission...? Then no rounding up final grade.
- **Open lab times:** The computer lab is also available to you outside of your scheduled time. Student assistants are sometimes available to help you. YOU are still responsible for what is submitted. Open lab hours are generally 10 p.m. – 1 a.m. M –TH, and 1 p.m. – 1 a.m. Sunday.
- **No drinks, food or texting in class:** It is university policy that drinks and food are NOT ALLOWED in classes or labs. This is especially enforced in all computer labs. Please do not text in class. It's distracting and rude. *Research shows that your course grades will suffer.*
- **Academic honesty:** All work must be your own. Cheating is absolutely not tolerated. It is also your responsibility to obtain correct IDs of people in your photos, and true information. Photos must be shot "new" this semester. You must compose the shots, determine exposure settings, push the shutter button and process Photoshop on your own. Same for the final project.
- **Special needs:** "Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students will provide documentation to the student who must then provide this documentation to the instructor when requesting accommodation."



ABOUT YOUR INSTRUCTOR: (Because this is a photo class, here's what he looks like! Sorta.) Associate Professor John Freeman teaches this class from a professional viewpoint, acting as a newspaper picture editor. He joined the UF faculty in 1991 after working as a *Wichita Eagle* staff photographer for six years, and photojournalism instructor at Wichita State University for 10 years. He has a bachelor's degree in journalism from the University of Missouri and a master's in communications from Wichita State University. In summer 2002, he shot for six weeks at *The Record* in Bergen County, N.J., on a fellowship funded by the American Society of Newspaper Editors. In 1996, he was awarded a Faculty Fellowship for eight weeks of study at *National Geographic* magazine in Washington, D.C. During summer 1995, Mr. Freeman shot for *The Los Angeles Times* in Orange Co., Calif. He has a sarcastic sense of humor but wants you to benefit greatly from his courses. **He dislikes people talking in class when he's talking and he really dislikes seeing people walking in late. You'll lose participation points.** Please call him Mr. Freeman or Professor Freeman, but *not* "Doctor Freeman." He has *only* a master's.