

SYLLABUS

JOU1001: Intro to Journalism
Spring 2013
Mondays, 4:05-4:55 p.m.
Gannett Auditorium, Weimer Hall

Instructor: Steve Orlando, sfo@ufl.edu, 352-392-0186

Office hours: Wednesdays 2-3 p.m. 101 Tigert Hall

Required reading: "Somebody Told Me," by Rick Bragg (One chapter per week – see below;) *The New York Times*; other readings as assigned.

Objective: Intro to Journalism is fairly self-explanatory. The idea is to give you a look at what journalism is all about and to help you decide if a career in the business is right for you. A series of guest speakers from various walks of journalistic life will light the way.

Tests: You will have two tests, both multiple-choice Scantrons, one in the middle of the semester, the other near the end. Show up for class, listen and take notes, read and you should have no problems. It's that simple. Really. (A note about taking notes: I encourage you to take notes the way a journalist would, which means listen for what sounds important, such as names, facts, numbers and anything proceeded by the words, "This is important so write it down.")

SCHEDULE

(Subject to change. Depending on speakers' schedules. Or what I had for lunch.)
"READING" refers to chapter in "Somebody Told Me" that you should read that week.

Aug. 26 – Introductions and basics, getting your NY Times subscription started.
READING: Survivors.

Sept. 2 – Labor Day NO CLASS. READING: Four Walls to Hold Me

Sept. 9 – Guest speaker: Mike Foley, Master Lecturer - Department of Journalism, Hugh Cunningham Professor in Journalism Excellence. Topic: Covering the big story, being an editor. READING: Hurtful Things.

Sept. 16 – Jobs in journalism, news judgment, writing, reporting. READING: Secrets

Sept. 23 – Journalism vocabulary. READING: Silver Hair, Golden Years

Sept. 30 – Ben Montgomery, Tampa Bay Times. The Importance of Storytelling. READING: Icons

Oct. 7 -- Covering controversial issues. READING: George Corley Wallace.

Oct. 14 – TEST No. 1. Location: Gannett Auditorium. Time: 4:05-4:55 p.m. (Normal class time)

Oct. 21 – Guest speaker: Steve Johnson, multimedia specialist and backpack journalist. Topic: Backpack journalism. READING: Monuments.

Oct. 28 – Who Owns the Media? READING: Bourbon and Bayous.

Nov. 4 – Guest speaker: Kristin Harmel, novelist. Topic: The Art of the Interview. READING: Colors

Nov. 11 – Veterans Day NO CLASS. READING: Bombs

Nov. 18 – Journalism ethics. READING: Susan

Nov. 25 – How to Get a Job. READINGS: Schoolyards, Living and Dying.

Dec. 2 – TEST No. 2. Location: Gannett Auditorium. Time: 4:05-4:55 p.m. (Normal class time)

Grading scale:

A = 90 or above	C = 70 - 73
A- = 87 - 89	C- = 67 - 69
B+ = 84 - 86	D+ = 64 - 66
B = 80 - 83	D = 60 - 63
B- = 77 - 79	D- = 57 - 59
C+ = 74 - 76	E = 56 or below

