



## WELCOME!

**Cinematography teaches the visual process of camera work and lighting techniques alongside set etiquette to create meaningful imagery for motion picture content-creation preparing students for careers in the film, streaming, television, marketing, and branding industries.**

## MY CONTACT INFORMATION

Instructor: Alyson Larson  
Contact: [alandry@jou.ufl.edu](mailto:alandry@jou.ufl.edu), 813-495-1241  
Hours: Monday, 9 - 11 a.m. in G215, back room, please make an appointment within the hours above if needed

## EQUIPMENT POLICY

Students will sign an equipment room contract. Failure to adhere to the contract can result in a student having a grade point deduction and/or receiving an incomplete or failing grade in the class. Late returns will result in equipment privileges being revoked. Parking for the equipment room is limited to ten minutes.

## TEXTBOOKS & CLASS TIMES

All course materials will be provided and referenced on Canvas.  
Class will meet in Weimer G030. R | Period 8 - 9; (3:00 PM - 4:55 PM)

## HARDWARE & SOFTWARE

Students will need a laptop capable of running Adobe Creative Suite or Davinci Resolve. Students will have access to the Mac editing labs in G215 and 3324.  
**An external USB-C hard drive with at least 2TB of storage, ideally with USB 3.2 Gen 2 for adequate speed while editing, is needed for this class.**

## DUE DATES FOR ASSIGNMENTS & ATTENDANCE

Due dates for production are noted on each assignment in Canvas. Late assignments will have a 20% reduction in grade. Any assignment turned in over a week late will be lowered 50% of the possible points. Acceptable reasons for submitting late assignments or absence from class without penalty include illness; Title IX-related situations; serious accidents or emergencies affecting the student, their roommates, or their family; special curricular requirements (e.g., judging trips, field trips, professional conferences); military obligation; severe weather conditions that prevent class participation; religious holidays; participation in official university activities (e.g., music performances, athletic competition, debate); and court-imposed legal obligations (e.g., jury duty or subpoena). Other reasons (e.g., a job interview or club activity) may be deemed acceptable if approved by the instructor. Students are allowed one absence per semester. Each additional absence will result in a 1-point deduction from a student's final grade for each occurrence.

### **Students will develop comprehension in the following:**

- Effectively use cameras with interchangeable lenses
- Identify strength and weakness of camera technology to effectively create images
- Understanding of lenses, composition and lighting to craft mood and tone for production
- Use advanced grip and lighting equipment safely and effectively
- Use advanced color correction
- Offer constructive feedback of your own work and that of peers

## STUDENT LEARNING OUTCOMES



## UNIVERSITY POLICIES & CAMPUS RESOURCES

**STUDENTS WITH DISABILITIES:** Students with disabilities who experience learning barriers and would like to request academic accommodations should connect with the Disability Resource Center. See the "Get Started With the DRC" webpage on the Disability Resource Center site. It is important for students to share their accommodation letter with their instructor and discuss their access needs, as early as possible in the semester.

**ATTENDANCE:** Requirements for class attendance and make-up exams, assignments, and other work in the course are consistent with university policies. See UF Academic Regulations and Policies for more information regarding the University Attendance Policies.

**FEEDBACK:** Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online. Students can complete evaluations in three ways:

1. The email they receive from GatorEvals
2. Their Canvas course menu under GatorEvals
3. The central portal at <https://my-ufl.bluera.com>

**Guidance on how to provide constructive feedback is available at <https://gatorevals.aa.ufl.edu/students/>. Students will be notified when the evaluation period opens. Summaries of course evaluation results are available to students at <https://gatorevals.aa.ufl.edu/public-results/>.**

### **UF HONOR CODE**

UF students are bound by The Honor Pledge which states "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment." The Conduct Code specifies a number of behaviors that are in violation of this code and the possible sanctions. See the UF Conduct Code website for more information. If you have any questions or concerns, please consult with the instructor or TAs in this class.

### **ACADEMIC & HEALTH RESOURCES:**

**Academic policies and resources: <https://go.ufl.edu/syllabuspolicies>**

**UF WHOLE GATOR RESOURCES:** Visit <https://one.uf.edu/whole-gator/discover> for resources that are designed

### **E-LEARNING TECH SUPPORT**

E-learning technical support: Contact the UF Computing Help Desk at 352-392-4357 or via e-mail at [helpdesk@ufl.edu](mailto:helpdesk@ufl.edu).

**LIBRARY SUPPORT** Various ways to receive assistance with respect to using the libraries or finding resources. Call 866-281-6309 or email [ask@ufl.libanswers.com](mailto:ask@ufl.libanswers.com) for more information.

**CAREER CONNECTIONS CENTER:** Reitz Union Suite 1300, 352-392-1601. Career assistance and counseling services.

**TEACHING CENTER** 1317 Turlington Hall, Call 352-392-2010, or to make a private appointment: 352-392-6420. Email contact: [teaching-center@ufl.edu](mailto:teaching-center@ufl.edu). General study skills and tutoring.

**WRITING STUDIO** [Daytime \(9:30am-3:30pm\): 2215 Turlington Hall, 352-846-1138 | Evening \(5:00pm-7:00pm\): 515 W University Avenue \(Library West, Rm. 329\)](https://go.ufl.edu/whole-gator/discover). Help brainstorming, formatting, and writing papers.

**STUDENT COMPLAINTS ON CAMPUS:** [Office of the Ombuds](https://go.ufl.edu/whole-gator/discover), visit the [Complaint Portal](https://complaintportal.ufl.edu) webpage for more information.

**UF STUDENT SUCCESS INITIATIVE:** Visit <https://studentsuccess.ufl.edu/> for resources that support your success as a UF student.



## UNIVERSITY POLICIES & INFORMATION

### CLASS RECORDINGS

Students are allowed to record video or audio of class lectures. However, the purposes for which these recordings may be used are strictly controlled. The only allowable purposes are (1) for personal education use, (2) in connection with a complaint to the university, or (3) as evidence in, or in preparation for, a criminal or civil proceeding. All other purposes are prohibited. Specifically, students may not publish recorded lectures without the written consent of the instructor. A "class lecture" is an educational presentation intended to inform or teach enrolled students about a particular subject, including any instructor-led discussions that form part of the presentation, and deliver by an instructor hired or appointed by the University, or by a guest instructor, as part of a University of Florida course.

A class lecture does not include lab sessions, student presentations, clinical presentation such as patient history, academic exercises involving solely student participation, assessments (quizzes, tests, exams), field trips, private conversations between students in the class or between a student and the faculty or guest lecturer during a class session.

Publication without permission of the instructor is prohibited. To "publish" means to share, transmit, circulate, distribute, or provide access to a recording, regardless, of format or medium, to another person (or persons), including but not limited to another student within the same class section. Additionally, a recording, or transcript of a recording, is considered published if it is posted on or uploaded to, in whole or in part, any media platform, including but not limited to social media, book, magazine, newspaper, leaflet, or third-party note/tutoring services. A student who publishes a recording without written consent may be subject to a civil cause of action instituted by a person injured by the publication and/or discipline under UF Regulation 4.040 Student Honor Code and Student Conduct Code.

## ASSIGNMENTS, PROJECTS, & GRADING

Quizzes & Exam .... 58 PTS  
Assignments ..... 42 PTS

*fractional totals will be rounded up*

### GRADING SCALE

94pts or higher	= A
90-93pts	= A-
88-89pts	= B+
84-87pts	= B
80-83pts	= B-
78-79pts	= C+
74-77pts	= C
70-73pts	= C-
65-69pts	= D
64pts or below	= E



## MODULES

**Canvas has detailed reading, lectures, quizzes, links to tutorials, links to demonstrations and sample work. Students are advised to carefully consider all of the electronic resources on Canvas.**

**MODULE 1) Camera Introduction and Interface**

**MODULE 2) Lens Theory and Practice**

**MODULE 3) Color techniques for mood and tone; Clog work in Premiere**

**MODULE 4) Scouting a Location; Prep work**

**MODULE 5) Lighting Set ups & Ratios; Workshop**

**MODULE 6) Motion & Workshop**

**MODULE 7) Final: Prep & production on location**



## MODULES

## OUTSIDE OF CLASS

Jan 15	Canon C80 Lecture & Practice: Controls, lenses, care, check outs.	Assignment 1: Shoot & Edit; See Canvas
Jan 22	Lens Use & Composition Quiz 1	Assignment 2: Shoot & Edit; See Canvas
Jan 29	Color Use, C-log Footage & LUTs Premiere Quiz 2	Assignment 3: Shoot & Edit; See Canvas
Feb 05	Scouting a Location; Prep Work Docs Quiz 3	Assignment 4: Shoot; See Canvas
Feb 12	Lighting Set Ups, Workshops Quiz 4	Assignment 5: Shoot & Edit; See Canvas
Feb 19	Motion & Workshop Quiz 5	Assignment 6: Shoot & Edit; See Canvas
Feb 26	FINAL: Off campus lighting scene; location TBD.	