

RTV4684 Advanced News Producing; Section 17HD (3 hours)

Instructor: Alicia Coleman

Class Schedule: Varies

Location: Innovation News Center

Office Hours: MTF 10:00 AM - Noon or by appointment

Office: Innovation News Center; Weimer Hall; Room 2310

Phone: (352) 294-3930

Email: aliciacoleman@wuft.org

Course Description: Supervised assignment as line or field producer for radio, TV, or online news program or series. Requires eight hours per week in newsroom.

Prerequisite: [RTV 3632](#), RTV 3401 with minimum grades of C and [JOU 3101](#).

Textbook

There is no required textbook, but it is recommended you purchase the latest version of the AP Stylebook.

Course Details

You will produce WUFT Mid-Day or WUFT's First at Five newscast. You will work a 9:30 am – 6:00 pm shift once per week, or an 8:00 am – 1:00 pm show once per week. This course is an immersive experience in the role of a line producer.

Newscast Responsibilities

- Scouring feeds to find relevant stories that will benefit our audience residing in 13 counties.
- Building and writing the newscast.
- Working with anchors, reporters and forecasters on the stories of the broadcast and delivery
- Collaborating with your editor to bring your video vision to life.
- Collaboration with your technical director and production team to ensure smooth delivery of the newscast to your audience.
- Timing the show to ensure it begins and ends at the scheduled time.

***This list is not exhaustive to all the responsibilities of a line producer.

Grading

You are graded on the skills you exhibit and improvements throughout the semester. Work to get better each show you produce so that your broadcast will become free of mistakes. We will go over critiques immediately following the end of the broadcast.

Use of Artificial Intelligence

The College of Journalism and Communication will adhere to the WUFT policy on the use of Artificial Intelligence within the newsroom. Please familiarize yourself with the policy which can be found here: [Artificial intelligence usage at WUFT News](#)

UF Honor Code

University of Florida students are required to adhere to “The Orange Book.” You can find the honor code and conduct code here: [Student Honor Code and Student Conduct Code | SCCR \(ufl.edu\)](#)

The university’s honesty policy regarding cheating, plagiarism:

UF students are bound by The Honor Pledge which states, “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: “On my honor, I have neither given nor received unauthorized aid in doing this assignment.” The Conduct Code specifies a number of behaviors that are in violation of this code and the possible sanctions. Click here to read the Conduct Code. If you have any questions or concerns, please consult with the instructor or TAs in this class.

Accommodations

Students with disabilities who experience learning barriers and would like to request academic accommodations should connect with the disability Resource Center. It is important for students to share their accommodation letter with their instructor and discuss their access needs, as early as possible in the semester. You can find how to get started here: [Get Started with the DRC - Disability \(ufl.edu\)](#)

Campus Resources:

Health and Wellness U Matter, We Care: If you or someone you know is in distress, please contact umatter@ufl.edu, 352-392-1575, or visit U Matter, We Care website to refer or report a concern and a team member will reach out to the student in distress.

Counseling and Wellness Center: Visit the Counseling and Wellness Center website or call 352-392-1575 for information on crisis services as well as non-crisis services.

Student Health Care Center: Call 352-392-1161 for 24/7 information to help you find the care you need or visit the Student Health Care Center website.

University Police Department: Visit UF Police Department website or call 352-392-1111 (or 9-1-1 for emergencies).

UF Health Shands Emergency Room / Trauma Center: For immediate medical care call 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608; Visit the UF Health Emergency Room and Trauma Center website.

GatorWell Health Promotion Services: For prevention services focused on optimal wellbeing, including Wellness Coaching for Academic Success, visit the GatorWell website or call 352-273-4450.

Academic Resources

E-learning technical support: Contact the UF Computing Help Desk at 352-392-4357 or via e-mail at helpdesk@ufl.edu.

Career Connections Center: Reitz Union Suite 1300, 352-392-1601. Career assistance and counseling services.

Library Support: Various ways to receive assistance with respect to using the libraries or finding resources.

Teaching Center: Broward Hall, 352-392-2010 or to make an appointment 352- 392-6420. General study skills and tutoring.

Writing Studio: 2215 Turlington Hall, 352-846-1138. Help brainstorming, formatting, and writing papers.

Student Complaints On-Campus: Visit the Student Honor Code and Student Conduct Code webpage for more information.

On-Line Students Complaints: View the Distance Learning Student Complaint Process.

******This syllabus is subject to change at the discretion of the instructor. Such changes will be communicated verbally and through your Canvas course shell.******