

JOU 3365: AI IN MEDIA AND SOCIETY

SECTION: 18552 (AI3A)

SPRING 2026 (1/12/26 - 4/22/26)

TURLINGTON HALL 2346; M 01:55PM - 02:45PM

TURLINGTON HALL 2305; W 01:55PM - 03:50PM

Professor Seungahn Nah, Ph.D.

Office: 1200D Weimer

Phone: 352-392-0466; Email: snah@ufl.edu

Office Hours: 11:35AM-1:35PM on Ws (drop-in) or by appointment (in person or via zoom)

COURSE DESCRIPTION

When AI penetrates media and society, what can it do for democracy? Are AI technologies responsible for bias, fake news, mis/disinformation, and the creation of filter bubbles or echo chambers? How can we ensure that AI is more ethical, credible, and socially responsible? The *AI in Media and Society* course blends theory, research, and practice, with a particular focus on AI technologies and tools for the nonprofit news sector in local communities. Specifically, the course examines how AI can support nonprofit news organizations in addressing information disparities and mitigating news deserts. To that end, students will engage in a community service-learning project in partnership with nonprofit news organizations. Together, students will develop effective and efficient communication strategies that leverage AI-enabled technologies and tools to enhance community networking and foster civic engagement.

PURPOSE OF THE COURSE: LEARNING OUTCOMES

As a result of participating in this course, students will learn to:

- *Comprehend* a range of theoretical perspectives and methodological approaches at multiple levels regarding AI in media and society.
- *Criticize* current issues and problems that occur in democratic communications in the context of the roles of AI technologies and tools.
- *Connect* various theoretical and methodological approaches to analyze current issues and problems in democratic communications especially for AI-enabled, moderated and mediated communications.
- *Conduct* critical analyses regarding democratic communications especially AI-enabled, moderated and mediated communications.
- *Contribute* creative thinking and knowledge to community and civic life in ways that support nonprofit news organizations at the local, national, and global levels.

COURSE READINGS

- Course materials, including required readings and lecture notes, are available on the Canvas Website (<https://elearning.ufl.edu>).

- Additional course materials regarding the community service-learning project will be provided during the course on Canvas.

COURSE REQUIREMENTS & ASSIGNMENTS

Students will spend about 10-12 hours for course readings and assignments per week. Note that students will write up and turn in a two-page response paper on the readings throughout the term (a total of seven times).

Attendance

- All students are expected to attend every class throughout the entire semester.
- Only absences with reasonable excuses are allowed.
- If you miss a class without a reasonable excuse, you will not be eligible to receive an A no matter how well you perform on other assignments and activities (e.g., A- if one absence, and B+ if two absences).

Response Papers

- You will upload your two-page response paper on Canvas, which is typed in WORD based on the required readings where you should include two discussion questions with detailed description in two or three paragraphs per each question.
- Each response paper is worth 30 points (30pts X 7 times = 210pts).
- [Format] Single-spaced paper on one-inch margins with 12-point Times New Roman font. Detailed guidelines will be offered.

Online Discussion

- Based on the response papers, all students are expected to participate in online discussions on Canvas (20pts X 7 times = 140pts). In doing so, students will post at least one discussion question with brief description (10pts) and respond to at least one post by others (10pts).

The Nonprofit News Engagement Project (NNEP)

Learning Objectives:

- To gain knowledge regarding the nonprofit news organizations, as voluntary-based and charitable organizations in terms of their social, political, and economic status in a democratic society.
- To understand the importance of the nonprofit news organizations in local communities through their history, missions, and activities in a democratic society.
- To learn communication ways that the nonprofit news organizations have developed through social media, along with information and communication technologies (ICTs) such as AI-enabled technologies, in a democratic society.

Group Activities:

- At the beginning of the course, students will organize into project groups for which students work together as a group.
- Then, each group with the instructor will choose a nonprofit news organization in Alachua County and its adjacent communities, Florida.
- By definition, a charitable nonprofit organization is a 501(c)(3) tax-exempt organization that is registered with the Internal Revenue Service (IRS).
- For the community service-learning project or the Nonprofit News Engagement Project (NNEP), students will conduct a group project with nonprofit news media organizations, to develop methods of effective and efficient communication strategies through social media such as blogs, Wikis, social networking sites (e.g., Facebook), YouTube, microblogging sites (e.g., Twitter, now X) etc, as well as AI-enabled technologies (e.g., Chatbots).
- Each group desirably in partnership with each nonprofit news organization will present its group project during the week of the final group project presentation.
- More detailed information and materials regarding the Nonprofit News Engagement Project (NEP) will be provided by the instructor during the course.

List of Nonprofit News Media Organizations

- <https://findyournews.org/campaign/inn-network-directory/>

Proposal Presentation:

- Each group will present a short project proposal during the Week 7.
- More detailed information will be offered by the instructor during the course.

Final Presentation:

- Each group will present its group project on the week of the final group project presentation during the Week 15.
- More detailed and specific information regarding the group project presentation will be provided.

Final Report:

- Each group will write a 20-page final report, including tables, figures, photos etc. The cover page, table of contents, and references are not included in the page limit.
- A specific format will be provided.
- The final report is DUE on Canvas by **11:59PM, 4/24 (Friday)**.
- The final reports will be sent to the nonprofit news organizations if necessary.

Peer Evaluation:

- Group project will be evaluated by the instructor as well as peer students.
- Peer evaluation sheets will be provided during the final presentation week.

AI, Journalism, and Community (Online Resources)

- Artificial Intelligence and Generative AI for Media & Journalism: AI and Journalism: <https://guides.lib.unc.edu/generativeAI/ai-journalism>
- Introduction to AI for Journalists: <https://newsinitiative.withgoogle.com/resources/trainings/introduction-to-ai-for-journalists/>
- Generative AI in the Newsroom: <https://generative-ai-newsroom.com/>
- How The New York Times Uses A.I. for Journalism: <https://www.nytimes.com/2024/10/07/reader-center/how-new-york-times-uses-ai-journalism.html>
- AI and the Future of News: <https://reutersinstitute.politics.ox.ac.uk/ai-journalism-future-news>
- AI in the newsroom: What researchers learned from the AP and the BBC: <https://journalistsresource.org/home/ai-ap-bbc/>
- How We're Using AI: <https://www.cjr.org/feature/how-were-using-ai-tech-gina-chua-nicholas-thompson-emilia-david-zach-seward-millie-tran.php>
- Artificial Intelligence and the Future of Journalism: Risks and Opportunities: <https://unric.org/en/artificial-intelligence-and-the-future-of-journalism-risks-and-opportunities/#>
- AI Adoption for Newsrooms: A 10-Step Guide: <https://partnershiponai.org/ai-for-newsrooms/>
- JournalismAI: <https://www.lse.ac.uk/media-and-communications/polis/JournalismAI>

Midterm Take-Home Exam

- Students will take a midterm take-home exam during the semester.
- The midterm exam deals with concepts and essays based on the course materials covered, lectures, and class discussions online and offline.
- The midterm exam covers the first half of the course.
- A review session will be given prior to the exam.

GRADING SYSTEM

Grade will be assigned as follows:

Attendance & Participation	10% (100 pts)
Response Papers	21% (210 pts)
Readings & Response Papers (30pts X 7 times)	21% 210 pts
Online Discussions	14% (140 pts)
Post Discussions (10pts X 7 times)	7% 70 pts
Respond to Discussions (10pts X 7 times)	7% 70 pts
The Nonprofit News Engagement Project (NEP)	40% (400 pts)
Proposal Presentation	5% 50 pts
Final Presentation	10% 100 pts
Final Report	20% 200 pts
Peer Evaluation	5% 50 pts
Mid-term Exam	15% (150 pts)
TOTAL	100% (1000 pts)

Final course grades will be assigned as follows:

- A (100 – 93%), A- (92 – 90%) : Excellent
- B+ (89 – 87%), B (86 – 83%), B- (82 – 80%): Good
- C+ (79 – 77%), C (76 – 73%), C- (72 – 70%): Average
- D+ (69 – 67%), D (66 – 63%), D- (62 – 60%): Poor

NOTE:

- A indicates excellence in every assignment and activity.
- Scores are rounded to the nearest point: for instance, 89.4 down to 89 (B+); 89.5 up to 90 (A-).
- More information on UF grading policy may be found at:
<https://catalog.ufl.edu/UGRD/academic-regulations/grades-grading-policies/>

COURSE POLICIES

Attendance & Participation

- Given “Attendance and Participation” is 10% or 100 pts of the entire grading, it is expected all students attend every class throughout the entire semester.
- Attendance itself is not sufficient which means students are expected to actively participate in class and group discussions in classroom.

Excused Absences

- Excused absences include serious illness, illness or death of family member, university-related trips, major religious holidays, and other circumstances the instructor finds to be “reasonable cause of nonattendance.”

Make-up Opportunities

- For all class assignments, make-up opportunities will be given. Missing assignments should be completed within a week from the initial deadlines.
- However, without reasonable excuses, scores will be reduced 10% of the total points of each assignment per week accordingly.

Verification of Absences

- If your absences are excusable, you have to provide evidence before or after absences or within one week after the absences.

Online Discussion

- After uploading response papers on Canvas, all students are expected to participate in online discussions on Canvas as well. In doing so, students will post at least one discussion question with brief description and then respond to at least one post by others.

Academic Integrity, Cheating, and Plagiarism

- Academic integrity is required for this course (<https://teach.ufl.edu/resource-library/academic-integrity-at-uf/>)
- You are required to abide by the Student Honor Code. Any violation of the academic integrity expected of you will result in a minimum academic sanction of “failing grade on the assignment or assessment.” Any alleged violations of the Student Honor Code will result in a referral to Student Conduct and Conflict Resolution. Please review the Student Honor Code and Student Conduct Code at sccr.dso.ufl.edu/policies/student-honor-code-student-conduct-code.
- Plagiarism, including self-plagiarism, and any kind of cheating will not be accepted or tolerated. For more information regarding plagiarism at <https://regulations.ufl.edu/wp-content/uploads/2018/06/4.040-1.pdf>
- You may not turn in work that is not your own, including work generated by Chat GPT and other AI programs.

Classroom Behavior, Decorum, and Civility

- Students are required to share opinions and thoughts in a respectful manner.
- Language that belittles or degrades because of gender, race/ethnicity, political affiliation, religiosity, etc is not respectful.

Students with Disabilities

- Please contact the Disability Resource Center at <https://disability.ufl.edu/get-started/> and consult with me if you have a documented disability and need accommodations.

Course Evaluation

- Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. [Guidance on how to give feedback in a professional and respectful manner is available at https://gatorevals.aa.ufl.edu/students/](https://gatorevals.aa.ufl.edu/students/). Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via ufl.bluera.com/ufl/. Summaries of course evaluation results are available to students at <https://gatorevals.aa.ufl.edu/public-results>.

CAMPUS RESOURCES

Health & Wellness

- U Matter. We Care: If you or a friend is in distress, please contact umatter@ufl.edu, 352-392-1575, or visit the website at <https://umatter.ufl.edu>.
- Counseling and Wellness Center: 352-392-1575 or visit the website at <https://counseling.ufl.edu>.
- Student Health Care Center: 352-392-1161 or visit the website at <https://shcc.ufl.edu>.
- University Police Department: 352-392-1111 (or 911 for emergencies) or visit the site at <https://police.ufl.edu>.
- UF Health Shands Emergency Room/Trauma Center: 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville. Visit the [website at https://ufhealth.org/uf-health-shands-emergency-room-trauma-center](https://ufhealth.org/uf-health-shands-emergency-room-trauma-center).

Academic Resources

- E-learning Technical Support: 352-392-4357 (24/7) or helpdesk@ufl.edu. Website: <https://helpdesk.ufl.edu>
- Career Connections Center: 352-392-1601. Visit the [website https://career.ufl.edu](https://career.ufl.edu).
- Library Support: <https://uflib.ufl.edu/>
- Teaching Center: 352-392-2010 or to make an appointment 352- 392-6420. Visit the [website https://academicresources.clas.ufl.edu](https://academicresources.clas.ufl.edu).
- On-Campus Student Complaints: Refer to the Student Honor Code and Student Conduct Code or the Orange Book at <https://sccr.dso.ufl.edu/policies/student-honor-%20code-student-conduct-code>.

COURSE TOPICS & CALENDAR

WEEK 1: Course Overview & Introduction: AI in Media and Society (1/12 & 1/14)

1-1. Introduction: AI in Media and Society I (1/12)

2-2. Introduction: AI in Media and Society II (1/14)

[Suggested Readings]

- Katalin Feher (2025). *Generative AI, Media, and Society*. Routledge.
- Juan M. Lavista Ferres & William B. Weeks (2024). *AI for Good: Applications in Sustainability, Humanitarian Action, and Health*. Wiley.
- Bernard Marr (2024). *Generative AI in Practice: 100+ Amazing Ways Generative Artificial Intelligence is Business and Society*. Wiley.
- Seungahn Nah (2023). *Research Handbook on Artificial Intelligence and Communication*. Edward Elgar.
- Beth Kanter & Allison H. Fine (2022). *The Smart Nonprofit Staying Human-Centered in An Automated World*. Wiley.
- Jérôme Duberry (2022). *Artificial Intelligence and Democracy: Risks and Promises of AI-Mediated Citizen–Government Relations*. Edward Elgar Publishing.
- James Katz et al. (2022). *Perceiving the Future Through New Communication Technologies: Robots, AI and Everyday Life*. Palgrave Macmillan.
- Elena Esposito (2022). *Artificial Communication: How Algorithms Produce Social Intelligence*. MIT Press.
- Simon Moore & Roland Hübscher (2021). *Strategic Communication and AI Public Relations with Intelligent User Interfaces*, Routledge.
- Pieter Verdegem (2021), *AI for Everyone? Critical Perspectives*, London, UK: University of Westminster Press.
- Francesco Marconi (2020). *Newsmakers: Artificial Intelligence and the Future of Journalism*. Columbia University Press.
- Chao Guo & Greg Saxton (2020). *The Quest for Attention: Nonprofit Advocacy in a Social Media Age*. Stanford University Press.
- Seungahn Nah et al. (2020). *Communicating Artificial Intelligence (AI): Theory, Research, and Practice*. Routledge.
- David Gunkel (2020). *An Introduction to Communication and Artificial Intelligence*. Polity.

NOTE: No Response Papers and No Online Discussions

WEEK 2: AI, Nonprofit Journalism, and Community (1/21)

2-1. AI: History, Definition, and Issues

2-2. AI and Nonprofit Journalism: Nonprofit News Media

[#1. Required Readings & Response Paper on Canvas by 11:59PM, 1/20]

- How nonprofit news outlets are using AI to save time and money: <https://news.inn.org/how-nonprofit-news-outlets-are-using-ai-to-save-time-and-money-2/>
- Practical Applications of AI in the Newsroom: https://docs.google.com/presentation/d/e/2PACX-1vRh5m7BRYbRLifrS7nf3jXMQ82T2f9xsybPHTCRxxftG-8SHccyqwIb4x8NW01dcXR8QODYNf_Jn2PQp/pub?start=false&loop=false&delayms=3000&slide=id.g2e4d430b4b8_0_0
- AI Tools for Local News Rooms Database: https://airtable.com/appnP5pmnsMFGYoAI/shrQeIsvzGoTbdp7b/tblvwDhL4X23V1pTp/viwN8zctay9H2N0ir?utm_source=substack&utm_medium=email
- Google News Initiative: <https://newsinitiative.withgoogle.com/>
- A year of AI experimentation in nonprofit news: <https://medium.com/american-journalism-project/a-year-of-ai-experimentation-in-nonprofit-news-9d3e81577c5f>
- AI in the newsroom: What researchers learned from the AP and the BBC: <https://journalistsresource.org/home/ai-ap-bbc/>
- https://en.wikipedia.org/wiki/Nonprofit_journalism
- <https://donorbox.org/nonprofit-blog/nonprofit-journalism-funding>

[Suggested Readings]

- <https://verloop.io/blog/the-timeline-of-artificial-intelligence-from-the-1940s/>
- https://en.wikipedia.org/wiki/Timeline_of_artificial_intelligence
- https://en.wikipedia.org/wiki/Artificial_intelligence
- <https://www.otechtalks.tv/from-perception-ai-to-generative-to-agentic-to-physical-ai/#:~:text=Perception%20AI%20helps%20us%20to,interact%20with%20the%20physical%20world>
- <https://hub.researchgraph.org/brief-introduction-to-the-history-of-large-language-models-llms/>
- https://www.google.com/search?sca_esv=949924640a062e9a&rlz=1C5GCEM_enUS1108US1108&udm=7&q=seven+AI+tools+for+journalism&sa=X&ved=2ahUKEwiN9b-e0-iQAxB_skDHZWBjmgQ8ccDKAR6BAg_EAY&biw=1728&bih=906&dpr=2#fpstate=ive&vld=cid:8cd9b9cb,vid:BmNeoFLxXdI,st:0
- NPR: <https://www.npr.org/about-npr/1205385162/special-section-generative-artificial-intelligence>
- PBS: <https://www.pbs.org/standards/blogs/standards-memos/applying-standards-to-generative-ai-tools/#:~:text=The%20current%20standards%20%E2%80%93%20including%20the,the%20public's%20trust%20in%20PBS>
- How the IRS classifies nonprofit organizations: <https://www.thebalancesmb.com/how-the-irs-classifies-nonprofit-organizations-2501798>
- What is a 501c3?: <https://www.501c3.org/what-is-a-501c3/>
- <https://www.donorsearch.net/resources/ai-for-nonprofits/>

[#1. ONLINE DISCUSSIONS] Post online discussions and respond to online discussions by 11:59PM, 1/20.

WEEK 3: The Nonprofit News Engagement Project (NNEP) I (1/26 & 1/28)

3-1. The Nonprofit News Engagement Project (NNEP): Overview & Guidelines I (1/26)

3-2. The Nonprofit News Engagement Project (NNEP): Overview & Guidelines II (1/28)

[#2. Required Readings & Response Paper by 11:59PM, 1/25]

- INN's Startup Guide: <https://inn.org/research/guides/startup-guide/>

[#2. ONLINE DISCUSSIONS] Post online discussions and respond to online discussions by 11:59PM, 1/27.

WEEK 4: The Nonprofit News Engagement Project (NNEP) II (2/2 & 2/4)

4-1. The Nonprofit Engagement Project (NEP): Nonprofit News Organizations (2/2)

4-2. The Nonprofit Engagement Project (NEP): Project Groups (2/4)

[#3. Required Readings & Response Paper by 11:59PM, 2/1]

- <https://niemanreports.org/articles/artificial-intelligence-newsrooms/>
- https://findyournews.org/explore/?state_province_covered=Florida&city_covered=

[#3. ONLINE DISCUSSIONS] Post online discussions and respond to online discussions by 11:59PM, 2/3.

WEEK 5: AI and the Public Sphere (2/9 & 2/11)

5-1. AI and the Public Sphere: Algorithmic Public Sphere

5-2. AI and the Public Sphere: The Nonprofit News Sector

[#4. Required Readings & Response Paper by 11:59PM, 2/8]

- Stewart, E. & Hartmann, D. (2020). The New Structural Transformation of the Public Sphere. *Sociological Theory*, 38(2), 170-191.
- Pfeffer, Matthias (2022). The Power of Algorithms and the Structural Transformation of the Digital Public. In: Sven Quadflieg/Klaus Neuburg/Simon Nestler (Eds.), *(Dis)Obedience in Digital Societies* (294-317). Bielefeld: transcript Verlag. <https://doi.org/10.14361/9783839457634-012>

- Eisenegger, M. & Schäfer, M. S. (2023). Editorial: Reconceptualizing public sphere(s) in the digital age? On the role and future of public sphere theory. *Communication Theory*, 33 (2-3), 61–69. <https://doi.org/10.1093/ct/qtad011>
- AI's Impact on Our Information Sphere (2024). <https://www.asc.upenn.edu/research/centers/milton-wolf-seminar-media-and-diplomacy-0>

[#4. ONLINE DISCUSSIONS] Post online discussions and respond to online discussions by 11:59PM, 2/10.

WEEK 6: AI, News Deserts, and the Digital Divide (2/16 & 2/18)

- 6-1. AI, News Deserts, and the Digital Divide (2/16)
- 6-2. AI, News Deserts, and the Digital Divide: The Nonprofit News Sector (2/18)

[#5. Required Readings & Response Paper by 11:59PM, 2/15]

- Carter, L., Liu, D., & Cantrell, C. (2020). Exploring the Intersection of the Digital Divide and Artificial Intelligence: A Hermeneutic Literature Review. *AIS Transactions on Human-Computer Interaction*, 12(4), 253-275. <https://doi.org/10.17705/1thci.00138>
- Celik, I. (2023). Exploring the Determinants of Artificial Intelligence (AI) Literacy: Digital Divide, Computational Thinking, Cognitive Absorption. *Telematics & Informatics*, 83. <https://www.sciencedirect.com/science/article/pii/S0736585323000904?via%3Dihub>
- Ferrucci, P. & Alaimo, K. (2020). Escaping the news desert: Nonprofit news and open-system journalism organizations, *Journalism*, 21(4), 489–506.
- Northwestern Medill's State of Local News Report available at <https://localnewsinitiative.northwestern.edu/projects/state-of-local-news/2024/>
- <https://www.usnewsdeserts.com/states-main/>

[#5. ONLINE DISCUSSIONS] Post online discussions and respond to online discussions by 11:59PM, 2/17.

WEEK 7: The Nonprofit News Engagement Project (NEP): Proposal Presentation (2/23 & 2/25)

- 7-1. The Nonprofit News Engagement Project (NNEP): Proposal Presentation I (2/23)
- 7-2. The Nonprofit News Engagement Project (NNEP): Proposal Presentation II (2/25)

NOTE:

**Proposal due on Canvas by 11:59PM, 2/22
No Response Papers and Online Discussions**

Midterm Take-Home Exam Review on 2/25**WEEK 8: Midterm Take-Home Exam on Canvas (3/2 & 3/4)****NOTE:****Midterm Take-Home Exam Due by 3:50PM, 3/4****WEEK 9: Guest Speaker (3/9 & 3/11): TBA****WEEK 10: Spring Break: No Class (3/16 & 3/18)****WEEK 11: AI and Social Capital/Civic Engagement (3/23 & 3/25)**

11-1. AI and Social Capital/Civic Engagement (3/23)

11-2. AI and Social Capital/Civic Engagement: The Nonprofit News Sector (3/25)

[#6. Required Readings & Response Paper by 11:59PM, 3/22]

- Meet the 11 newsrooms working to understand audience's perceptions of AI use in news:
<https://journalists.org/2024/07/20/11-newsrooms-working-to-understand-audiences-perceptions-of-ai-use-in-news/>
- Seungahn Nah, Xinlei Wu, Ernest Makata, Jun Luo, Ian Koratsk, David Park & Seungbae Kim (2025). The Algorithmic Public Sphere: AI-Generated News Site as a Conduit to Social Capital. *Human-Machine Communication*, 11, 237-264.

[#6. ONLINE DISCUSSIONS] Post online discussions and respond to online discussions by 11:59PM, 3/24.**WEEK 12: AI and Nonprofit News Media: AI-Driven Nonprofit News Platforms (3/30 & 4/1)**

8-1. AI-Driven Nonprofit News Media (3/30)

8-2. AI and Nonprofit News Case: MyMiamiNews.org & MyFloridaNews.org (4/1)

[#7. Required Readings & Response Paper by 11:59PM, 3/29]

- Westenskow, R. C. & Carter, E. L. (2021). Journalism as a public good: How the nonprofit news model can save us from ourselves. *Communication Law & Policy*, 1-40.

- How Nonprofit News Outlets are using AI to Save Time and Money (2024).
<https://medium.com/innsights/how-nonprofit-news-outlets-are-using-ai-to-save-time-and-money-22ceb1d38d62>
- Nonprofit News Outlet Uses AI to Provide Bilingual Information During LA Fires:
<https://givingcompass.org/article/nonprofit-news-outlet-uses-ai-to-provide-bilingual-information-during-la-fires#:~:text=His%20work%20testing%20multiple%20LLMs,reliably%20work%20in%20the%20reverse>. Full Article:
<https://medium.com/american-journalism-project/from-puerto-rico-to-california-how-ai-helped-deliver-critical-information-in-two-languages-during-6589ab49ebe6>

[#7. ONLINE DISCUSSIONS] Post online discussions and respond to online discussions by 11:59PM, 3/31.

WEEK 13: The Nonprofit News Engagement Project (NEP) Workweek I (4/6 & 4/8)

WEEK 14: The Nonprofit News Engagement Project (NEP) Workweek II (4/13 & 4/15)

**WEEK 15 The Nonprofit News Engagement Project (NEP):
FINAL PRESENTATION (4/20 & 4/22)**

**NOTE: Final presentation slides on Canvas by 11:59PM, 4/19
NEP Final Report Due on Canvas by 11:59PM, 4/24**

WEEK 16 FINAL EXAM PERIOD (NO CLASS) (4/27 & 4/29)

COURSE OUTLINE

WEEK	MONDAY (01:55PM – 02:45PM)	WEDNESDAY (01:55PM – 03:50PM)	NOTE
1	1/12 Course Overview & Introduction (I) Introduction: AI in Media and Society	1/14 Course Overview & Introduction (II) Introduction: AI in Media and Society	Happy SPRING SEMESTER!
2	1/19 MLK Holiday (NO CLASS)	1/21 AI, Nonprofit Journalism, & Community	
3	1/26 The Nonprofit News Engagement Project (NNEP): Overview & Guidelines (I)	1/28 The Nonprofit News Engagement Project (NNEP): Overview & Guidelines (II)	
4	2/2 The Nonprofit News Engagement Project (NNEP): Nonprofit News Organizations	2//4 The Nonprofit News Engagement Project (NNEP): Project Groups	
5	2/9 AI and the Public Sphere: Algorithmic Public Sphere	2/11 AI and the Public Sphere: The Nonprofit News Sector	
6	2/16 AI, News Deserts, and the Digital Divide	2/18 AI, News Deserts, and the Digital Divide: The Nonprofit News Sector	
7	2/23 The Nonprofit Engagement Project (NEP): Project Proposal Presentation I	2/25 The Nonprofit Engagement Project (NEP): Project Proposal Presentation II	* Mid-Term Exam Review on 2/25
8	3/2 Midterm Exam on Canvas	3/4 Midterm Exam on Canvas	* Midterm Exam on Canvas
9	3/9 Guest Speaker (TBA)	3/11 Guest Speaker (TBA)	
10	3/16 SPRING BREAK (NO CLASS)	3/18 SPRING BREAK (NO CLASS)	* Spring Break (3/16-3/20)
11	3/23 AI and Social Capital/Civic Engagement	3/25 AI and Social Capital/Civic Engagement: The Nonprofit News Sector	
12	3/30 AI and Nonprofit News Media: AI-Driven Nonprofit News Platforms	4/1 AI and Nonprofit News Media: AI-Driven Nonprofit News Platforms	
13	4/6 The Nonprofit News Engagement Project (NNEP): Workweek I	4/8 The Nonprofit News Engagement Project (NNEP): Workweek I	
14	4/13 The Nonprofit News Engagement Project (NNEP): Workweek II	4/15 The Nonprofit News Engagement Project (NNEP): Workweek II	* Course Evaluation Period (4/19- 5/1)
15	4/20 The Nonprofit News Engagement Project (NNEP): FINAL PRESENTATION I	4/22 The Nonprofit News Engagement Project (NNEP): FINAL PRESENTATION II	* Course Evaluation Period (4/19- 5/1) ** 4/22 Class Ends ***Reading Days (4/23-4/24) **** NEP Final Report Due by 11:59PM, 4/24
16	4/27 FINAL EXAM (NO CLASS)	4/29 FINAL EXAM (NO CLASS)	* Course Evaluation Period (4/19- 5/1) **Final Exam 4/25 – 5/1
17	5/4 GRADES DUE		*Grades Due 5/4