



WELCOME!	Cinematography teaches the visual process of camera work and lighting techniques alongside set etiquette to create meaningful imagery for motion picture content-creation preparing students for careers in the film, streaming, television, marketing, and branding industries.
MY CONTACT INFORMATION	Instructor: Alyson Larson Contact: alandry@jou.ufl.edu , 813-495-1241 Hours: Monday, 9 - 11 a.m. in G215, back room, please make an appointment within the hours above if needed
EQUIPMENT POLICY	Students will sign an equipment room contract. Failure to adhere to the contract can result in a student having a grade point deduction and/or receiving an incomplete or failing grade in the class. Late returns will result in equipment privileges being revoked. Parking for the equipment room is limited to ten minutes.
TEXTBOOKS	<i>The Location Sound Bible, Ric Viers will be minimally used. Cinematography by Kris Malkiewicz will be referenced. Both resources will be in Canvas.</i>
COMPUTER & SOFTWARE	Students will need a laptop capable of running Adobe Creative Suite or Davinci Resolve. Students will have access to the Mac editing labs in G215 and 3324
DUE DATES FOR ASSIGNMENTS & ATTENDANCE	Due dates for production are noted on each assignment in Canvas. Late assignments will have a 20% reduction in grade. Any assignment turned in over a week late will be lowered 50% of the possible points. Acceptable reasons for submitting late assignments or absence from class without penalty include illness; Title IX-related situations; serious accidents or emergencies affecting the student, their roommates, or their family; special curricular requirements (e.g., judging trips, field trips, pro-fessional conferences); military obligation; severe weather conditions that prevent class partici-pation; religious holidays; participation in official university activities (e.g., music performances, athletic competition, debate); and court-imposed legal obligations (e.g., jury duty or subpoena). Other reasons (e.g., a job interview or club activity) may be deemed acceptable if approved by the instructor. Students are allowed one absence per semester. Each additional absence will result in a 1-point deduction from a student's final grade for each occurrence.
STUDENT LEARNING OUTCOMES	Students will develop comprehension in the following: • Effectively use cameras with interchangeable lenses • Identify strength and weakness of camera technology to effectively create images • Understanding of lenses, composition and lighting to craft mood and tone for production • Use advanced grip and lighting equipment safely and effectively • Use advanced audio techniques on set and in post production • Offer constructive feedback of your own work and that of peers

UNIVERSITY POLICIES & CAMPUS RESOURCES



STUDENTS WITH DISABILITIES: Students with disabilities who experience learning barriers and would like to request academic accommodations should connect with the Disability Resource Center. See the "Get Started With the DRC" webpage on the Disability Resource Center site. It is important for students to share their accommodation letter with their instructor and discuss their access needs, as early as possible in the semester.

ATTENDANCE: Requirements for class attendance and make-up exams, assignments, and other work in the course are consistent with university policies. See UF Academic Regulations and Policies for more information regarding the University Attendance Policies.

FEEDBACK: Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online. Students can complete evaluations in three ways:

1. The email they receive from GatorEvals
2. Their Canvas course menu under GatorEvals
3. The central portal at <https://my-uf1.bluer.com>

Guidance on how to provide constructive feedback is available at <https://gatorevals.aa.ufl.edu/students/>. Students will be notified when the evaluation period opens. Summaries of course evaluation results are available to students at <https://gatorevals.aa.ufl.edu/public-results/>.

UF HONOR CODE

UF students are bound by The Honor Pledge which states "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment." The Conduct Code specifies a number of behaviors that are in violation of this code and the possible sanctions. See the UF Conduct Code website for more information. If you have any questions or concerns, please consult with the instructor or TAs in this class.

ACADEMIC & HEALTH RESOURCES:

UF WHOLE GATOR RESOURCES: Visit <https://one.uf.edu/whole-gator/discover> for resources that are designed

E-LEARNING TECH SUPPORT

E-learning technical support: Contact the UF Computing Help Desk at 352-392-4357 or via e-mail at helpdesk@ufl.edu.

LIBRARY SUPPORT Various ways to receive assistance with respect to using the libraries or finding resources. Call 866-281-6309 or email ask@ufl.libanswers.com for more information.

CAREER CONNECTIONS CENTER: Reitz Union Suite 1300, 352-392-1601. Career assistance and counseling services.

TEACHING CENTER 1317 Turlington Hall, Call 352-392-2010, or to make a private appointment: 352- 392-6420. Email contact: teaching-center@ufl.edu. General study skills and tutoring.

WRITING STUDIO [Daytime \(9:30am-3:30pm\): 2215 Turlington Hall, 352-846-1138 | Evening \(5:00pm-7:00pm\): 1545 W University Avenue \(Library West, Rm. 339\). Help brainstorming, formatting, and writing papers.](#)

STUDENT COMPLAINTS ON-CAMPUS: [Office of the Ombuds; Visit the Complaint Portal webpage for more information.](#)

UF STUDENT SUCCESS INITIATIVE: Visit <https://studentsuccess.ufl.edu/> for resources that support your success as a UF student.



UNIVERSITY
POLICIES &
INFORMATION

CLASS RECORDINGS

Students are allowed to record video or audio of class lectures. However, the purposes for which these recordings may be used are strictly controlled. The only allowable purposes are (1) for personal education use, (2) in connection with a complaint to the university, or (3) as evidence in, or in preparation for, a criminal or civil proceeding. All other purposes are prohibited. Specifically, students may not publish recorded lectures without the written consent of the instructor. A "class lecture" is an educational presentation intended to inform or teach enrolled students about a particular subject, including any instructor-led discussions that form part of the presentation, and deliver by an instructor hired or appointed by the University, or by a guest instructor, as part of a University of Florida course.

A class lecture does not include lab sessions, student presentations, clinical presentation such as patient history, academic exercises involving solely student participation, assessments (quizzes, tests, exams), field trips, private conversations between students in the class or between a student and the faculty or guest lecturer during a class session.

Publication without permission of the instructor is prohibited. To "publish" means to share, transmit, circulate, distribute, or provide access to a recording, regardless, of format or medium, to another person (or persons), including but not limited to another student within the same class section. Additionally, a recording, or transcript of a recording, is considered published if it is posted on or uploaded to, in whole or in part, any media platform, including but not limited to social media, book, magazine, newspaper, leaflet, or third-party note/tutoring services. A student who publishes a recording without written consent may be subject to a civil cause of action instituted by a person injured by the publication and/or discipline under UF Regulation 4.040 Student Honor Code and Student Conduct Code.

ASSIGNMENTS,
PROJECTS, &
GRADING

Reading and lecture quizzes, exam	20 PTS
Content production assignments	80 PTS

fractional totals will be rounded up

GRADING SCALE

94pts or higher	= A
90-93pts	= A-
88-89pts	= B+
84-87pts	= B
80-83pts	= B-
78-79pts	= C+
74-77pts	= C
70-73pts	= C-
65-69pts	= D
64pts or below	= E



MODULES

Canvas has detailed reading, lectures, quizzes, links to tutorials, links to demonstrations and sample work. Students are advised to carefully consider all of the electronic resources on Canvas.

- MODULE 1) Camera Introduction and Interface**
- MODULE 2) Lens Theory and Practice**
- MODULE 3) Color techniques for mood and tone**
- MODULE 4) Audio techniques on set and post production**
- MODULE 5) Advanced lighting, grip and safe set practices**
- MODULE 6) Advanced lighting and grip work for outdoor use**
- MODULE 7) Product lighting techniques**
- MODULE 8) Lighting a production on location (2 weeks)**
- MODULE 9) Reel editing for job/internship applications**
- MODULE 10) Practical production techniques and freelance tactics**
- MODULE 11) Exam and Final Production Work**



MODULES

OUTSIDE OF CLASS

Aug 22	Canon C100 Practice. Controls, lenses, ISO, care, check outs.	Shoot Assignment 1
Aug 29	Lens Use; Assignment 1 due Aug. 28	Shoot Assignment 2
Sept 05	Dynamic Range & Color Correction & Secondaries; Assign 2 Due Sept. 04	Shoot Assignment 3
Sept 12	Hide a mic. Sound practice, Audition, Assign 3 due Sept. 11. Pick A Scene pitch in class	Canon C100 Quiz next week & pitch
Sept 19	Advanced lighting, grip, safety, terms - Camera Quiz in Class; Pick a Scene Pitch in Class	Shoot Assignment 4
Sept 26	Advanced lighting exteriors & Interiors - Workshop 2; Assignment 4 due Sept. 25	Shoot Pick a Scene
Oct 03	Product Lighting Workshop	Shoot Pick a Scene & Edit
Oct 10	Pick a Scene due Oct 10, Watch Party. Pitches for Final in Class	Finals Idea Pitch In Class; Online Canvas Quiz Open
Oct 17	No class, UF HOLIDAY	
Oct 24	Movement Workshop	Prepare Directors Prep
Oct 31	Off campus lighting assignment, Location TBD; Directors Prep Due Oct 30	Shoot Final
Nov 07	Off campus lighting scene/assignment, location TBD	Shoot Final
Nov 14	Practical production knowledge & freelance, reel editing for workforce	Shoot Final
Nov 21	Shooting and Grip/Lighting Terms Exam. Rough cut due Nov 20 for in class review	Edit Final & Reels
Nov 28	No class, UF HOLIDAY	Edit Final & Reels
Dec 05	Finals due & Reels due on Dec 3rd	Finals Screening; Have a great winter break!