

RTV3945

Media Immersion Experience

Course Description

Provides an immersive experience in one or more areas of electronic media operations, such as program production, journalism, audience research, sales, or promotions.

Student Learning Outcomes

1. **Technical Production Skills:** Develop proficiency in operating broadcast equipment, including cameras, audio systems, and editing software, to produce a high-quality live show.
2. **Team Collaboration:** Enhance teamwork and communication skills by working effectively with a diverse production crew under tight deadlines.
3. **Content Creation and Storytelling:** Learn to craft engaging narratives, develop compelling segments, and present sports-related content that captivates an audience.
4. **Time Management and Organization:** Master the ability to plan, schedule, and execute tasks efficiently to meet the demands of a live broadcast environment.
5. **Critical Thinking and Problem-Solving:** Build skills in quickly addressing technical or logistical challenges during live production to ensure a seamless broadcast.
6. **Leadership and Decision-Making:** Develop leadership skills by taking on roles such as producer or director, making real-time decisions that impact the show's success.

Instructors

Tom Bacsik bacsik.t@ufl.edu

Office Hours: 4-6 pm Fridays after pre-production meetings in Weimar G001.

Tim Sorel tsorel@jou.ufl.edu

Eric Esterline eesterline@jou.ufl.edu

Contact Information IMPORTANT

Email is the preferred method of communication for this course. You can use Canvas mail, but standard email ensures a more immediate reply. For technical issues with

Canvas, please contact E-learning technical support, 352-392-4357 (select option 2) or e-mail to Learningsupport@ufl.edu. <http://helpdesk.ufl.edu/>

ATTENDANCE POLICY

This class is an immersion experience and requires a strong commitment. **Missed pre-production meetings or missing a show day without permission will result in a full letter grade deduction.** The course has 1 orientation meeting, 5 pre-production meetings, and 6 show programs in 2025 with required in-person attendance. (The final pre-production meeting during Thanksgiving break will be held on Zoom.)

ASSIGNMENTS

The assignments in this experiential immersion learning course are participating effectively in the orientation session, the pre-production sessions, and completing prep/performance/breakdown for the show itself. Rubrics and dates/times will be available in Canvas and are based on the course learning objectives. See required attendance policy. Some kickoff times have not yet been announced by UAA, therefore the call-time for some Gator Game Day shows is TBD. Call-times for the show will be announced at the pre-production sessions and will generally occur 6 to 7 hours prior to show time.

GRADES

Grades are determined using the participation quality rubrics based on the course learning objectives. This course is S/U unless otherwise arranged with Professor Sorel. See UF grades policy: <https://catalog.ufl.edu/UGRD/academic-regulations/grades-grading-policies/>.

STUDENTS WITH DISABILITIES

Students requesting classroom accommodation should first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.

HELP WITH COPING

The UF Counseling and Wellness Center is a terrific, free resource for any student who could use help managing stress or coping with life. The center, at 3190 Radio Road on campus, is open for appointments and emergency walk-ins from 8 a.m. to 5 p.m. Monday through Friday. To make an appointment or receive after-hours assistance call 352-392-1575. Alachua County Crisis Center 352-264-6879. Suicide Prevention Lifeline 1-800-273-8255.

UF HONOR CODE

UF students are bound by The Honor Pledge which states, “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: “On my honor, I have neither given nor received unauthorized aid in doing this assignment.” The Honor Code <https://policy.ufl.edu/regulation/4-040/> specifies a number of behaviors that are in violation of this code and the possible sanctions.

COURSE EVALUATIONS

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at <https://gatorevals.ua.ufl.edu/students/>. Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <https://ufl.bluer.com/ufl/>. Summaries of course evaluation results are available to students at <https://gatorevals.ua.ufl.edu/public-results/> ,

IN CLASS RECORDING

Students are allowed to record video or audio of class lectures. However, the purposes for which these recordings may be used are strictly controlled. The only allowable purposes are (1) for personal educational use, (2) in connection with a complaint to the university, or (3) as evidence in, or in preparation for, a criminal or civil proceeding. All other purposes are prohibited. Specifically, students may not publish recorded lectures without the written consent of the instructor.

A “class lecture” is an educational presentation intended to inform or teach enrolled students about a particular subject, including any instructor-led discussions that form part of the presentation, and delivered by any instructor hired or appointed by the University, or by a guest instructor, as part of a University of Florida course. A class lecture does not include lab sessions, student presentations, clinical presentations such as patient history, academic exercises involving solely student participation, assessments (quizzes, tests, exams), field trips, private conversations between students in the class or between a student and the faculty or lecturer during a class session.

Publication without permission of the instructor is prohibited. To “publish” means to share, transmit, circulate, distribute, or provide access to a recording, regardless of format or medium, to another person (or persons), including but not limited to another student within the same class section. Additionally, a recording, or transcript of a recording, is considered published if it is posted on or uploaded to, in whole or in part, any media platform, including but not limited to social media, book, magazine, newspaper, leaflet, or third party note/tutoring services. A student who publishes a recording without written consent may be subject to a civil cause of action instituted by

a person injured by the publication and/or discipline under UF Regulation 4.040 Student Honor Code.

GATORWELL

For prevention services focused on optimal well being, including Wellness Coaching for Academic Success, [visit the GatorWell website.](#)

U MATTER WE CARE

If you or someone you know is in distress, please contact umatter@ufl.edu, 352-392-1575, or visit U Matter, [We Care website](#) to refer or report a concern and a team member will reach out to the student in distress.

STUDENT HEALTH CARE CENTER

Call 352-392-1161 for 24/7 information to help you find the care you need, or visit the [Student Health Care Center website](#)

UNIVERSITY OF FLORIDA POLICE

[Visit UF Police Department website or call 352-392-1111 \(or 9-1-1 for emergencies\).](#)

UF SHANDS EMERGENCY HOSPITAL

For immediate medical care call 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608; [Visit the UF Health Emergency Room and Trauma Center website.](#)

E-LEARNING TECH SUPPORT

Contact the UF Computing Help Desk at 352-392-4357 or via e-mail at helpdesk@ufl.edu.

[Career Connections Center: Reitz Union Suite 1300, 352-392-1601. Career assistance and counseling services.](#)

LIBRARY SUPPORT

Various ways to [receive assistance with respect to using the libraries or for more information.](#)

TEACHING CENTER

Broward Hall, 352-392-2010 or to [make an appointment 352-392-6420. General study skills and tutoring.](#)

WRITING STUDIO 2215 Turlington Hall, 352-846-1138. [Help brainstorming, formatting, and writing papers.](#)

STUDENT COMPLAINTS ON-CAMPUS

Visit the Student Honor Code and Student Conduct Code [webpage for more information.](#)

ONLINE STUDENT COMPLAINTS

View the distance Learning Student [Complaint Process.](#)

