



# COLLEGE OF JOURNALISM AND COMMUNICATIONS

## MMC 1009 – Introduction to Media and Communications

**Class #16804 | Thursday | Period 3 - 9:35 – 10:25 am**

### **Fall 2025 Syllabus**

**Professor:** Thomas Garvey

**Contact:** [garveyt@ufl.edu](mailto:garveyt@ufl.edu) (Be sure to use your gatorlink email)

**Meeting Location:** Florida Gym, 230

**Teaching Assistants:** Katrina L ([katrinalanger@ufl.edu](mailto:katrinalanger@ufl.edu))

**Office:** PATH Office, 1060R Weimer Hall

**Office Hours:** Mondays and Wednesdays 3:30 - 4:30 pm or By Appointment. Please email to arrange a meeting.

**Required Readings:** None

**Required Materials:** iClicker App

### **Overview and Objectives**

MMC 1009 is designed to introduce students to the tools and resources offered by the College of Journalism and Communications, while preparing them for success as a student and in their careers thereafter. Students will receive lessons on the organization of the college and academic and career preparation. Instructors will coach students to maximize their learning and development by creating environments which provide opportunities for the following:

- Engagement (faculty/staff, and peers)
- Awareness and respect of diversity
- Involvement
- Knowledge of resources
- Active engagement in one's own learning
- Goal setting and career plan development
- Healthy lifestyle

### **Class Expectations**

- Class will be fun and engaging.
- Be on-time and meet deadlines.
- Material will be useful and have a purpose
- Participation and Attendance is Required
- Mature and Respectful behavior is expected.
- Side conversations, sleeping, or checking electronics is not appropriate.

### **Attendance Policy**

Attendance in the class is required. Students will be allowed 1 unexcused absence. Quizzes will be taken during each class period to earn credit. Excused absences will be accepted per the university [attendance policies](#). **All religious holiday conflicts should be submitted by the 3<sup>rd</sup> week of class.**

### **Deadlines and Submission Policy**

Unless otherwise noted, assignments must be submitted via Canvas by the end of the day (11:59 pm) on the due date. **No late work will be accepted.** If you will have an excused absence or other conflict with submitting an assignment, it is your responsibility to arrange submission early. In case of an emergency, late work may be accepted with documentation of extenuating circumstance.

## Grades Breakdown

- **iClicker Quiz Grades** – 180 total points
  - 10-point Quiz to start each class period
  - In-class Quizzes must be taken during class meeting. No exceptions. No Make-ups.
- **Weekly Discussion Post** – 25 points each
  - Must post response and reply to 2 classmates post for full credit
- **Assignments** – 100 points each
  - ***Please be sure that all submissions are in .doc or .pdf format.***

## Extra Credit

At various times throughout the semester, extra credit opportunities may be given for attending events around UF or in the CJC. No additional assignments will be given for extra credit so be sure to take advantage of opportunities as they arise.

## Meeting Dates

Week	Date	Class Topic	Assignment Due
0	8/21	Welcome, Intro to Class	
1	8/28	Review Syllabus, UF Policies	Discussion Post: Intro/Favorite
2	9/4	Personal Branding – <i>Guest Speaker Dr. Katrice Graham, CJC Assistant Dean for Scholarship and Student Inclusion</i>	Discussion Post: Dream Job 1
3	9/11	<b>No Class - Attend Student Involvement Day on 9/10</b>	Involvement Day
4	9/18	Tour of Weimer Hall	Scavenger Hunt
5	9/25	Resume Building and Career Resources – <i>Guest Speaker Zita Gonzalez, UF Career Connections Center</i>	Resume Draft
6	10/2	Library Resources – <i>Guest Speaker April Hines, CJC Librarian</i>	
7	10/9	PATH Resources and Reading your Degree Audit	Career Fair Registration
8	10/16	CJC Majors Panel – <i>Guest Speakers, Faculty Panel</i>	
9	10/23	<b>No Class – Attend Careers in Communications Fair, 10/23 – 10 am – 2 pm</b>	Discussion Post: Dream Job 2
10	10/30	Student Organizations and Involvement – <i>Guest Speakers, Student Panel</i>	
11	11/6	Immersions and Other Opportunities – <i>Guest Speakers</i>	
12	11/13	Time Management – <i>Guest Speakers, GatorWell</i>	Attend Club Meeting
13	11/20	Campus Safety Resources – <i>Guest Speaker UFPD</i>	Discussion Post: Dream Job 3
14	11/27	<b>No Class – Thanksgiving Break</b>	Discussion Post: Class Recap
	12/4	<b>No Class – Reading Days</b>	
	12/10	<b>NO FINAL EXAM (No Exam will be taken)</b>	

***\*Please Note: Schedule is subject to change based on availability of guest speakers.***

**^Additional Assignments may be added as needed**

## Canvas

Website for your course content is on Canvas. You will utilize it to keep track of assignment due dates, events, and deadlines on the site calendar. It is also where you can post to the class discussion page. Most importantly, it is where you will upload many of your course assignments! Please log in with your UF username and password, and explore, just in case you have any questions.

## Course Grading

Students will be graded in accordance with UF policies for assigning grade points as articulated here: <https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>.

### Grading Scale:

A	90 – 100 %
B+	87 – 89.9 %
B	80 – 86.9 %
C+	77 – 79.9 %
C	70 – 76.9 %
D+	67 – 69.9 %
D	60 – 66.9 %
E	Below 60 %

*Minimum grade of C is required in all CJC Majors.*

The University has created a webpage to provide an easy resource for all information regarding Academic Integrity, Students with Disabilities, Course Evaluations, Academic Policies, Academic Resources, and Campus Health and Wellness Resources at

<https://go.ufl.edu/syllabuspolicies>.