

# Gator Game Day

Fall 2025

College of Journalism and Communications  
University of Florida

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**Instructor:** Jeremy St.Louis

**E-Mail:** j.stlouis@ufl.edu

**Office Hours:** Tuesday - 12:30-2:30 and by appointment

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**Class Site:** Turlington 2336

**Class time:** In-person, 11:40-1:30 (class may or may not go the fully allotted time)

*Exceptions: For Sept 1 holiday, Thanksgiving week Nov 24 - only crew for that week's game required to attend class in-person or virtually.*

**Course Text:** Broadcast News - 8E - Writing, Reporting, Producing

**\*\*You are expected to participate and contribute to every pregame show.**

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## Overview and Objectives

The Gator Game Day immersion offers instruction, analysis, and training in the principles of Producing, Directing, Hosting/Analyst, and Field/Social Media reporting for the Gator Football pregame show. This is an *industry-level immersion* and requires significant commitment during the college football season.

You will learn how to build a rundown, brainstorm as a team to determine discussion topics for the show, produce video and graphics to illustrate discussion, produce packages and construct engaging sideline/social media segments.

Hosts will learn how to anchor an unscripted pregame show and host unscripted sideline segments, working with analysts to inform and entertain the audience.

Analysts will learn how to break down film, attend/cover press conferences and discuss pertinent storylines for Gator games each week of the season.

Behind the scenes positions will learn time management and how to execute the rundown that's been made by you as a group.

## Course Learning Objectives

After successful completion of this course, students should be able to:

- (1) Learn the role of a Pregame Producer and the many steps that go into prepping a rundown and timing a show. Steps include communicating with graphics and editors before the game. The Producer is the main leader of the show. They time the show. They give counts to commercial breaks or sound bites.
- (2) Learn the role of desk Host/anchor and the research that goes into prepping what they will talk about during the show. (unscripted = no prompter)
- (3) Learn the role of Field or Sideline Reporter and prepare for Q&A show segments with analysts and fans.

- (4) Learn how to communicate with the UAA/SIDs to set up interviews and receive and melts of highlights after the game. Request access to server with files. Seek out **reputable** resources to research your facts.
- (5) Learn how to direct cameras and plot them outside, work side-by-side with your Producer to keep the train moving on game day.
- (6) Learn how to present on camera at the desk and during a remote sideline/off-set interview.
- (7) Learn how to research and use analytics to tell a story and form graphic support of the topics.
- (8) Learn how to run a camera in the field while you're out with a reporter or simply getting shots of fans and color for the show.
- (9) Learn how to direct a live show or live-to-tape show. Learn how to execute topics on the rundown.

### **College of Journalism and Communications Objectives**

The Accrediting Council on Education in Journalism and Mass Communications requires that by graduation all students should be able to:

- understand and apply the principles and laws of freedom of speech and press for the US
- demonstrate an understanding of the history and role of professionals and institutions in shaping communications;
- demonstrate an understanding of gender, race, ethnicity, sexual orientation and, as appropriate, other forms of diversity in domestic society in relation to mass communications;
- demonstrate an understanding of the diversity of peoples and cultures and of the significance and impact of mass communications in a global society;
- understand concepts and apply theories in the use and presentation of images and information;
- demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity;
- think critically, creatively and independently;
- conduct research and evaluate information by methods appropriate to the communications professions in which they work;
- write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve;
- critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness;
- apply basic numerical and statistical concepts;
- apply current tools and technologies appropriate for the communications professions in which they work, and to understand the digital world.

### **Office Hours**

Office Hours are scheduled via email and online booking. Meetings can be held in-person or virtually.

### **Course Communication**

Your instructor will reply to email as soon as possible but the maximum is 48 hours not including weekends or holidays.

### **Course Grades**

The Following table outlines the point-accruing components of the course. The total points earned from each component will be summed and divided by the total points possible in the course.

Evaluation Components	% of Total Grade
Participation, attitude and attendance	15%
Show Hosting	25%
Analyst Role	25%
Sideline Reporting	25%
Packages	25%
Discussion Contributions	10%
<b>Total</b>	<b>100%</b>

**\*\*Host/Analyst roles are separate and students will be graded for one and not the other based on their assigned role.**

### **Assignment Descriptions**

**Readings** - Unless otherwise indicated, all readings will come from the text 'Broadcast News - 8th Edition' and should be completed BEFORE the assigned week's class. The principles discussed in the readings will be applicable to what we're doing every week and will be applicable no matter where you go within the program.

**Weekly participation in creating a Rundown** – As a team, you will brainstorm a three segment rundown during home game weeks and a two segment rundown during away game weeks. The rundown should breakdown the matchup, highlight important storylines as it relates to the game, coaches and players involved. You will decide on full-screen graphics and video needed to support your topics. Be creative and add some interesting, fun elements to make your segments engaging. As a team, you will assign who researches and designs the graphics and run it by the EP (Prof St.Louis) and then pass them along to the editor with instructions by Wednesday (detailed graphics layout). By Thursday, you should have gathered your video files and have them edited in Premiere Pro. The more you get done during the week, the easier game day will be. Your game day effort is also part of your grade.

**\*\*EP will provide the video of the press conference on Mondays/Wednesdays and post game.**

**\*\*All graphics and video *must* be submitted to editors by Thursday at 12p for home games, Wednesday at 12p for away games. These are HARD deadlines and you **WILL** be docked grade points if you're late. Editors will have permission to deny graphic requests if they are late (save for 'Breaking News' graphics).**

**\*\*YOU** are responsible for editing your own VOs and SOTs for any analysis you plan to do.

**Weekly Package assignments** - Students are assigned a package to do for every game week as a team - but each student is responsible for voicing/fronting one package before the end of the semester. The packages will be discussed in the Monday class and then have to be completed and submitted by Friday, 5p for home games and Thursday 5p for away games. Packages can be on players, storylines, previews for what's coming or extra analysis. They should be enterprise stories - with interviews/SOTs of AT LEAST one subject and ideally more than one. The football SID - Scott Burns ([scottb@gators.ufl.edu](mailto:scottb@gators.ufl.edu)) - has plenty of player stories that can be told so coordinate with Prof St.Louis and the SID to set-up interviews and get B-roll. Storytelling is a major part of any pregame show. This, along with hosting, is considered a vital element of Gator Gameday and will be graded as such. You have your assignments so I would suggest you start working on your stories ASAP. You are **expected** to present your story idea at the Monday meeting of your assigned week. Failure to have a story idea to present will result in a grading penalty.

**Hosting Assignments** - Hosts will rotate on the pregame desk and have multiple assignments per season. If you're a host that week, you will be responsible for leading the discussion for the topics decided upon in the Monday meeting. Wednesday, run your preliminary writing, questions and tosses by the EP. If you are not assigned an on-camera position that week (Rovers), you will still help with researching and writing lead-ins to video and crafting talking points. You'll be assigned which topics. Once researched and written, you'll hand them off or send via email to the EP and Producer that week.

Gator Gameday hosting is a non-scripted environment, meaning you will NOT have any teleprompter and will need to be conversational and have command of the desk at ALL times (you can have paper notes or an iPad on the desk with you). YOU intro the show, segments and lead the discussion with your analysts. The show goes through YOU and you alone so you'll need to be well-prepared, well-versed on the topics and confident in where you're going.

**Role of a Producer** - Learn what a day in the life of a sports pregame producer is like. It starts with a pow-wow with your hosts and everyone pitches ideas. Then the producer types in each item (element) on the rundown and what order it will be in. The Producer then begins researching stats and writing up notes to get videos of certain talking points. During the actual show, the Producer talks to the hosts in IFB and to the rest of the production staff so we're all in sync. He/she counts everyone in and out of segments, keeps time of the items and the show as a whole. Like the Host position, this is a leadership role. If the Host is the QB, you are the Head Coach, the control room is your coaching staff. You call the plays and communicate with your QB and they run it.

**Field/sideline Reporter** - From the rundown you created, take the role of field/sideline reporter. Research previous matchups between the teams to ask interesting questions. You'll find someone to interview as if they are a player or coach. Prepare 3 questions that you might ask a player or coach and record on your phone. Grab a friend, another student from class or a family member and have them pose as your player/coach. Send .mov file. (must have an iPhone 12 or newer or Samsung S21)

**Role of a Director/TD** - Find out what a typical day for a sports pregame director is like (In regional markets, the director usually does the game too) How they support the Producer. It's all about clarity and timing. The director guides the cameras, is the show Caller. "Roll Red, track it! Font in, animate" If his or her timing is off, the show suffers. Please turn in 4 take-aways from the guest speaker or from the class itself.

***When Zooming, Please have your cameras on.***

<p><b>MODULE WELCOME</b></p> <p><b>MODULE 1 8/25</b></p> <p>INTRO TO GGD SHOW</p> <p>CREATE A RUNDOWN</p> <p>LIU @ FLORIDA - 7p</p>	<ul style="list-style-type: none"> <li>• Welcome, Introductions, Syllabus, Canvas, Readings</li> <li>• Explain the roles of the show and weekly rotation</li> <li>• <b>Build a rundown</b>, brainstorm together as a group to make a list of topics.</li> <li>• Settle on package idea for week 1.</li> <li>• Brainstorm sideline topics for week 1.</li> <li>• Rovers roles</li> </ul>
<p><b>MODULE 2 in-person and ZOOM 9/1</b></p> <p>CRITIQUE</p> <p>CREATE A RUNDOWN</p> <p>USF @ FLORIDA - 4:15P</p>	<ul style="list-style-type: none"> <li>• <b>CLASS ON MONDAY - IN-PERSON OR ZOOM</b></li> <li>• <b>CRITIQUE LIU @ FLORIDA SHOW</b></li> <li>• <b>Build a rundown</b>, brainstorm together as a group to make a list of topics.</li> <li>• Settle on package idea for week 2.</li> <li>• Brainstorm sideline topics for week 2.</li> <li>• Rovers roles</li> </ul>
<p><b>MODULE 3 9/8</b></p> <p>CRITIQUE</p> <p>CREATE A RUNDOWN</p> <p>15 MIN SHOW</p> <p>FLORIDA @ LSU - 7:30p</p>	<ul style="list-style-type: none"> <li>• <b>CRITIQUE USF @ FLORIDA SHOW</b></li> <li>• <b>Build a rundown</b>, brainstorm together as a group to make a list of topics.</li> <li>• Settle on package idea for week 3.</li> <li>• Brainstorm sideline topics for week 3.</li> <li>• Rovers roles</li> </ul>
<p><b>MODULE 4 09/15</b></p> <p>CRITIQUE</p> <p>CREATE A RUNDOWN</p> <p>15 MIN SHOW</p> <p>FLORIDA @ MIAMI - TBD</p> <p>GUEST SPEAKER</p>	<ul style="list-style-type: none"> <li>• <b>CRITIQUE FLORIDA @ LSU SHOW</b></li> <li>• <b>Build a rundown</b>, brainstorm together as a group to make a list of topics.</li> <li>• Settle on package idea for week 4.</li> <li>• Brainstorm sideline topics for week 4.</li> <li>• Rovers roles</li> </ul> <p><u>Discuss the role of a Pregame Producer</u></p> <p>GUEST SPEAKER - NOAH MINDEL, CFB PREGAME PRODUCER, CBS SPORTS HQ</p>

<p><b>MODULE 5 - 09/22</b></p> <p>CRITIQUE</p> <p>BYE WEEK</p> <p>GUEST SPEAKER</p>	<ul style="list-style-type: none"> <li>● <b>CRITIQUE FLORIDA @ MIAMI SHOW</b></li> <li>● Begin to brainstorm ideas for Texas @ Florida</li> <li>● Discuss package ideas for Texas game</li> <li>● Possible sideline topics for Texas game</li> </ul> <p><u>Discuss the role of a Pregame Host</u></p> <p>GUEST SPEAKER - JORDAN GIORGIO, CFB PREGAME HOST, CBS SPORTS HQ</p>
<p><b>MODULE 6 9/29</b></p> <p>CREATE A RUNDOWN</p> <p>TEXAS @ FLORIDA - TBD</p>	<ul style="list-style-type: none"> <li>● <b>Build a rundown</b>, brainstorm together as a group to make a list of topics.</li> <li>● Settle on package idea for week 6.</li> <li>● Brainstorm sideline topics for week 6.</li> <li>● Rovers roles</li> </ul>
<p><b>MODULE 7 10/6</b></p> <p>CRITIQUE</p> <p>CREATE A RUNDOWN</p> <p>15 MIN SHOW</p> <p>FLORIDA @ TEXAS A+M - TBD</p> <p>GUEST SPEAKER</p> <p>(TO CONFIRM)</p>	<ul style="list-style-type: none"> <li>● <b>CRITIQUE TEXAS @ FLORIDA SHOW</b></li> <li>● <b>Build a rundown</b>, brainstorm together as a group to make a list of topics.</li> <li>● Settle on package idea for week 7.</li> <li>● Brainstorm sideline topics for week 7.</li> <li>● Rovers roles</li> </ul> <p><u>Discuss the role of a Sideline Reporter</u></p> <p>GUEST SPEAKER - JENNY DELL, SIDELINE REPORTER FOR BIG TEN ON CBS SPORTS</p>
<p><b>MODULE 8 10/13</b></p> <p>CRITIQUE</p> <p>CREATE A RUNDOWN</p> <p>MISS STATE @ FLORIDA - TBD</p>	<ul style="list-style-type: none"> <li>● <b>CRITIQUE FLORIDA @ TEXAS A+M SHOW</b></li> <li>● <b>Build a rundown</b>, brainstorm together as a group to make a list of topics.</li> <li>● Settle on package idea for week 8 - HOMECOMING.</li> <li>● Brainstorm sideline topics for week 8.</li> <li>● Rovers roles</li> </ul>

<p><b>MODULE 9 10/20</b></p> <p>CRITIQUE</p> <p>BYE WEEK</p> <p>GUEST SPEAKER</p> <p>(TO CONFIRM)</p>	<ul style="list-style-type: none"> <li>● <b>CRITIQUE MISS STATE @ FLORIDA SHOW</b></li> <li>● Begin to brainstorm ideas for Georgia v Florida</li> <li>● Discuss package ideas for week 10</li> <li>● Possible sideline topics for week 10</li> </ul> <p>Discuss the role of a game analyst</p> <p>GUEST SPEAKER - DANNY KANELL, CFB ANALYST FOR CBS SPORTS, CBS SPORTS HQ, COVER 3 PODCAST</p>
<p><b>MODULE 10 10/27</b></p> <p>CREATE A RUNDOWN</p> <p>GEORGIA v FLORIDA - TBD</p> <p>(JACKSONVILLE)</p>	<ul style="list-style-type: none"> <li>● <b>Build a rundown</b>, brainstorm together as a group to make a list of topics.</li> <li>● Settle on package idea for week 10.</li> <li>● Brainstorm sideline topics for week 10.</li> <li>● Rovers roles</li> </ul>
<p><b>MODULE 11 11/03</b></p> <p>CRITIQUE</p> <p>CREATE A RUNDOWN</p> <p>15 MIN SHOW</p> <p>FLORIDA @ KENTUCKY - TBD</p>	<ul style="list-style-type: none"> <li>● <b>CRITIQUE GEORGIA V FLORIDA SHOW</b></li> <li>● <b>Build a rundown</b>, brainstorm together as a group to make a list of topics.</li> <li>● Settle on package idea for week 11.</li> <li>● Brainstorm sideline topics for week 11.</li> <li>● Rovers roles</li> </ul>
<p><b>MODULE 12 11/10</b></p> <p>CRITIQUE</p> <p>CREATE A RUNDOWN</p> <p>15 MIN SHOW</p> <p>FLORIDA @ OLE MISS - TBD</p>	<ul style="list-style-type: none"> <li>● <b>CRITIQUE FLORIDA @ KENTUCKY SHOW</b></li> <li>● <b>Build a rundown</b>, brainstorm together as a group to make a list of topics.</li> <li>● Settle on package idea for week 12.</li> <li>● Brainstorm sideline topics for week 12.</li> <li>● Rovers roles</li> </ul>
<p><b>MODULE 13 11/17</b></p> <p>CRITIQUE</p> <p>CREATE A RUNDOWN</p> <p>TENNESSEE @ FLORIDA - TBD</p>	<ul style="list-style-type: none"> <li>● <b>CRITIQUE FLORIDA @ OLE MISS SHOW</b></li> <li>● <b>Build a rundown</b>, brainstorm together as a group to make a list of topics.</li> <li>● Settle on package idea for week 13.</li> <li>● Brainstorm sideline topics for week 13.</li> <li>● Rovers roles</li> </ul>

<b>MODULE 14 11/24 -</b> <b>in-person and Zoom</b>  <b>CRITIQUE</b>  <b>CREATE A RUNDOWN</b>  FLORIDA STATE @ FLORIDA - TBD	<ul style="list-style-type: none"> <li>● <b>THANKSGIVING WEEK!</b></li> <li>● <b>CRITIQUE TENNESSEE @ FLORIDA SHOW</b></li> <li>● <b>Build a rundown</b>, brainstorm together as a group to make a list of topics.</li> <li>● Settle on package idea for week 14.</li> <li>● Brainstorm sideline topics for week 14.</li> <li>● Rovers roles</li> </ul> <p><b>**AM GOING TO DISCUSS WITH STUDENTS ABOUT DOING THIS WEEK IN MODULE 1 - MAY JUST ASK FOR VOLUNTEERS.</b></p>
<b>MODULE 15 12/01</b>  <b>CRITIQUE</b>  <b>PIZZA PARTY!</b>	<ul style="list-style-type: none"> <li>● <b>CRITIQUE FLORIDA STATE @ FLORIDA SHOW</b></li> <li>● <b>DISCUSS S2 OF GATOR GAMEDAY OVERALL</b></li> <li>● <b>BEST MOMENTS - REFLECTIONS</b></li> <li>● <b>WHAT CAN WE DO BETTER?</b></li> <li>● <b>WHAT WORKED?</b></li> </ul>

## Policies

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### Attendance Policy

Students have a 1-hour class and are assigned one 3-hour shift per week in the Innovation News Center (INC) and must attend each week unless the student has a university-approved absence. If a student is missing a shift because of an illness, the student **MUST** provide a doctor's note for the absence to be excused. Any unexcused absence can result in the student being dismissed from the experience and failing the experience. Unexcused absences can be made up during exam week at the end of the semester. If an absence is due to a scheduling conflict, the student is responsible for finding someone to cover their shift or clearing a make-up shift with the instructor.

### Plagiarism and Citing Sources

#### The Action

1. If you include a passage that is word-for-word from another published or broadcast document (including from the internet) without attribution, that is plagiarism.
2. If you include a passage that is word-for-word from another published or broadcast document (including from the internet), with attribution that comprises the bulk of your writing, that is plagiarism.
3. If you cite a human source or sources from another published news organization or other publication (including from the internet), and that source or those sources



comprise the bulk of the sources used in your own writing, that is, for all intents and purposes, plagiarism.

4. If you use another news organization's story to write a story that you did not cover, but are writing it as if you were there and did cover it, that is plagiarism.
5. If you create characters who do not exist and use them as sources for your story, that is a fabrication, which is academic and journalistic dishonesty.
6. If you produce a story -- including text, photos or video -- for one class (or internship), then use the same story in another class without both instructors' approval, that is double-dipping, which is academic dishonesty.
7. If you produce an assignment for one class that is corrected, edited or graded, then hand in that assignment to another class, that is considered academic dishonesty.
8. If you hand in a story with your name on it that someone else wrote, that is academic and journalistic dishonesty.
9. If you hand in a story with your name on it for which someone else did the research or interviewing, that is academic and journalistic dishonesty.
10. If you hand in a story with your name on it for which someone else did the editing or rewriting, that is academic and journalistic dishonesty.
11. If you use a photograph, image or song without permission and/or credit to the source, that is a copyright violation, a form of plagiarism.

### The Consequences

All acts of suspected plagiarism or academic dishonesty will be reported to the INC Director and /or journalism chair, and the Dean of the CJC, and may be referred to the Student Conduct & Conflict Resolution Center.

An act of plagiarism or academic dishonesty may result in failure on the assignment, failure of the class, as well as other possible sanctions outlined in the Faculty Senate Policy on Academic Misconduct.

### **Academic Integrity**

UF students are bound by the Honor Pledge, which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code.

On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment." The Honor Code specifies a number of behaviors that are in violation of this code and the possible sanctions. For more information visit the Honor Code web page at

<http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/> or contact Student Judicial Affairs, P202 **Peabody Hall, 392-1261.**

### **Sponsored Content**

Marketers and publishers are using innovative methods to create, format, and deliver digital advertising. One form is "native advertising," or "sponsored content" which is content that bears a similarity to news, feature articles, product reviews, entertainment, and other material that surrounds it online. Sometimes different outside

entities will offer reporters, broadcasters and authors monetary compensation for including this sponsored content or native advertising in their reporting.

Gator Gameday and the University of Florida College of Journalism and Communications and the Department of Media Properties **are NOT in this business.**

If you, as a student, are ever approached via email, text, phone call, direct message, etc. by an outside entity about linking to or providing information to our audience in a manner that is described above or something similar, you should not engage with this outside entity or cooperate with them. Please refer them to a manager, director, or instructor.

If any willful violation of this policy occurs with any content a student is producing for the University of Florida College of Journalism and Communications and the Department of Media Properties, you **WILL** be removed from the immersion experience, course, or, program, **you will fail the experience and/or course** and other consequences could result.

### **Students with Disabilities**

Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, [www.dso.ufl.edu/drc](http://www.dso.ufl.edu/drc)) by providing appropriate documentation. Once registered, students will receive an accommodation letter that must be presented to the instructor when requesting accommodation. Students with disabilities should follow this process as early as possible in the semester.

### **Course Evaluations**

Students are expected to provide feedback on the quality of instruction in this course based on a minimum of 10 criteria. These evaluations are conducted online at <https://evaluations.ufl.edu>. Evaluations are typically open during the last three weeks of the semester, but announcements will be made giving specific times when they are open. Summary results of these evaluations are available to students at the evaluations website URL above.

### **Course Grading**

Students will be graded in accordance with UF policies for assigning grade points as articulated in the link that follows.

<https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>

### **AI Submission of Intellectual Property**

When submitting materials to AI tools, such as assignment instructions or other content, ensure you have the appropriate permissions for any copyrighted elements. Additionally, avoid sharing any information protected under FERPA, including personal data from educational records (provided via ChatGPT, 2024).

### **AI Policy for Student Work**

In this class I want you to produce all your own work without generative AI's assistance. It is important for me to be able to ascertain what you know and can produce unaided content. The use of generative AI for your assignments in this class is a violation of the honor code as you are presenting content as your own that was not fully created by you. There are various AI detection tools available (built within Canvas and externally such as ZeroGPT), and many AI platforms follow very formulaic response patterns. If I am concerned that your work is not your own, I will try to verify the originality of your work and if evidence is found that your work is AI-generated I will submit your assignment as violating the honor code.

### **In-Class Recording:**

Students are allowed to record video or audio of class lectures. However, the purposes for which these recordings may be used are strictly controlled. The only allowable purposes are (1) for personal education use, (2) in connection with a complaint to the university, or (3) as evidence in, or in preparation for, a criminal or civil proceeding. All other purposes are prohibited. Specifically, students may not publish recorded lectures without the written consent of the instructor.

A "class lecture" is an educational presentation intended to inform or teach enrolled students about a particular subject, including any instructor-led discussions that form part of the presentation, and delivered by an instructor hired or appointed by the University, or by a guest instructor, as part of a University of Florida course. A class lecture does not include lab sessions, student presentations, clinical presentations such as patient history, academic exercises involving solely student participation, assessments (quizzes, tests, exams), field trips, private conversations between students in the class or between a student and the faculty or guest lecturer during a class session.

Publication without permission of the instructor is prohibited. To "publish" means to share, transmit, circulate, distribute, or provide access to a recording, regardless, of format or medium, to another person (or persons), including but not limited to another student within the same class section. Additionally, a recording, or transcript of a recording, is considered published if it is posted on or uploaded to, in whole or in part, any media platform, including but not limited to social media, book, magazine, newspaper, leaflet, or third-party note/tutoring services. A student who publishes a recording without written consent may be subject to a civil cause of action instituted by a person injured by the publication and/or discipline under UF Regulation 4.040 Student Honor Code and Student Conduct Code.

## **U Matter, We Care**

Your well-being is important to the University of Florida. The *U Matter, We Care* initiative is committed to creating a culture of care on our campus by encouraging members of our community to look out for one another and to reach out for help if a member of our community is in need.

If you or someone you know is in distress, please contact [umatter@ufl.edu](mailto:umatter@ufl.edu) , 352-392-1575, or visit [U Matter, We Care website](#) to refer or report a concern and a team member will reach out to the student in distress.

*Counseling and Wellness Center:* [Visit the Counseling and Wellness Center website](#) or call 352-392-1575 for information on crisis services as well as non-crisis services.

*Student Health Care Center:* Call 352-392-1161 for 24/7 information to help you find the care you need, or visit the [Student Health Care Center website](#).

*University Police Department:* Visit [UF Police Department website](#) or call 352-392-1111 (or 9-1-1 for emergencies).

*UF Health Shands Emergency Room / Trauma Center:* For immediate medical care call 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608; Visit the [UF Health Emergency Room and Trauma Center website](#).

*GatorWell Health Promotion Services:* For prevention services focused on optimal wellbeing, including Wellness Coaching for Academic Success, visit the [GatorWell website](#) or call 352-273- 4450.

## **Academic Resources**

*E-learning technical support:* Contact the [UF Computing Help Desk](#) at 352-392-4357 or via e-mail at [helpdesk@ufl.edu](mailto:helpdesk@ufl.edu) .

*Career Connections Center:* Reitz Union Suite 1300, 352-392- 1601. Career assistance and counseling services.

*Library Support:* Various ways to receive assistance with respect to using the libraries or finding resources. Call 866-281-6309 or email [ask@ufl.libanswers.com](mailto:ask@ufl.libanswers.com) for more information.

*Teaching Center:* 1317 Turlington Hall, Call 352-392-2010, or to make a private appointment: 352- 392-6420. Email contact: [teaching-center@ufl.edu](mailto:teaching-center@ufl.edu) . General study skills and tutoring.

[Writing Studio](#): Daytime (9:30am-3:30pm): 2215 Turlington Hall, 352-846-1138 | Evening (5:00pm-7:00pm): 1545 W University Avenue (Library West, Rm. 339). Help brainstorming, formatting, and writing papers.

*Academic Complaints*: Office of the Ombuds; Visit the [Complaint Portal webpage](#) for more information.

*Enrollment Management Complaints (Registrar, Financial Aid, Admissions)*: View the [Student Complaint Procedure webpage](#) for more information.