

RTV3502C: Fundamentals of Sports Production (Monday Section)

Fall 2024

College of Journalism and Communications
University of Florida

Instructor: Geoff Thompson
Place: WEIMER 3020

LIVE CLASS MEETING: Monday 1250p - 350p

E-Mail: gthompson@jou.ufl.edu

IG/Twitter: [@thompsonsport](https://www.instagram.com/thompsonsport)

Office Hours: Tuesdays 2-4pm (other times by appt)

Office: Weimer Hall 3327

Phone: (352) 294-7740

Course Site: <https://ufl.instructure.com>

Course Text: *None*

Overview and Objectives

This course attempts to expose students to live sports production as an experience. Students completing the course will demonstrate progress in their understanding of live sports production, its history, job functions, industry standards, and where the industry is going. Those students that complete this course will be prepared to enter and perform satisfactorily in entry-level sports communication and media positions.

Course Learning Objectives

After successful completion of this course, students should be able to:

- (1) Understand the origins of sports broadcasting and milestones
- (2) Know standard job functions within a broadcasting crew and how a broadcast is assembled
- (3) Understand basic camera functions, and how to shoot/edit highlight packages
- (4) Understand industry standards with equipment, skills, and concepts
- (5) Knowing what we know now and making educated guesses, students should be able to articulate where the industry is headed

College of Journalism and Communications Objectives

The Accrediting Council on Education in Journalism and Mass Communications requires that by graduation all students should be able to:

- understand and apply the principles and laws of freedom of speech and press for the US
- demonstrate an understanding of the history and role of professionals and institutions in shaping communications;
- demonstrate an understanding of gender, race, ethnicity, sexual orientation and, as appropriate, other forms of diversity in domestic society in relation to mass communications;
- demonstrate an understanding of the diversity of peoples and cultures and of the significance and impact of mass communications in a global society;
- understand concepts and apply theories in the use and presentation of images and information;
- demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity;
- think critically, creatively and independently;
- conduct research and evaluate information by methods appropriate to the communications professions in which they work;
- write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve;
- critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness;
- apply basic numerical and statistical concepts;
- apply current tools and technologies appropriate for the communications professions in which they work, and to understand the digital world.

Course Grades

The following table outlines the point-accruing components of the course. The total points earned from each component will be summed and divided by the total points possible in the course.

| Evaluation Components | Points Per Component |
|------------------------------------|---|
| Highlight Reel Projects | 100 pts each for first two 200 pts for final = 400 pts |
| Quizzes (via Canvas) | 5 x 10 pts each = 50 |
| In-Class/Camera Assignments | 4 x 50 pts each = 200 |
| Midterm | 100 pts |
| Total | 750 pts |

Assignment Descriptions

- **Assembling highlight reels (400 points):** You will assemble two highlight reels from existing footage, one set to music, one is a VO/SOT. For your final project, you will attend two events, gather footage/nat sound, and edit two highlight reels from those events.

- **Current events quizzes (50 points)** - Part of being engaged in the industry is keeping abreast of current trends. Each week, I will assign readings or shows for you to consume, and you will be quizzed on it via Canvas
- **Camera Exercises (200 points)** – Part of this class is understanding camera operation and how to shoot/edit. In order to prepare you to go out and shoot events, you will have several in-class camera exercises.
- **Midterm (100 points)** - Multiple choice test via Canvas, based on lectures.

Grading (grades are rounded up or down to the nearest whole number for grading purposes)

Course Outline (subject to change – Check Canvas for the most up-to-date schedule)

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|-----------------------|---|
| Week 1 (1.9) | <ul style="list-style-type: none"> • Introduction to class • Important terms to know • History of sports broadcasting |
| Week 2 (1.16) | <ul style="list-style-type: none"> • Shooting and Composition • Cameras |
| Week 3 (1.23) | <ul style="list-style-type: none"> • Shooting & Editing |
| Week 4 (1.30) | <ul style="list-style-type: none"> • What is Remote Production • Planning the Production • ESPN & <i>Monday Night Football</i> |
| Week 5 (2.6) | <ul style="list-style-type: none"> • Camera Assignment |
| Week 6 (2.13) | <ul style="list-style-type: none"> • Planning the Production (cont) • Intro to TV GFX • |
| Week 7 (2.20) | <ul style="list-style-type: none"> • First Highlight Reel Due |
| Week 8 (2.27) | <ul style="list-style-type: none"> • Planning the Production |
| Week 9 (3.5) | <ul style="list-style-type: none"> • MidTerm |
| SPRING BREAK | |
| Week 10 (3.19) | <ul style="list-style-type: none"> • The Production • Second Highlight Reel Due |

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| Week 11 (3.26) | <ul style="list-style-type: none"> • Camera Assignment |
| Week 12 (4.2) | <ul style="list-style-type: none"> • Telling the stories of the game – Announcing |
| Week 13 (4.9) | <ul style="list-style-type: none"> • The rise of REMIs • Work on Final Projects |
| Week 14 (4.16) | <ul style="list-style-type: none"> • NO CLASS – WORK ON FINAL PROJECTS |
| Week 15 (4.23) | <ul style="list-style-type: none"> • Final Project Due |

Policies

Professional Conduct

You will be attending UF sporting events as a media professional. That means you are expected to act as a media professional, following all rules and professional standards. Failure to live up to these rules will result in automatic failure of this class.

Attendance Policy

Attendance in the class is required. Excused absences include approved UF attendance exceptions. In all instances of excused absences the instructor and student will work out a plan for completing missed assignments.

Students are expected to participate in all class discussions. Please turn off cell phones prior to class. Sports reporting is a deadline-based profession, so you are expected to arrive on time for each class.

In case of illness, the instructor should be notified in advance and a physician's note may be required. Unexcused absences will result in deductions from the students final percentage score. Requirements for class attendance and make-up exams, assignments and other work in this course are consistent with UF policies which can be found in the online catalog at:

<https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>

Attendance is recorded and you **WILL** lose points for absence from class time. This could affect up to 15% of your final grade. There are NO free absences from class. We only meet once a week. For each absence you will lose class participation points, unless you have a note and it is excused and approved by UF.

Online

Our class sessions may be audio visually recorded for students in the class to refer back and for enrolled students who are unable to attend live. Students who participate with their camera engaged or utilize a profile image are agreeing to have their video or image recorded. If you are unwilling to consent to have your profile or video image recorded, be sure to keep your camera off and do not use a profile image. Likewise, students who un-mute during class and participate orally are agreeing to have their voices recorded. If you are not willing to consent to have your voice recorded during class, you will need to keep

your mute button activated and communicate exclusively using the "chat" feature, which allows students to type questions and comments live. The chat will not be recorded or shared. As in all courses, unauthorized recording and unauthorized sharing of recorded materials is prohibited.

Absences and Make-up Work

Students are expected to be in class on time and remain until the dismissal. Absences are unexcused when the professor has not been notified of an acceptable reason within 24 hours of the class meeting. When absent, please contact a fellow student to find out what was missed. You are responsible for all material covered or assigned during classes, even if you are not there. Your grade on late assignments will drop one letter grade for every day they are late.

Academic Integrity

UF students are bound by the Honor Pledge, which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code.

On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment." The Honor Code specifies a number of behaviors that are in violation of this code and the possible sanctions. For more information visit the Honor Code web page at

<http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/> or contact Student Judicial Affairs, P202 Peabody Hall, 392-1261.

Students with Disabilities

Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, www.dso.ufl.edu/drc) by providing appropriate documentation. Once registered, students will receive an accommodation letter that must be presented to the instructor when requesting accommodation. Students with disabilities should follow this process as early as possible in the semester.

Course Evaluations

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at <https://gatorevals.aa.ufl.edu/students/>. Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <https://ufl.bluer.com/ufl/>. Summaries of course evaluation results are available to students at <https://gatorevals.aa.ufl.edu/public-results/>.

Course Grading

Students will be graded in accordance with UF policies for assigning grade points as articulated in the link that follows. <https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>

U Matter, We Care

Your well-being is important to the University of Florida. The U Matter, We Care initiative is committed to creating a culture of care on our campus by encouraging members of our community to look out for one another and to reach out for help if a member of our community is in need. If you or a friend is in distress, please contact umatter@ufl.edu so that the U Matter, We Care Team can reach out to the student in distress. A nighttime and weekend crisis counselor is available by phone at 352-392-1575. The U Matter, We Care Team can help connect students to the many other helping resources available including, but not limited to, Victim Advocates, Housing staff, and the Counseling and Wellness Center. Please remember that asking for help is a sign of strength. In case of emergency, call 9-1-1.

In-Class Recording

Students are allowed to record video or audio of class lectures. However, the purposes for which these recordings may be used are strictly controlled. The only allowable purposes are (1) for personal educational use, (2) in connection with a complaint to the university, or (3) as evidence in, or in preparation for, a criminal or civil proceeding. All other purposes are prohibited. Specifically, students may not publish recorded lectures without the written consent of the instructor. A “class lecture” is an educational presentation intended to inform or teach enrolled students about a particular subject, including any instructor-led discussions that form part of the presentation, and delivered by any instructor hired or appointed by the University, or by a guest instructor, as part of a University of Florida course. A class lecture does not include lab sessions, student presentations, clinical presentations such as patient history, academic exercises involving solely student participation, assessments (quizzes, tests, exams), field trips, private conversations between students in the class or between a student and the faculty or lecturer during a class session. Publication without permission of the instructor is prohibited. To “publish” means to share, transmit, circulate, distribute, or provide access to a recording, regardless of format or medium, to another person (or persons), including but not limited to another student within the same class section. Additionally, a recording, or transcript of a recording, is considered published if it is posted on or uploaded to, in whole or in part, any media platform, including but not limited to social media, book, magazine, newspaper, leaflet, or third party note/tutoring services. A student who publishes a recording

without written consent may be subject to a civil cause of action instituted by a person injured by the publication and/or discipline under UF Regulation 4.040 Student Honor Code and Student Conduct Code

***NOTE: Topic schedule subject to change based on guest availabilities and other factors.**