RTV3320
ELECTRONIC FIELD PRODUCTION

INSTRUCTOR INFORMATION	Professor Iman Zawahry Contact Info: iman@jou.ufl.edu | 352-281-6787 | Office: 3048 Weimer Hall | 352-392-0444 Office Hours: by appointment
CLASS & LAB MEETINGS	Class/Workshops/Labs - Check Schedule for Classroom (WEIM3024, G001, or G215) Tuesday Period 4 (12:30 PM - 1:45 PM) Wednesday Periods 4-5 (12:30 PM - 3:15 PM) Thursday Periods 4-5 (12:30 PM - 3:15 PM)
COURSE OBJECTIVE	RTV3320 Electronic Field Production is intended to give career-path communication students instruction in the use of digital audio and video production tools as well as the fundamentals of effective visual storytelling.
STUDENT LEARNING OUTCOMES	By the end of the semester, the student should be able to: 1) Use a professional video camera. 2) Record and edit audio and video at a professional level. 3) Apply cinematic composition techniques to advance and complement a story. 4) Use non-linear editing software to organize and sequence images efficiently. 5) Use non-linear editing software to color correct, audio correct and audio mix. 6) Identify and effectively utilize lighting instruments for cinematic effect. 7) Offer constructive feedback of your own work and that of peers.
PREREQUISITES	Grade of C or better in RTV3511
EQUIPMENT ROOM POLICIES	Students will sign an equipment room contract. Failure to adhere to the contract may result in a student having a grade point deduction and/or receiving an incomplete or failing grade in the class. Late returns will result in equipment privileges being revoked. Parking for the equipment room is limited to ten minutes. Failure to adhere to this policy can result in a point deduction from a student's final grade.
TEXTBOOK	No required textbook. Handouts will be provided for you.
COMPUTER & SOFTWARE	It is suggested the students own a MacBook Pro and have access to the Adobe Creative Cloud Software. However, students will have access to the Mac editing lab. It is recommended that students have a Thunderbolt/USB3.0 combo external drive for media storage.
ATTENDANCE, TARDINESS, AND LATE ASSIGNMENT POLICIES	Students are allowed one lecture and lab/workshop absence per semester. Each additional absence will result in a two-point deduction from a student's final grade for each occurrence. Students are allowed to be tardy once during the semester in each class. Each additional tardy will result in a one-point reduction from a student's final grade. Any unexcused late assignment will be lowered 20% of the total possible points. Any assignment turned in over a week late will be lowered 50% of the possible points. Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found at: https://catalog.ufl.edu/ugrad/current/regulations/info/
UNIVERSITY POLICIES	STUDENT EVALUATION OF COURSE AND INSTRUCTOR Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at gatorevals.aa.ufl.edu/students/. Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via ufl.bluera.com/ufl/. Summaries of course evaluation results are available to students at gatorevals.aa.ufl.edu/public-results/ .

UNIVERSITY POLICIES

STUDENTS WITH DISABILITIES

Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.

UF HONOR CODE

UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment." The Honor Code (https://www.dso.ufl.edu/sccr/process/student-conducthonor-code/) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor or TAs in this class.

HELP WITH COPING

The UF Counseling and Wellness Center is a terrific, free resource for any student who could use help managing stress or coping with life. The center, at 3190 Radio Road on campus, is open for appointments and emergency walk-ins from 8 a.m. to 5 p.m. Monday through Friday. To make an appointment or receive after-hours assistance, call 352-392-1575.

IN CLASS RECORDING

Students are allowed to record video or audio of class lectures. However, the purposes for which these recordings may be used are strictly controlled. The only allowable purposes are (1) for personal educational use, (2) in connection with a complaint to the university, or (3) as evidence in, or in preparation for, a criminal or civil proceeding. All other purposes are prohibited. Specifically, students may not publish recorded lectures without the written consent of the instructor. A "class lecture" is an educational presentation intended to inform or teach enrolled students about a particular subject, including any instructor-led discussions that form part of the presentation, and delivered by any instructor hired or appointed by the University, or by a guest instructor, as part of a University of Florida course. A class lecture does not include lab sessions, student presentations, clinical presentations such as patient history, academic exercises involving solely student participation, assessments (quizzes, tests, exams), field trips, private conversations between students in the class or between a student and the faculty or lecturer during a class session. Publication without permission of the instructor is prohibited. To "publish" means to share, transmit, circulate, distribute, or provide access to a recording, regardless of format or medium, to another person (or persons), including but not limited to another student within the same class section. Additionally, a recording, or transcript of a recording, is considered published if it is posted on or uploaded to, in whole or in part, any media platform, including but not limited to social media, book, magazine, newspaper, leaflet, or third party note/tutoring services. A student who publishes a recording without written consent may be subject to a civil cause of action instituted by a person injured by the publication and/or discipline under UF Regulation 4.040 Student Honor Code and Student Conduct Code

ASSIGNMENTS, PROJECTS & GRADING

CLASS/WORKSHOPS

Color Correction assessment .... 5 PTS
Audio noise reduction/replacement assessment .... 5 PTS
Lighting Operation and Safety .... 10 PTS

LAB

Attendance and punctuality .... 10 PTS
A1_EFP review and practice .... 5 PTS
A2_Edit Mini Doc- .... 10 PTS
A3_Mini Doc .... 10 PTS
A4_Staging, blocking shooting scene (teams of 4).........10 PTS
A5_ Edit Narrative...10 PTS
Final Project Idea (teams of 4)... 2 PTS
Final Project treatment/script/outline .... 3 PTS
Final Project assembly edit .... 5 PTS
Final Project (teams of 4...). .... 15 PTS

GRADING SCALE

94% or higher	= A
90%-93%	= A-
88%-89%	= B+
84%-87%	= B
80%-83%	= B-
78%-79%	= C+
74%-77%	= C
70%-73%	= C-
65%-69%	= D
64% or below	= E

FORMAT OF CLASS

RTV3320 will have a series of classes, workshops, and labs designed to reinforce professional production skills needed for motion picture, documentary, news, entertainment and other media fields.

From week to week the schedule changes. Students need to pay specific attention to the syllabus in order to see if there is a class or workshop scheduled.

All labs are designed to reinforce specific production skills needed to complete assignments. All assignments are designed to reinforce production skills needed to complete the course final project as well as prepare students for advanced work in RTV4929c, internships, and independent projects.

ASSESSMENTS AND ASSIGNMENTS

ASSESSMENTS

COLOR CORRECTION
Using the waveform monitor and the Lumetri panel in Premiere, students will be assessed on their ability to correct for gamma, tint and saturation in a series of clips.

AUDIO NOISE REDUCTION AND REMOVAL
Using the noise reduction tools in Audition, students will be assessed on their ability to "round trip" from Premiere to Audition back to Premiere, using the noise reduction and removal tools in Audition.

LIGHTING OPERATION AND SAFETY
Students wishing to use Kino-Flo or Arri lighting kits in this course or 4929c must pass a verbal theoretical, operational,and safety test. Students will be assessed on their ability to identify and set up Arri fresnel, Lowell Omni, Ikan LED and Kino-Flo lighting instruments. Knowledge of the instrument's wattage, color temperature and ideal use will be asked. Additionally, each student will demonstrate the use of cinema color correction gels to change an instrument's color temperature. There is a study guide on Canvas.

ASSIGNMENTS SEE CANVAS FOR DETAILS AND DUE DATES

ASSIGNMENT 1) VISUAL STORYTELLING-WELCOME BACK

ASSIGNMENT 2) MINI DOCUMENTARY EDIT

ASSIGNMENT 3) MINI DOC

ASSIGNMENT 4) STAGE, BLOCK, SHOOT

ASSIGNMENT 5) EDIT NARRATIVE

FINAL PROJECT

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TUESDAY 12:30PM - 1:45PM	WEDNESDAY 12:30PM-3:15PM	THURSDAY 12:30PM-3:15PM
MAY 14 **Whole Class meets WEIM G001** Course intro. C100 camera intro and practice. Waveform and Exposure. Assignment 1 explanation. Begin thinking of mini doc subject	**MAY 15** **Meet room G001**. Two groups: matched action sequences 180 degree and 30/30 Interview Lighting.	**MAY 16** **Meet WEIMG215** Editing refresher. Working with sound bite layers and key framing. Lav Mic Practice Assignment 2 explanation. **Assignment 1 due - May 19th at 11:59pm** **Assignment 2 due - May 21st at 11:59pm**
MAY 21 **Whole Class meets WEIM 3024** News and Documentary Stories. Guest Lectures: Kalisha Whitman	**MAY 22** **Meet G001**. Lav mic practice 2 and experiment. Light and film interviews with classmates and b roll sequences. Editing refresher.	**MAY 23** **Whole Class meets WEIM 3024** Working in mixed color temp lighting. Intro to Arri, Ikan and Kino lights. Learn to set up instruments. In groups, find locations in Weimer with 5600k light. Light Scene Adapt and work with CTB/CTO correction gels. **Assignment 3 Due - May 28th at 12pm**
MAY 28 **Meet G215** In Class Screening Mini Doc **Assignment 3 Due**	**MAY 29** **Whole Class meets WEIM 3024** Narrative Scriptwriting and Audio is more important than video. Narrative Filmmaker Roles, Blocking and Shooting, Shot List and shot design	**MAY 30** **Meet G001**. Practice dramatic lighting Blocking and shooting narrative scenes. . Practice dramatic lighting setups **Lighting Assessment Part 1 - Build the Kino (in lab)** **Half page idea for final project treatments** **Assignment 4 Due - June 4 at 12pm**
JUNE 4 **Meet G001** Painting with Light Motion in Cinematography **Final Project Script (narrative)/visual treatment (doc)**	**JUNE 5** **Meet G215** Narrative Editing - Edit Judge Scene. **Lighting Assessment Part 2 - Written Test**	**JUNE 6** **Meet G001**. Motion practice. Use doorway dolly, slider, dolly, hand held and skateboards. Shoot scene. **Assignment 5 Due - June 10 at 11:59pm**
JUNE 11 **Meet G215** Intro to Color Correction	**JUNE 12** **Workshop G215** Color Correction. Audio post production. Key framing, mixing, stereo, modify clips, dynamic filter, reverb, EQ, noise reduction.	**JUNE 13** **Meet G215** Part 2 Practice color correction techniques Audio post production. Key framing, mixing, stereo, modify clips, dynamic filter, reverb, EQ, noise reduction. **Final Project *"first cut"* due June 17th at 12pm**
JUNE 18 **WEIM G215** **Color correction/Audio assessment.** Students will be given several color correction tasks and sound issues to fix.	**JUNE 19** **UF HOLIDAY** **Happy Juneteenth!**	**JUNE 20** **Final Project Screening.**