

# RTV 3516

## Editing, Coloring & Sound

SPRING 2024

### INSTRUCTOR INFORMATION

Instructor: Brandon Shenk (RTV 3516)  
Contact Info: bshenk@ufl.edu | 323.671.0038  
Office Hours: Monday 10 50am to 11 50am or by appointment

### CLASS MEETINGS

Wednesday, Period 6-8 12:50pm to 3:50pm, WEIM Room 3324

### COURSE OBJECTIVE

Electronic Field Production II introduces students to the terminology, applications, and rules of three prominent post-production stages: Editing, Sound, Color. They will learn and apply aesthetic choices and technological workflow for both picture AND sound editing in relation to narrative and documentary filmmaking. This course will include hands-on editing projects, sound capture to sound mix, and color correction/grading.

### STUDENT LEARNING OUTCOMES

By the end of the semester, the student should be able to:

- 1) Understand the different post-production workflows for Narrative and Documentary
- 2) Use non linear editing software to organize and sequence images efficiently
- 3) Identify and understand the editing techniques that make up styles and genres
- 4) Enhance cinematic composition techniques through editing
- 5) Comprehension of sound editing & sound mixing techniques
- 6) Use adobe apps to color correct sound edit, sound design and sound mix
- 7) Offer and respond to constructive feedback pertaining to their own work, and others

### PREREQUISITES

Grade of C or better in RTV3511

### PUBLISHING POLICIES

Much of the footage we'll use in this class is licensed for educational purposes. Students are not permitted to post their projects online. Doing such can result in a student having a grade point deduction and/or receiving an incomplete or failing grade in the class.

### TEXTBOOK

No required text. Handouts will be provided.

Recommended Texts

"In the Blink of An Eye" by Walter Murch

"Cutting Rhythms: Intuitive Film Editing" by Karen Pearlman

"Grammar of the Edit" by Roy Thomson, Christopher J. Bowen

"The Invisible Cut: How Editors Make Movie Magic" by Bobbbie O'Steen

"Film Editing: Great Cuts" Every Filmmaker Should Know"" by Gael Chandler

### COMPUTER & SOFTWARE

Students will need a laptop capable of running Adobe Creative Suite; however, students will have access to the Mac editing lab. It is recommended that students have a Thunderbolt/USB3.0 combo external drive for media storage.

### ATTENDANCE, TARDINESS, AND LATE ASSIGNMENT POLICIES

Students are allowed one lecture and lab/workshop absence per semester. Each additional absence will result in a two-point deduction from a student's final grade for each occurrence. Students are allowed to be tardy once during the semester in each class. Each additional tardy will result in a one-point reduction from a student's final grade. Due dates for reading quizzes content review and production are noted on each assignment in Canvas. Late assignments will have a 20% reduction in grade. No assignments will be accepted one week after due date.

## UNIVERSITY POLICIES

### **CLASS RECORDINGS**

Students are allowed to record video or audio of class lectures. However, the purposes for which these recordings may be used are strictly controlled. The only allowable purposes are (1) for personal educational use, (2) in connection with a complaint to the university, or (3) as evidence in, or in preparation for, a criminal or civil proceeding. All other purposes are prohibited. Specifically, students may not publish recorded lectures without the written consent of the instructor. A “class lecture” is an educational presentation intended to inform or teach enrolled students about a particular subject, including any instructor-led discussions that form part of the presentation, and delivered by any instructor hired or appointed by the University, or by a guest instructor, as part of a University of Florida course. A class lecture does not include lab sessions, student presentations, clinical presentations such as patient history, academic exercises involving solely student participation, assessments (quizzes, tests, exams), field trips, private conversations between students in the class or between a student and the faculty or lecturer during a class session. Publication without permission of the instructor is prohibited. To “publish” means to share, transmit, circulate, distribute, or provide access to a recording, regardless of format or medium, to another person (or persons), including but not limited to another student within the same class section. Additionally, a recording, or transcript of a recording, is considered published if it is posted on or uploaded to, in whole or in part, any media platform, including but not limited to social media, book or magazine.

### **STUDENTS WITH DISABILITIES**

Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.

### **COURSE EVALUATIONS**

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at <https://gatorevals.aa.ufl.edu/students/>. Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <https://ufl.bluera.com/ufl/>. Summaries of course evaluation results are available to students at <https://gatorevals.aa.ufl.edu/public-results/>.

### **UF HONOR CODE**

UF students are bound by The Honor Pledge which states, “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: “On my honor, I have neither given nor received unauthorized aid in doing this assignment.”

The Honor Code (<http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/>) specifies a

## UNIVERSITY POLICY

### **GATORWELL**

For prevention services focused on optimal wellbeing, including Wellness Coaching for Academic Success, visit the [GatorWell website](#) or call 352-273-445

### **U MATTER WE CARE**

If you or someone you know is in distress, please contact [umatter@ufl.edu](mailto:umatter@ufl.edu), 352-392-1575, or [visit U Matter, We Care website](#) to refer or report a concern and a team member will reach out to the student in distress.

### **STUDENT HEALTH CARE CENTER**

Call 352-392-1161 for 24/7 information to help you find the care you need, or visit the [Student Health Care Center website](#).

### **UNIVERSITY OF FLORIDA POLICE**

Visit [UF Police Department website](#) or call 352-392-1111 (or 9-1-1 for emergencies).

### **UF SHANDS EMERGENCY HOSPITAL**

For immediate medical care call 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608; Visit the [UF Health Emergency Room and Trauma Center website](#).

### **E-LEARNING TECH SUPPORT**

[Contact the UF Computing](#) Help Desk at 352-392-4357 or via e-mail at [helpdesk@ufl.edu](mailto:helpdesk@ufl.edu). Career Connections Center: Reitz Union Suite 1300, 352-392-1601. Career assistance and counseling services.

### **LIBRARY SUPPORT**

Various ways to [receive assistance](#) with respect to using the libraries or finding resources.

### **TEACHING CENTER**

Broward Hall, 352-392-2010 or to [make an appointment](#) 352-392-6420. General study skills and tutoring.

### **WRITING STUDIO**

2215 Turlington Hall, 352-846-1138. [Help brainstorming, formatting, and writing papers.](#)

### **STUDENT COMPLAINTS ON-CAMPUS**

Visit the Student Honor Code and Student Conduct Code webpage for more information

### **ONLINE STUDENT COMPLAINTS**

View the distance Learning Student Complaint Process

### **HELP WITH COPING**

The UF Counseling and Wellness Center is a free resource for any student who could use help managing stress or coping with life. The center, at 3190 Radio Road on campus, is open for appointments and emergency walk-ins from 8 a.m. to 5 p.m. Monday through Friday. To make an appointment or receive after-hours assistance, call 352-392-1575.

## ASSIGNMENTS & PROJECTS

Narrative Projects: Students access footage from previously shot short films (4-5 min), and construct sequences/scenes into a final short project. Each will be a different genre.

Documentary Projects: Students access footage from previously shot short docs (4-5 min), and construct sequences/scenes into a final doc project. Each will be a different documentary type.

Sound Edit/Design/Mix Project: Students take a short film (4-5 min). Starting from scratch they will build out all aspects of the soundscape, onto completion of mastering/mixing and then export.

Experimental Project: Students will take previously shot footage and edit either a two minute movie trailer, music video or video essay/poem, utilizing Pr effects, transitions, and a song of their choice.

Coloring Exercises: Students apply principles of color theory in color correcting and grading.

Final Project: Students will take the footage for a short film and picture edit, sound edit/design/mix, and color correct/grade it. Short film must be 6 to 7 minutes long when exported.

## GRADING

Attendance & Participation .....	10 PTS
Same Scene Exercise.....	3 PTS
Essential Cuts Exercise .....	3 PTS
Narrative Project .....	12 PTS
Sound Edit/Design/Mix Project .....	8 PTS
Experimental Project .....	12 PTS
Doc Project .....	12 PTS
Color Correction Exercise .....	5 PTS
Color Grade   Skintone Exercise .....	10 PTS
Final Project (rough cut) .....	5 PTS
Final Project .....	20 PTS

### GRADING SCALE

94% or higher	= A
90%-93%	= A-
88%-89%	= B+
84%-87%	= B
80%-83%	= B-
78%-79%	= C+
74%-77%	= C
70%-73%	= C-
65%-69%	= D
64% or below	= E

## ASSIGNMENT & QUIZ DATES

(DETAILS BE PROVIDED ON CANVAS)

- Same Scene Two Emos Exercise 01 Due Jan 23
- Essential Cuts Action Sequence Exercise 02 Due Jan 30
- Narrative Project Due Feb 27
- Lens Aesthetics Quiz Mar 6
- Experimental | Effects Project Due Mar 19
- Doc Project Due Mar 26
- Color Correction Exercise 03 Due Mar 27
- Color Grade | Skin tone Exercise 04 Due Apr 3
- Final Project Rough Cut Due Apr 15
- Final Project Due Apr 24

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THURSDAY | PERIODS 2 - 4 | 8:30AM TO 11:30AM | WEIM ROOM 3324

<b>JAN 10</b>	Class Intro: Syllabus Stages of Post Production		Short Film Viewing: Dissection	Setting up Projects	
<b>JAN 17</b>	Editing Basics, Vocabulary & Techniques		Priorities of the Cut	<b>Same Scene, Two Emos Exercise</b> <b>Due Jan 23 @ 5pm</b>	
<b>JAN 24</b>	Review Exercise 01 (5 students)		Cutting for Genre	<b>Essential Cuts Exercise 02</b> <b>Due Jan 30 @ 5pm</b>	
<b>JAN 31</b>	Review Exercise 02 (5 students)		Key Frames   Split Screens   CCTV Speed Ramping   Muzzle Flashes	Start Narrative Project	
<b>FEB 7</b>	INTRO TO SOUND Project Set up   Essential Sound Panel		Track Mixer   Clip Mixer	Continue Narrative Project	
<b>FEB 14</b>	Pr Sound Fx	Mastering   Compressor   EQ		Foley & ADR	Continue Narrative Project
<b>FEB 21</b>	Review Narrative Project (5 students)	Pr Effects Luma & Ultra Keys   Nesting		Start Experimental Project	<b>Narrative Project Due</b> <b>Feb 27 @ 5pm</b>
<b>FEB 28</b>	Graphics Panel Mogrt Import   Export		Lens Aesthetics	Continue Experimental Project	
<b>MAR 6</b>	<b>Lens Aesthetics Quiz</b>	Review Experimental Project (5 students)	DOC EDITING   Six Types 3 Act Structure for Docs	Start Doc Project	<b>Experimental Project</b> <b>Due Mar 19 @ 5pm</b>
<b>MAR 13</b>	<b>HOLIDAY</b>				
<b>MAR 20</b>	Doc Viewings 'Exit Through the Gift Shop' & 'Little Miss Sumo'		Pr Transitions   Overlays   Light Leaks	Continue Doc Project	
<b>MAR 27</b>	Review Doc Project (5 students)	INTRO TO COLOR Color Correction vs Color Grading Color Science   Color Space		RGB wave   Luma wave Vectorscope	<b>Color Corretion Exercise 03</b> <b>In Class</b>
<b>APR 3</b>	Curves & Color Grading Skintone (Vectorscope & HSL)   LUTs		Color Grade & Skintone Exercise 04	<b>Color Grade &amp; Skintone Exercise 04</b> <b>In Class</b>	Start Final Project
<b>APR 10</b>	Adobe Audition		Continue Final Project	<b>ROUGH CUTS DUE BY APR 15 by 5pm</b>	
<b>APR 17</b>	Gator Evals	Review Rough cuts (5 students)	Label & Syncing AE Project Setup	Transcoding   Proxies Exporting	Continue Final Project
<b>APR 24</b>	<b>Final Project: Due by 11 59pm</b>				