JOU4605/Spring 2024 - Advanced Photojournalism II

Assoc. Prof. John Freeman / College of Journalism and Communications / UF
Office: 3070 Weimer Hall, phone (352) 392-0430, email: jfreeman@jou.ufl.edu
Class meets Tuesdays in Weimer Hall 3028, 12:50 p.m – 3:50 p.m.

COURSE CATALOG DESCRIPTION: Continues JOU 4604 with emphasis on the picture story, layouts and the study of historical figures in photojournalism. Pays particular attention to magazines, color and new developments in the profession. Duties of the picture editor covered in-depth. Prior knowledge of computer scanning and layout programs expected. Portfolio preparation concluded. Terminal course in the sequence. Some College equipment is available.

TEXTBOOK: There is none required for the course. Some readings may be listed on Canvas.

PREREQUISITES: JOU3601 and JOU4604.

MAIN GOALS FOR THE CLASS:

1. Prepare two entries for the Hearst Journalism Awards Program.

 #1 is due locally Tuesday, Jan. 30. The picture story entry can be either a traditional photo story or an essay. Meet the publication requirement of one photograph. Up to 15 images that together tell a story.

#2 is a Multimedia entry for the College competition. Two remaining categories are available. MM3, Digital News or enterprise has a local deadline of Feb. 21. MM4 is a Team entry. The team can be between two and 15 people. Due locally April 2. Check the link above for details. It's important to have various aspects completed: video, a photo gallery, a written text piece, and perhaps a chart of graph of some kind.

2. Have a personal website displaying your best work and abilities, due April 17, 2024.
3. Except for the critical dates listed above, there is no weekly schedule of activities.

Secondary goals of the class:

1. Develop an understanding of picture editing, selecting and using multiple photos together, in some cases not your work, but photos shot by others. Have an appreciation for Design; the visual appearance of photographs, typography and text as seen on a website or print publication.
2. Learn lighting skills that could be applied to portraits or news situations. You'll have an assignment to photograph five people that have something in common.
3. Learn about other photo types that will round out your portfolio, such as artistic pictorial/personal vision, Horizontal Big Face, Layer/Balance.
4. Learn some of the fundamentals of freelance work from professionals in the business.

GRADES will be maintained on the CANVAS e-learning website. For grading policies at UF, see the link: Grades and Grading Policies < University of Florida (ufl.edu) Your final grade for the course will be based on the timely professional presentation of the required projects as evaluated and critiqued by the instructor.

CLASS ATTENDANCE: Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies. Click here to read the university attendance policies. As we meet only once a week, your attendance and participation are critical to the success of the class and your classmates. Cooperative learning is expected.

DISABILITY ACCOMMODATIONS: Students with disabilities who experience learning barriers and would like to request academic accommodations should connect with the disability Resource Center. Click here to get started with the Disability Resource Center. It is important for students to share their accommodation letter with their instructor and discuss their access needs, as early as possible in the semester

END OF COURSE TEACHING EVALUATIONS: Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at https://gatorevals.aa.ufl.edu/students/. Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via https://ufl.bluera.com/ufl/. Summaries of course evaluation results are available to students at https://gatorevals.aa.ufl.edu/public-results/.

YOUR WELLNESS MATTERS: If you have personal issues affecting your coursework, or if you or someone you know is in distress, please contact U Matter, We Care at umatter@ufl.edu, 352-392-1575, or visit U Matter, We Care website to refer or report a concern and a team member will reach out to the student in distress. Also, the Counseling and Wellness Center can help. Visit the Counseling and Wellness Center website or call 352-392-1575 for information on crisis services as well as non-crisis services.

Required/Suggested UF or Journalism Department Statements

SICKNESS ISSUES: We will have face-to-face instructional sessions to accomplish the student learning objectives of this course. Sessions are not on Zoom and will not be recorded. As a follow-up to COVID-19, the following policies and requirements are in place to maintain your learning environment and to enhance the safety of our in-classroom interactions. If you are coughing, sneezing or feeling ill, do not come to class. You will be excused and given extra time to accomplish assignments. Hand sanitizer is also in various locations in Weimer Hall. Want to get vaccinated or boosted against Covid-19? Contact the Student Health Care Center.

DIVERSITY: The University of Florida's College of Journalism and Communications Department of Journalism embraces a commitment toward an intellectual community enriched and enhanced by diversity along a number of dimensions, including race, ethnicity and national origins, gender and gender identity, sexuality, class and religion. We expect each of our journalism courses to help foster an understanding of the diversity of peoples and cultures and of the significance and impact of mass communications in a global society.

ARTIFICIAL INTELLIGENCE (AI): "You may not turn in work that is not your own, including work generated by Chat GPT and other AI programs."

UPDATES TO ASSIGNMENTS: Although this syllabus prepared in early January lists specifics about many of the particulars of each assignment, the CANVAS posting under "Assignments" may have slight updates to what is required each week. The CANVAS wording will take precedent over this syllabus document.

TRUTH AND ETHICS: Journalism is considered a noble profession about truth and facts. Remember this when captioning photographs as to exact locations and names of people pictured. Any Breach of Ethics will result in a grade of ZERO and violations will be reported to the Student Honor Court, which could affect your standing in the College of Journalism and Communications as a student. Photoshop guidelines will be explained in class, which includes NOT using "Creative Fill" or the "Healing Brush" to remove blemishes or other objects from journalistic photographs.

HONOR PLEDGE: UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment." The Conduct Code specifies a number of behaviors that are in violation of this code and the possible sanctions. Click here to read the Conduct Code. If you have any questions or concerns, please consult with the instructor or TAs in this class.