

COM6715 Research Lifecycle – Spring 2024

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Office Hours: Wednesdays 9-11 and/or by appointment

Course Description

The research lifecycle refers to the process of conducting research, from the initial planning, funding, and designing of a project to publishing and disseminating the conclusions or scholarship. Broadly speaking this course will cover building a research agenda, seeking funding, and conducting applied research.

The course is designated an “Advanced-level course” in the College of Journalism and Communications doctoral program, meaning Ph.D. students enrolled in the course are required to complete an original scholarly paper (academic conference quality) that advances knowledge in the field.

** This syllabus is subject to change as appropriate and necessary. Updates will be posted on Canvas.*

Course Objectives & Learning Outcomes

By the end of the course, students should:

- have identified their research agenda;
- have a conference schedule and plan;
- understand how the research pipeline works;
- have ideas of people to collaborate with;
- confidently understand the format and style of research articles;
- have a familiarity of how to respond to reviewers for revise and resubmits;
- know how grants work;
- know how to look for funding;
- have a familiarity of how to apply for a grant;
- understand how to connect research to the profession;
- have a plan for service activities; and
- understand the role of thought leadership and social media with research.

Required Readings

[American Psychological Association. \(2020\). Publication Manual of the American Psychological Association \(7th ed.\).](#)

Required readings and presentation materials will be made available through Canvas.

Evaluation of Coursework

The evaluation of coursework will be based on the student's performance in three major areas, each of which constitutes a proportion of the final grade:

Assignments: 40%

Each week we will have assignments related to the topic for the week.

Article: 50%

Since this is an advanced course, you will be required to complete an original scholarly paper that advances knowledge in the field. Details and expectations will be provided separately.

Participation: 10%

This is a hands-on course with weekly discussions and assignments. Students are required to come to class having read/watched/listened to the class materials for that meeting. One absence without a medical justification is allowed, but please contact me as soon as possible. Staying on top of the weekly materials and assignments is essential, and trust me, this class is much easier to understand and keep up with if you attend class. Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies. Click [here](#) to read the university attendance policies.

The grading scale for the course is:

A 94.0-100%	C 74.0-76.99%
A- 90.0-93.99%	C- 70.0-73.99%
B+ 87.0-89.99%	D+ 67.0-69.99%
B 84.0-86.99%	D 64.0-66.99%
B- 80.0-83.99%	D- 61.0-63.99%
C+ 77.0-79.99%	E below 61.0%

Follows current UF policies (<https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>).

Student Accommodations

Students with disabilities who experience learning barriers and would like to request academic accommodations should connect with the Disability Resource Center. Click [here](#) to get started with the Disability Resource Center. It is important to share an accommodation letter with me and discuss your access needs, as early as possible in the semester.

Availability

Please feel free to reach out to me any time during the semester. I'm available by email and will try to get back to you within 24 hours.

Recording of Class

Students are allowed to record video or audio of class lectures. However, the purposes for which these recordings may be used are strictly controlled. The only allowable purposes are (1) for personal educational use, (2) in connection with a complaint to the university, or (3) as evidence in, or in preparation for, a criminal or civil proceeding. All other purposes are prohibited. Specifically, students may not publish recorded lectures without the written consent of the instructor.

A "class lecture" is an educational presentation intended to inform or teach enrolled students about a particular subject, including any instructor-led discussions that form part of the presentation, and delivered by any instructor hired or appointed by the University, or by a guest instructor, as part of a University of Florida course. A class lecture does not include lab sessions, student presentations, clinical presentations such as patient history, academic exercises involving solely student participation, assessments (quizzes, tests, exams), field trips, private conversations between students in the class or between a student and the faculty or lecturer during a class session.

Publication without permission of the instructor is prohibited. To "publish" means to share, transmit, circulate, distribute, or provide access to a recording, regardless of format or medium, to another person (or persons), including but not limited to another student within the same class section. Additionally, a recording, or transcript of a recording, is considered published if it is posted on or uploaded to, in whole or in part, any media platform, including but not limited to social media, book, magazine, newspaper, leaflet, or third party note/tutoring services. A student who publishes a recording without written consent may be subject to a civil cause of action instituted by a person injured by the publication and/or discipline under UF Regulation 4.040 Student Honor Code and Student Conduct Code.

University Honesty Policy

UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment." The Conduct Code specifies a number of behaviors that are in violation of this code and the possible sanctions. [Click here](#) to read the Conduct Code. If you have any questions or concerns, please consult with the instructor.

Course Evaluation

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at <https://gatorevals.aa.ufl.edu/students/>. Students will be notified when the evaluation period opens and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <https://ufl.bluera.com/ufl/>. Summaries of course evaluation results are available to students at <https://gatorevals.aa.ufl.edu/public-results/>.

Campus Resources

U Matter, We Care: If you or someone you know is in distress, please contact umatter@ufl.edu, 352-392-1575, or visit [U Matter, We Care website](#) to refer or report a concern and a team member will reach out to the student in distress.

Counseling and Wellness Center: Visit the [Counseling and Wellness Center website](#) or call 352-392-1575 for information on crisis services as well as non-crisis services.

Student Health Care Center: Call 352-392-1161 for 24/7 information to help you find the care you need, or visit the [Student Health Care Center website](#).

University Police Department: Visit [UF Police Department website](#) or call 352-392-1111 (or 9-1-1 for emergencies).

UF Health Shands Emergency Room / Trauma Center: For immediate medical care call 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608; Visit the [UF Health Emergency Room and Trauma Center website](#).

GatorWell Health Promotion Services: For prevention services focused on optimal wellbeing, including Wellness Coaching for Academic Success, visit the [GatorWell website](#) or call 352-273-4450.

Academic Resources

E-learning technical support: Contact the [UF Computing Help Desk](#) at 352-392-4357 or via e-mail at helpdesk@ufl.edu.

Career Connections Center: Reitz Union Suite 1300, 352-392-1601. Career assistance and counseling services.

Library Support: Various ways to receive assistance with respect to using the libraries or finding resources.

Teaching Center: Broward Hall, 352-392-2010 or to make an appointment 352-392-6420. General study skills and tutoring.

Writing Studio: 2215 Turlington Hall, 352-846-1138. Help brainstorming, formatting, and writing papers.

Student Complaints On-Campus: Visit the [Student Honor Code and Student Conduct Code webpage](#) for more information.

Course Schedule

Date	Topic
WEEK 1 1/8	Introduction to the course
WEEK 2 1/15	Martin Luther King Jr. Day No Class
WEEK 3 1/22	Building a Research Agenda
WEEK 4 1/29	Conference Planning & Attending
WEEK 5 2/5	The Research Pipeline
WEEK 6 2/12	Collaboration
WEEK 7 2/19	Writing the Research Article
WEEK 8 2/26	Submitting Research
WEEK 9 3/4	Grant Writing – Why & How
WEEK 10 3/11	Spring Break No Class
WEEK 11 3/18	All About Funding
WEEK 12 3/25	How to Apply for Grants
WEEK 13 4/1	Applied Research
WEEK 14 4/8	Service Activities
WEEK 15 4/15	Connecting with the Field
WEEK 16 4/22	Thought Leadership & Social Media
WEEK 17 4/29	FINALS WEEK