

## JOU 4201 - NEWS CENTER PRACTICUM

### Intro to Sports Anchoring and Reporting Fall 2023 SYLLABUS

Hours: Tuesdays 6:15-8:10 PM Room: Weimer Hall 1076

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#### Overview and Objectives

JOU4201 is designed to offer training in sports anchoring, reporting, videography, interviewing, and editing. Special emphasis will be placed on improving anchoring, reporting, and videography skills and actual multimedia reporting assignments. Students will receive practical experience in the field.

#### Course Learning Objectives

Objectives and goals include:

- (1) Ability to anchor a sportscast.
- (2) Ability to report sports stories acceptable for on-air.
- (3) Ability to shoot live sporting events.
- (4) An expectation that work produced may be used on air.

#### Grading components

The following table outlines the points components of the course. The total points earned from each component will be summed up and divided by the total points possible in the course.

Components	Points	% of Total Grade
Attendance	30 (2 pts/class x 15)	30%
Anchoring	30 (Subjective)	30%
Reporting	20 (10 pts/assignment x 2)	20%
Videography/editing	20 (10 pts/assignment x 2)	20%
<b>Total</b>	<b>100</b>	<b>100%</b>

## Grading

94-100	= A	90-93	= A-		
86-89	= B+	83-85	= B	80-82	= B-
76-79	= C+	73-75	= C	70-72	= C-
66-69	= D+	63-65	= D	60-62	= D-
0-59	= F				

## COVID Changes & Precautions

Masking is no longer mandated or expected but may remain welcome, particularly in areas where distancing and limiting numbers is a challenge.

In the past, areas of concern included the classrooms, the newsroom, the tv set area, and the tv control room. UF guidance is subject to change. Please look for updates online.

## Inclusion & Diversity

CJC JOU Policy:

The University of Florida's College of Journalism and Communications Department of Journalism embraces a commitment toward an intellectual community enriched and enhanced by diversity along several dimensions, including race, ethnicity and national origins, gender and gender identity, sexuality, class, and religion. We expect each of our journalism courses to help foster an understanding of the diversity of peoples and cultures and of the significance and impact of mass communications in a global society.

## UF Honor Code

UF students are bound by "The Orange Book" which explains the code of conduct for all students. It is online at <https://sccr.dso.ufl.edu/policies/student-honor-code-student-conduct-code/> You should be familiar with all aspects: the pledge to do your own work with nothing unauthorized given or received, the system UF uses for handling academic misconduct, and your responsibility as a student to report any condition that facilitates academic misconduct.

## Accommodation

Students with disabilities requesting accommodation should first **register with the Disability Resource Center** (352-392-8565, [www.dso.ufl.edu/drc/](http://www.dso.ufl.edu/drc/)) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester.

Videography requires handling 20-30 pounds of gear in all sorts of weather conditions; students with physical limitations or ongoing medical conditions should seek accommodation from the instructor as needed.

## **Campus Resources**

### **Please be aware of UF's Health & Wellness resources for students:**

U Matter, We Care: if you or a friend is in distress, please contact [umatter@ufl.edu](mailto:umatter@ufl.edu) or 352-392-1575 so that a team member can reach out to the student.

Counseling & Wellness Center: <http://www.counseling.ufl.edu/cwc/Default.aspx> 352-392-1575

First Responders: University Police Department 352-392-1111 or 911 for emergencies  
<http://www.police.ufl.edu/> & SARS (Sexual Assault Recovery Services) at the Student Health Care Center 352-392-1161

## **Cost Considerations**

There may be an equipment fee for this course, as most roles add wear and tear on station/INC equipment, and some roles impact field gear.

## **Feedback & Evaluations**

Students may be expected to provide professional and respectful feedback on the quality of the instruction in this course by completing course evaluations online via GatorEvals.

## **CJC/DMP/INC Policies**

**It is your responsibility to learn and comply with all INC policies** posted online at [wuft.org/newsroom](http://wuft.org/newsroom).

The G020 Loading Zone Student Policy emphasizes that any access to the Weimer Service Drive is only for stopping to load/unload heavy/bulky gear and stops are limited to 10 minutes. **Follow instructions closely, you are personally responsible for any tickets you get.**

The CJC/DMP/INC Equipment Policy emphasizes that **gear checkout is for official course or INC business only.**

Our Computer Policy emphasizes that **all the computers in the INC are for official station business (including select courses) only.** Many are reserved for people in specific roles at certain times of day.

We **embrace the RTDNA Code of Ethics** and the similar SPJ Code of Ethics, and you should read/follow the NPR ethics guidance as well. All are available online.

**2 excused absences will be allowed for illness or emergencies. Please let us know by email no later than 2 hours before class.**

(Tentative, subject to changes as needed)

### Week 1 (8/29)

- Introductions
- Syllabus Review
- Equipment Policy Review

### Week 2 (9/5)

- Reading from a teleprompter
- Newsroom Vocabulary
- Writing for Electronic Media - *Write Like You Talk*
- The gear (what is in each kit, how to properly use and care for your gear)
- Videography assignments

### Week 3 (9/12)

- Performance critiques.
- Videography critiques
- Videography assignments
- What makes a great story (story ideas)
- Interview Techniques
- How to mic interviewees, camera audio check (headphones!)
- Interview framing, 2 shots

### Week 4 (9/19)

- Performance critiques.
- Videography critiques
- Videography assignments
- Sequences
- Matched action sequences

### Week 5 (9/26)

- Performance critiques.
- Videography critiques
- Videography assignments
- Editing can make or break a story.
- **PKG #1 Story Idea due via email**

### Week 6 (10/3)

- Performance critiques.
- Videography critiques
- Videography assignments
- Package writing
- Examples of packages and discussion

### Week 7 (10/10)

- Performance critiques.
- Videography critiques
- Videography assignments
- Standups (framing, background, placement, purpose)
- Informative vs demonstrative; Bridge standup vs closing

### Week 8 (10/17)

- Performance critiques.
- Videography critiques
- Videography assignments
- Editing a package including pad and Nat pops.
- **PKG #1 due**
- Deadlines

### Week 9 (10/24)

- Performance critiques.
- Videography critiques
- Videography assignments
- PKG #1 critiques
- Storytelling examples, discussion
- **PKG #2 Story Idea due via email**

### Week 10 (10/31)

- Performance critiques.
- Videography critiques
- Videography assignments

### Week 11 (11/7)

- Performance critiques.
- Videography critiques
- Videography assignments
- **PKG #2 due**
- PKG #2 critiques

### Week 12 (11/14)

- Performance critiques.
- Videography critiques
- Videography assignments
- PKG #2 critiques
- Resume demo reels

### Week 13 (11/21)

- Performance critiques.
- Videography critiques
- Videography assignments
- PKG #2 critiques

### Week 14 (11/28)

- Performance critiques.
- Videography critiques
- Videography assignments
- PKG #2 critiques

### Week 15 (12/5)

- Performance critiques.
- Videography critiques
- PKG #2 critiques
- Life as a sportscaster
- Parting thoughts