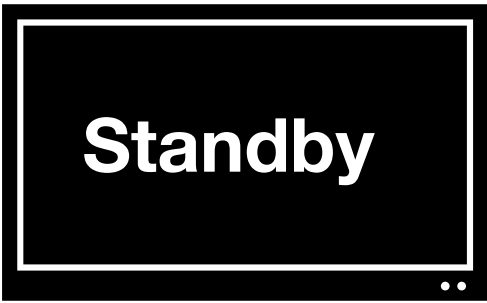


Standby





Standby is designed to expose students to an array of journalistic perspectives through on-air presentation. Students gain an understanding of how to maintain composure, uniqueness, nerve, talent and charisma via traditional television and over the top television (OTT) techniques. This course focuses on on-air presentation, ad-libbing and body language. The skills acquired allow scholars to elevate the emerging broadcast talent within through engaging through skills acquired in this course. Students maintain ethical journalistic practices. Students exhibit professionalism required in this field of study through course work and lab activities. Student work may be used for WUFT news and information platforms.

AUG. 2022

- Prepare scholars for:
- Prompter reading
 - Practice correctly saying names of countries, government officials, and other relevant newsmakers
 - Learning to deal with prompter failures
 - Handling unexpected issues (ex: package failures, failed tosses to live reporters)

SEP. 2022

- Practice with Breaking News using past events
- How to convey confidence to viewers that journalist(s) are working to gather details during Breaking News
- Learning to go “off the cuff” without going “off the rails”
- Dealing with high stress situations, especially when live

OCT. 2022

- Faux live shot practice
- Fact gathering while in the field
- Tosses between anchors and live reporters (aka: avoiding crutch phrases like, “That’s right, ____.”)
- Staying safe when out live



NOV. 2022

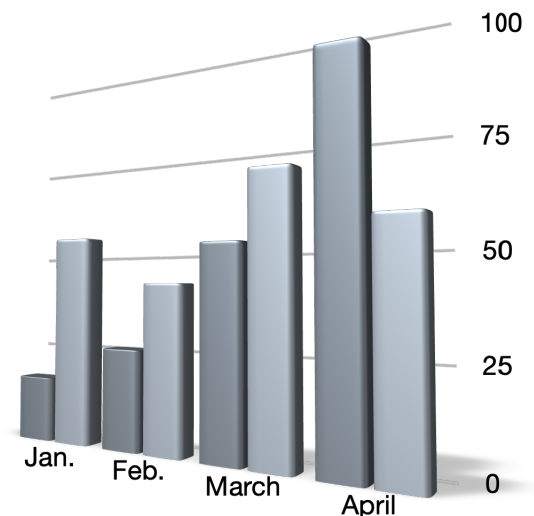
- Green screen ad-libbing using real world past events (ex: past election results)
- Green screen body language & movement
- Connect & engage with viewers while at the green screen

DEC. 2022

- During the last month of the semester, scholars will be dealt the experience of a faux 30-minute newscast combining the techniques learned.
- This newscast will feature technical failures, breaking news, live shots, etc.

SLO Effort Prediction

- Student Course Effort
- Instructor Course Effort



Grading Policies

Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found at: <https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx> and <http://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>



Grade Scale

A	95-100
A-	92-94
B+	89-91
B	86-88
B-	83-85
C+	80-82
C	77-79
C-	74-76
D+	71-73
D	60-70
D-	50-59
E	0-4

Academic Honesty: Team vs Solo Work

Your lab work is a shared responsibility. **I expect reporters to take the lead on writing and editing on deadline (ownership) of their packages.** Quizzes, tests, story ideas, story analysis papers and other written material submitted must be your original work — with no help for others. Extra credit — **any in-depth project should be all your original work.** You are allowed to recruit someone to film a compelling standup.

UF Honor Code

You are required to abide by the Student Honor Code. Any violation of the academic integrity expected of you will result in a minimum academic sanction of Zero for the assignment. Any alleged violations of the Student Honor Code (academic cheating, false statements for academic advantage) will result in a referral to Student Conduct and Conflict Resolution with a minimum recommendation of **Zero for the**



Assignment and a grade of E for the course. Please review the Student Honor Code and Student Conduct Code at www.sccr.dso.ufl.edu/policies/student-honor-code-student-conduct-code/

Accommodations

Students with disabilities requesting accommodations should first **register with the Disability Resource**

Center (352-392-8565,

www.dso.ufl.edu/drc/) by providing appropriate documentation. Once

registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester. TV II students typically

handle 20-30 pounds of gear in all sorts of weather conditions; students with physical limitations or ongoing medical conditions should seek accommodation from the instructor as needed.



Campus Resources

Please be aware of UF's Health & Wellness resources for students

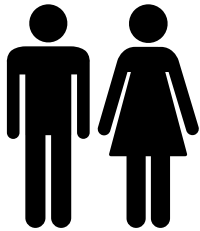
U Matter, We Care: if you or a friend is in distress, please reach out umatter@ufl.edu or 352-392-1575 so that a team member can respond Counseling & Wellness Center: <http://www.counseling.ufl.edu/cwc/Default.aspx> 352-392-1575. First Responders: University Police Department 352-392-1111 or 911 for emergencies <http://www.police.ufl.edu/> & SARS (Sexual Assault Recovery Services) at the Student Health Care Center 352-392-1161.

CJC I DMP I INC Policies

It is your responsibility to learn and comply with all INC policies (posted online: wuft.org/newsroom), and these apply to everyone regardless of platform involved: WUFT-TV, WUFT-FM, wuft.org, WRUF-TV, ESPN-am/fm/web, etc. Please pay particular attention to the well-established policies involving our newsroom dress code, ethics, computer usage, and field gear usage & liability.

There are specific rules in the Dress Code. **You may not be treated as a professional if you do not appear professional.** Anyone who violates the dress code will be notified at the time of the violation and advised to comply in the future or sent home to change, if necessary, in the judgment of the newsroom staffer. Students who appear on tv or the web will get feedback about clothing, makeup and performance...in order to keep our work products on-par with industry standards.

The G020 Loading Zone Student Policy emphasizes that any access to the Weimer Service Drive is only for stopping to load/unload heavy/bulky gear and stops are limited to 10 minutes. **Follow instructions closely, you are personally responsible for any tickets you receive.** The CJC/DMP/INC Equipment Policy emphasizes that **gear checkout is for official course or INC business only.** The college/stations hold the rights



to all work-product and published/broadcast material generated, and it may not be redistributed or repurposed in any form without permission of college/station officials. Don't post anything we generate to YouTube or other non-WUFT websites without checking.

The Computer Policy emphasizes that **all the computers in the INC are for official station business (including select courses) only.** Many are reserved for people in specific roles at certain times of day. Make sure you work in an area appropriate to your role/course, that you log-in as instructed and save & log-out every time you walk away. We embrace the RTDNA Code of Ethics and the similar SPJ Code of Ethics, but we also have our own Ethics Policies you should study and follow. The food & drink policy for the INC is that no eating or drinking is allowed outside the break room, nothing except for drinking (bottled) water. Please be careful not to spill onto computers or gear.



Important Notes about Wrapping Up the Course

*Editing computers may have memory cleaned during the term. **Please make sure you save your project as you go.** Before the end of term, make sure you have a digital copy of **everything.** Please don't depend on being able to find anything later on computers, the playback servers or

in the archives. Please create multiple backups (to a portable hard drive or cloud storage) as you go. ***Students are expected to provide feedback** on the quality of instruction in this course by completing online evaluations at <https://evaluations.ufl.edu>. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at <https://evaluations.ufl.edu/results>. ***Your swipe access to the INC that comes with registration in this class will expire after the end of the term.** This course does not come with automatic access to the 3rd floor editing lab; we generally edit our projects in the newsroom after-hours.

Inclusion & Diversity



CJC JOU Policy: The University of Florida's College of Journalism and Communications Department of Journalism embraces a commitment toward an intellectual community enriched and enhanced by diversity along a number of dimensions, including race, ethnicity and national origins, gender and gender identity, sexuality, class and religion. We expect each of our journalism courses to help foster an understanding of the diversity of peoples and cultures and of the significance and impact of mass communications in a global society.

Statement from Instructors

The craft of journalism strives to be objective. However, much of the gathering of information for reporting purposes could be from subjective sources that are historically built on a subset of privileged voices. Furthermore, we often find ourselves relying on information about historically important events that were mostly framed through the perspectives of a segment of our society. We acknowledge it is possible there may be both overt and covert biases in the course's material due to the lens and/or period of time in which it was written. Please contact me with feedback if you have any suggestions to improve the quality of the course materials. The newsroom has many policies for dress

and behavior, as does WUFT-TV, but in the classroom we support a diversity of thoughts, perspectives and experiences, and would like to honor your identities (including race, gender, class, sexuality, religion, ability, etc.). To help accomplish this: If you have a name and/or pronouns that differ from those that appear in your official records, please let us know. If something is said in class (by anyone) that makes you feel uncomfortable, please talk to us about it. If you feel like your performance in the class is being impacted by your experiences outside of class, please don't hesitate to speak about your experience with Kalisha. We want to be a resource for you. You might prefer to talk to our INC Interim Director Ryan Vasquez (rvasquez@wuft.org). The PATH office also has an excellent staff of academic advisors, and active connections to the Dean of Students and the U Matter We Care program. If you prefer to speak with someone outside of the course, Joanna Hernandez (jhernandez@jou.ufl.edu) and Katrice Graham, are excellent resources (kgraham@jou.ufl.edu).



Academic Misconduct

UF students are bound by The Honor Pledge which states, *We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: On my honor, I have neither given nor received unauthorized aid in doing this assignment.* The Honor Code ([sccr.dso.ufl.edu/process/student-conduct-code/](http://www.dso.ufl.edu/process/student-conduct-code/)) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor or course teacher assistant. Note that failure to comply with this commitment will result in disciplinary action compliant with the UF Student Honor Code Procedures (<http://www.dso.ufl.edu/sccr/procedures/honorcode.php>) Ethics are paramount in journalism. Always ask questions before you submit something, if you are afraid you might be committing a violation.

About the Instructor

Kalisha Whitman |
KalishaWhitman.com

Kalisha Whitman serves as the Senior TV News Manager at the University of Florida College of Journalism and Communications Innovation News Center. She has been an EMMY® award-winning TV anchor and multimedia reporter for more than a decade, including stints at WTVA in Tupelo, Mississippi, WVTM in Birmingham, Alabama, and WCTV in Tallahassee. At UF, she trains students to report and produce engaging original content that connects with diverse audiences for television and digital platforms. Her specialty — mobile usage and media innovation. She also enjoys teaching people with unique needs. Her experience allows her to foster multimedia integration in the newsroom. She administers *WUFT's First at Five, The Lede and The Breakdown*.



Office Hours are posted in the INC

About the Instructor

Justin Ballard

Justin joined the WUFT Weather Team, the Florida Public Radio Emergency Network, and the South Carolina Emergency Information Network in October 2021. Justin is originally from the small town of Lincolnton, North Carolina, located about 45 minutes outside of Charlotte. Justin graduated with a B.S. in Meteorology and a minor in Mathematics from the University of North Carolina at Charlotte.



***Syllabus may be revised at any point during the semester at the discretion of the instructor.