

- That students demonstrate an understanding of relevant laws and regulations affecting media technology.
- That students demonstrate an understanding of U.S. constitutional principles relevant to the media.
- That students demonstrate an understanding of the power of regulatory agencies and judicial bodies.
- That students recognize current issues in media technology law & policy and the effects on the use, access, and creation of new media technology.
- That students be able to practically apply all of the above in the professional context.

Learning Outcomes:

Students completing the course will be able to:

- Define and describe relevant aspects of US media and technology law and policy
- Understand how systems of shared values influence the creation of laws, policies, and regulations.
- Recognize, evaluate and determine emerging policy issues and how it impacts the media and technology landscape.
- Critically consider constitutional amendments, acts, laws, and court decisions governing media technology in the United States and abroad.
- Differentiate between legal and ethical policies and outcomes.

Course Methodology

Each week, students will be expected to:

- **Review** the week's learning objectives.
- **Complete** all assigned readings.
- **Participate** in class discussion.
- Complete and submit all assignments **by the due dates**.
- Students must **attend & login** to Canvas/Zoom during all class periods.

Required Reading

James Grimmelman, [*Internet Law: Cases & Problems*](#) (10th Ed. or later) and other class readings that will be made available Canvas.

Assignments and Grading Breakdown

Exams: There are three (3) non-cumulative exams in this course. Exams will always be available through the Canvas class site. Students will be able to complete the exam at any time during the exam day, however, exams are timed and must be completed within **50 minutes**. Exams will consist of true/false and multiple choice questions. Students may drop their lowest grade. This includes electing to not take the third exam. **Students choosing to not take the third exam must inform the instructor at least one (1) week before the exam.** Exams are worth **65% of your grade**.

Elevator Pitches: Here's where you get to be creative. Using video, audio, or some other interactive media, create a brief output of 1-2 minutes describing and explaining the case you are assigned for that week using the "How to Brief a Case" outline provided on Canvas. To do this you will need to know the course material, and read the case. To be successful, students must, at a minimum: briefly describe the controversy as they understand it, how the court came

to its decision, ***creatively*** analyze and explain the issues, and provide a conclusion. Pitches are worth **20% of your grade**.

Grading Scale

The grade scale is as follows:

A	93-100
A-	90-92
B+	87-89
B	83-86
B-	80-82
C+	77-79
C	73-76
C-	70-72
D+	67-69
D	63-66
D-	60-62
E	Less than 60

Grading Parameters

Peer reviews & Participation:	10%
Exams (3):	70%
Elevator pitches:	15%

Peer reviews & Engagement:

Students must review and discuss their peers' elevator pitches. Students must complete peer reviews weekly.

Students must also be prepared to participate in class. Each week a group of students will be on-call (you will know if you are on-call by a student group number). On-call students should be prepared to answer questions posed in class and to discuss their elevator pitches if relevant.

Other students, **even if not designated as on-call, should also be prepared to answer questions and participate in class discussion.** Peer reviews and class participation are worth **15% of your grade**.

Extra Credit: possibilities for extra credit will be available in the form of

select activities on Canvas and participation in the SONA research study pools. Students may earn up to **two (2) points of extra credit** for participation in SONA. Points earned for participation in SONA are added to your final grade for the class. Points earned for activities are added to your score for the next scheduled pitch discussion.

Course Policies

You should check the syllabus, at a minimum, at the beginning of each week as a reminder of upcoming assignments.

Contacting Your Instructor

The best way to reach me is using the Canvas message system. When you message me using Canvas, make sure to include "RTV4700" or "CGS3065", followed by the subject of your message, in the subject line. Please include your full name and UFID number at the end of the message as well.

COVID

This course meets face-to-face in **TBA and will also be livestreamed** the course sessions via Zoom and accessible via Canvas. All students should login to Zoom during class time and everyone will have the same participation and engagement expectations as those students attending class live.

If you feel ill, stay home and go to the UF Infirmary and or other healthcare provider. While in class, wear your mask and sit at a distance from other students.

Late Work and Make Ups

All grades are final after one week. If a student wishes to challenge a grade, they must contact me 48 hours after receiving their grade. In a Canvas message, the student should provide a detailed description of the substantive issue with their grade.

Students should make every effort to complete the assignments for the course as scheduled. You may complete assignments ahead of schedule, but you will not receive credit for work completed after the deadline without prior clearance.

No alternative assignments will be provided for a student who misses one without properly notifying the instructor.

Course Evaluations

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at <https://gatorevals.aa.ufl.edu/students/>. Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <https://ufl.bluera.com/ufl/>. Summaries of course evaluation results are available to students at <https://gatorevals.aa.ufl.edu/public-results/>.

UF Policies

University Policy on Accommodating Students with Disabilities

Students with disabilities requesting accommodations should first register with the [Disability Resource Center](#) (352-392-8565) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester.

The instructor should be notified of any special accommodations required by the student when they begin their course.

UF Counseling Services

- Resources are available on campus for students having personal problems or lacking a clear career and academic goals which interfere with their academic performance. These resources include:
 - [UF Counseling & Wellness Center](#), 301 Peabody Hall, 352-392-1575, personal and career counseling
 - [UF Student Health Care Center](#)
 - Student Mental Health, 352-392-1171, personal counseling
 - Sexual Assault Recovery Services (SARS), 352-392-1161, sexual counseling
 - [U Matter We Care](#)
 - [UF Career Resource Center](#), Reitz Union, 352-392-1601, career development assistance and counseling

University Policy on Academic Misconduct

UF students are bound by The Honor Pledge which states, “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: “On my honor, I have neither given nor received unauthorized aid in doing this assignment.” The Honor Code (<https://www.dso.ufl.edu/sccr/process/student-conducthonor-code/>) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor or TAs in this class.

Plagiarism. A student shall not represent as the student's own work all or any portion of the work of another. Plagiarism includes but is not limited to:

1. Quoting oral or written materials including but not limited to those found on the internet, whether published or unpublished, without proper attribution.
2. Submitting a document or assignment which in whole or in part is identical or substantially identical to a document or assignment not authored by the student.

From [Regulations of the University of Florida, 6C1-4.047 Student Honor Code and Student Conduct Code: Sanctions](#)

Classroom Demeanor & Netiquette

Students are expected to arrive to class on time and behave in a manner that is respectful to the instructor and to fellow students. Wear your mask and maintain social distancing. Please avoid the use of cell phones and restrict eating to outside of the classroom. Opinions held by other students should be respected in discussion, and conversations that do not contribute to the discussion should be held at minimum, if at all.

All members of the class are expected to follow rules of common courtesy in all email messages, threaded discussions and chats. Please read the [Netiquette Guide for Online Courses](#).

Security

Remember that your Canvas password is the only thing protecting you from pranks or more serious harm.

- Don't share your password with anyone
- Change your password if you think someone else might know it
- Always logout when you are finished using the system

Disclaimer

Except for changes that substantially affect implementation of the evaluation (grading) statement, this syllabus is a guide for the course and is subject to change.

Course Schedule

Week/Date	Topic/Reading	Assignments
Week 1	Introduction to class Orientation The Syllabus READ THE SYLLABUS!! ILCP (10th Ed) p. 45-54 (Lessig + Zittrain)	<ul style="list-style-type: none"> Week 1 Discussion introductions on Canvas Due Aug. 30 @11:59pm ET <ul style="list-style-type: none"> Meetups signups Due Sept. 9 @11:59pm ET
Week 2	Free Expression + Theory ILCP (10th Ed) p.121-122; 135-144 ILCP (10th Ed) p. 122-132	On-call: TBD
Week 3	Expression continued ILCP (10th Ed) p.144-147; 148 (violent speech) - 150; 152-154; 169-171 ILCP (10th Ed) p.173-181	Elevator Pitches: TBD <ul style="list-style-type: none"> Commonwealth v. Carter Snyder v. Phelps On-call: TBD
Week 4	Expression con't (SEX!) ILCP (10th Ed) p.181-186 REVIEW!!!	Elevator Pitches: TBD <ul style="list-style-type: none"> Reno v. ACLU On-call: TBD
Week 5	<p style="text-align: center;">EXAM 1</p> Defamation ILCP (10th Ed) p.155-158;	Due:

	196-205	
Week 6	<p>Anonymity + Platform rights ILCP (10th Ed) p.205-218</p> <p>ILCP (10th Ed) p.271-276; 594-608</p>	<p>Elevator Pitches: TBD</p> <ul style="list-style-type: none"> • Jones v. Dirty World • Doe v. MySpace • CyberPromotions v. AOL <p>On-call: TBD</p>
Week 7	<p>Invasion of Privacy ILCP (10th Ed) p.158-164; 221-233</p> <p>ILCP (10th Ed) p.242-250</p>	<p>Elevator Pitches: TBD</p> <ul style="list-style-type: none"> • Gawker v. Bollea • Riley v. California • Carpenter v. US <p>On-call: TBD</p>
Week 8	<p>Data Privacy ILCP (10th Ed) p.292-296; 304-310; 318-332</p> <p>ILCP (10th Ed) p.340-347</p>	<p>Elevator Pitches: TBD</p> <ul style="list-style-type: none"> • Eichenberger v. ESPN • In Re Snapchat • Google Spain v. AEPD • Meyer v. Uber <p>On-call: TBD</p>
Week 9	<p>SPAM! ILCP (10th Ed) p.349-358</p> <p>REVIEW!</p>	<p>Elevator Pitches: TBD</p> <ul style="list-style-type: none"> • Intel v. Hamidi <p>On-call: TBD</p>
Week 10	<p>EXAM 2!!!!</p> <p>Copyright ILCP (10th Ed) p.413-415; 431-441</p>	<p>Due:</p>
Week 11	<p>Copyright continued ILCP (10th Ed) p.443-446; 448-453; 468-473</p>	<p>Elevator Pitches: TBD</p> <ul style="list-style-type: none"> • ABC v. AEREO • SINCLAIR V. ZIFF DAVIS • Field v. Google

	ILCP (10th Ed) p.473-480	<ul style="list-style-type: none"> • Katz v. Google • Perfect 10 v. Amazon On-call: TBD
Week 12	Copyright continued ILCP (10th Ed) p.480-494 ILCP (10th Ed) p.494-505	Elevator Pitches: TBD <ul style="list-style-type: none"> • Perfect 10 v. Giganews • A&M Records v. Napster • MGM v. Grokster • Lenz v. Universal On-call: TBD
Week 13	Trademark ILCP (10th Ed) p.379-395 + <i>Matal v. Tam</i> (Canvas) ILCP (10th Ed) p.389-395	Elevator Pitches: TBD <ul style="list-style-type: none"> • Matal v. Tam • Multi Time Machine v. Amazon • Tiffany Inc v. Ebay On-call: TBD
Week 13	Trade secret (in brief) <i>Phonedog v. Kravitz</i> (Canvas)	
Week 14	Patent Patent Pandas: Patent Law Basics Everything you need to know about Patents REVIEW!	On-call: TBD
Week 15	<h1>Exam 3</h1> <p>Due @5:00pm ET last day of class SONA participation due last day of class</p>	