

# RTV 4594 - Ad Interact Reporting, Section, 0638-Spring 2021

**Class Time:** Online Instruction

**Class Location:** Online Instruction

**Instructor:** Melodi Smith

**Contact Information:** by Remind, set up a Zoom appointment

**Email:** [melodismith@gmail.com](mailto:melodismith@gmail.com)

**Phone:** (352) 234-4240 cell Meetings by appointment

**Remind App:** <https://www.remind.com/join/rtv4594>

**Course Objective:** The purpose of our course is to prepare you to add multimedia extras to your web stories. Additionally, it is to help you prepare for your first job in reporting or producing.

## Materials:

Spotlight Movie watch on Netflix










## Required Readings

You will have regular readings from journals, articles and websites. The occasional quiz may be given in lieu or in addition to chapter homework.

## Discussion Posts

Discussion posts are due each **and TWO replies to your peers are due by Wednesday at 11:59 p.m.** The word limit is a minimum of 350 words.

## Grades:

Assignment	Points	Percentage
 Resume Critique  Resume Outline	100 PTS 100 PTS	5% 5%
 Story Project 1	100 PTS	15%
 Story Project 2	100 PTS	15 %
 First Reporting Job Project	200 PTS	30 %
 Spotlight Movie Analysis Critical Approach	100 PTS	10%
 Quizzes 10 quizzes (10PTS per quiz)	100 PTS	5%
 Discussion Posts (response and replies) 10 discussion posts Initial Post 10 PTS Replies 5PTS each	200 PTS	5%
 Final Resume and Cover Letter	100 PTS	10%
<b>TOTAL</b>	1100 PTS	100%

## Grading Scale

A	100.0-92.5
A-	92.4-89.5
B+	89.4-86.5
B	86.4-83.5
B-	83.4-79.5
C+	79.4-76.5
<b>C</b>	<b>76.4-73.5</b>
C-	73.4-69.5
D+	69.4-66.5
D	66.4-63.5
D-	63.4-59.5
E	59.4 or below

<b>Letter Grade</b>	<b>Point Ranges</b>
A+	990 - 1000
A	910-989
A-	900-909
B+	890-899
B	810-889
B-	800-809
C+	790-799
<b>C</b>	<b>710-789</b>
C-	700-709
D+	690-699
D	610-689
D-	600-609
F	0-599

**E-Learning:**

As much as possible, this course will utilize the Canvas online platform for maintaining grades, attendance, and assignments

**UF POLICIES:**

**University Policy on Accommodating Students with Disabilities :**“Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, [www.dso.ufl.edu/drc](http://www.dso.ufl.edu/drc) ) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester.”

**Diversity and Inclusion:** My primary concern as your instructor of this course is to make sure our classroom is a place where you will be treated with the utmost respect. I welcome everyone of all ages, backgrounds, ethnicities, beliefs, genders, gender identities, gender expressions, national origins, religious faiths, religious affiliations, sexual orientations and ability. I hold that all members of this class will contribute to a respectful, welcoming and inclusive environment for every other member of our class.

**University Policy on Academic Conduct:** UF students are bound by The Honor Pledge which states, “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: “On my honor, I have neither given nor received unauthorized aid in doing this assignment.” The Honor Code (<http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/>) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor or TAs in this class.

**Disabilities:**

If you have a disability that requires special consideration from the course instructor, you must self-identify with the instructor and register with the UF Dean of Students Office.

Accommodations will be arranged. More information is available from the Disability Resource Center online: <https://www.dso.ufl.edu/drc/>

## **GETTING HELP:**

For issues with technical difficulties for Canvas, please contact the UF Help Desk at:

- <http://helpdesk.ufl.edu>
- (352) 392-HELP (4357)
- Walk-in: HUB 132

Any requests for make-ups due to technical issues MUST be accompanied by the ticket number received from the Help Desk when the problem was reported to them. The ticket number will document the time and date of the problem. You MUST email your instructor within 24 hours of the technical difficulty if you wish to request a make-up.















Other resources are available at <http://www.distance.ufl.edu/getting-help> for:

- Counseling and Wellness resources
- Disability resources
- Resources for handling student concerns and complaints
- Library Help Desk support

(Required) Should you have any complaints with your experience in this course please visit <http://www.distance.ufl.edu/student-complaints> to submit a complaint.

## Weekly Outline

<b>Weekly Schedule</b>	<b>Assignments</b>	<b>Completed (Y/N)</b>
<b>Week 1:</b> January 18-January 22	⇒ Discussion Intro 📖 Thursday Assignment <b>Resume Critique</b>	
<b>Week 2:</b> January 25-January 29	⇒ Discussion 📖 Thursday Assignment <b>Resume Outline</b> 📖 Friday Quiz	
<b>Week 3:</b> February 1-February 5	⇒ Discussion 📖 Thursday Assignment <b>Story Map Pitch Due</b> 📖 Friday Quiz	
<b>Week 4:</b> February 8-February 12	⇒ Discussion 📖 Thursday Assignment <b>First Reporting Job Pitch</b> 📖 Friday Quiz	
<b>Week 5:</b> February 15-February 19	⇒ Discussion 📖 Thursday Assignment <b>Timeline JS Pitch</b> <b>Story Map Due</b> 📖 Friday Quiz	
<b>Week 6:</b> February 22-February 26	⇒ Discussion 📖 Thursday Assignment NONE 📖 Friday Quiz	
<b>Week 7:</b> March 1-March 5	⇒ Discussion 📖 Thursday Assignment <b>First Reporting Job Check</b> <b>Outline Due</b> NONE	

<p><b>Week 8:</b> March 8- March 12</p>	<p> Thursday Assignment  <b>Timeline JS Due</b>   Friday Quiz</p>	
<p><b>Week 9:</b> March 15- March 19</p>	<p> Thursday Assignment  <b>First Reporting Job Project</b>   Friday Quiz</p>	
<p><b>Week 10:</b>  March 22- March 26</p>	<p> Discussion   Thursday Assignment  <b>NONE</b>   Friday Quiz</p>	
<p><b>Week 11:</b>  March 29-April 1</p>	<p> Discussion   Thursday Assignment  <b>Spotlight Movie Analysis</b>   Friday Quiz</p>	
<p><b>Week 12:</b> April 5-April 9</p>	<p> Thursday Assignment   Friday Quiz</p>	
<p><b>Week 13:</b> April 12-April 16</p>	<p> Discussion   Thursday Assignment  <b>Final Resume and Cover Letter</b></p>	
<p><b>Week 14:</b> April 19-April 21</p>		