

RTV3320 ELECTRONIC FIELD PRODUCTION

SPRING 2021

INSTRUCTOR INFORMATION

Professor Iman Zawahry
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Office Hours: Thursday Period 7 | 1:55pm-2:45pm or by appointment (in office or through zoom)
Lab Instructor: Alyson Larson | office hours: by appt. | alandry@jou.ufl.edu | 813-495-1241

CLASS & LAB MEETINGS

Class/Workshops Monday Period 6 - 7 (12:50 PM - 2:45 PM) Online
Lab 1 Wednesday Periods 3-5 WEIM Room G001 or G215
Lab 2 Wednesday Periods 6-8 WEIM Room G001 or G215

COURSE OBJECTIVE

RTV3320 Electronic Field Production is intended to give career-path communication students instruction in the use of digital audio and video production tools as well as the fundamentals of effective visual storytelling.

STUDENT LEARNING OUTCOMES

By the end of the semester, the student should be able to:

- 1) Use a professional video camera.
- 2) Record and edit audio and video at a professional level.
- 3) Apply cinematic composition techniques to advance and complement a story.
- 4) Use non-linear editing software to organize and sequence images efficiently.
- 5) Use non-linear editing software to color correct, audio correct and audio mix.
- 6) Identify and effectively utilize lighting instruments for cinematic effect.
- 7) Offer constructive feedback of your own work and that of peers.

PREREQUISITES

Grade of C or better in RTV3511

EQUIPMENT ROOM POLICIES

Students will sign an equipment room contract. Failure to adhere to the contract may result in a student having a grade point deduction and/or receiving an incomplete or failing grade in the class. Late returns will result in equipment privileges being revoked. Parking for the equipment room is limited to ten minutes. Failure to adhere to this policy can result in a point deduction from a student's final grade.

TEXTBOOK

No required textbook. Handouts will be provided for you.

COMPUTER & SOFTWARE

It is suggested the students own a MacBook Pro and have access to the Adobe Creative Cloud Software. However, students will have access to the Mac editing lab. It is recommended that students have a Thunderbolt/USB3.0 combo external drive for media storage.

ATTENDANCE, TARDINESS, AND LATE ASSIGNMENT POLICIES

Students are allowed one lecture and lab/workshop absence per semester. Each additional absence will result in a two-point deduction from a student's final grade for each occurrence. Students are allowed to be tardy once during the semester in each class. Each additional tardy will result in a one-point reduction from a student's final grade. Any unexcused late assignment will be lowered 20% of the total possible points. Any assignment turned in over a week late will be lowered 50% of the possible points.

UNIVERSITY POLICIES

STUDENTS WITH DISABILITIES

Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.

STUDENT EVALUATION OF COURSE AND INSTRUCTOR

Students are expected to provide feedback on the quality of instruction in this course based on 10 criteria. These evaluations are conducted online at <https://evaluations.ufl.edu>. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available.

COVID-19
UNIVERSITY
POLICIES

FACE TO FACE CLASSES (LABS)

We will have face-to-face instructional sessions to accomplish the student learning objectives of this course. In response to COVID-19, the following policies and requirements are in place to maintain your learning environment and to enhance the safety of our in-classroom interactions.

- You are required to wear approved face coverings at all times during class and within buildings. Following and enforcing these policies and requirements are all of our responsibility. Failure to do so will lead to a report to the Office of Student Conduct and Conflict Resolution.
- This course has been assigned a physical classroom with enough capacity to maintain physical distancing (6 feet between individuals) requirements. Please utilize designated seats and maintain appropriate spacing between students. Please do not move desks or stations.
- Sanitizing supplies are available in the classroom if you wish to wipe down your desks prior to sitting down and at the end of the class.
- Follow your instructor's guidance on how to enter and exit the classroom. Practice physical distancing to the extent possible when entering and exiting the classroom.
- If you are experiencing COVID-19 symptoms (Check the CDC website for guidance on symptoms of coronavirus), please use the UF Health screening system and follow the instructions on whether you are able to attend class. Go to <https://coronavirus.ufhealth.org/> for UF Health guidance on what to do if you have been exposed to or are experiencing Covid-19 symptoms.
- Course materials will be provided to you with an excused absence, and you will be given a reasonable amount of time to make up work. Find more information in the university attendance policies.

ONLINE CLASSES (LECTURES)

Our class sessions may be audio visually recorded for students in the class to refer back and for enrolled students who are unable to attend live. Students who participate with their camera engaged or utilize a profile image are agreeing to have their video or image recorded. If you are unwilling to consent to have your profile or video image recorded, be sure to keep your camera off and do not use a profile image. Likewise, students who un-mute during class and participate orally are agreeing to have their voices recorded. If you are not willing to consent to have your voice recorded during class, you will need to keep your mute button activated and communicate exclusively using the "chat" feature, which allows students to type questions and comments live. The chat will not be recorded or shared. As in all courses, unauthorized recording and unauthorized sharing of recorded materials is prohibited.

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UF HONOR CODE

UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment."

The Honor Code (<http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/>) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel.

HELP WITH COPING

The UF Counseling and Wellness Center is a terrific, free resource for any student who could use help managing stress or coping with life. The center, at 3190 Radio Road on campus, is open for appointments and emergency walk-ins from 8 a.m. to 5 p.m. Monday through Friday. To make an appointment or receive after-hours assistance, call 352-392-1575.

ASSIGNMENTS, PROJECTS & GRADING

CLASS/WORKSHOPS

Color Correction assessment	5 PTS
Audio noise reduction/replacement assessment	5 PTS
Lighting Operation and Safety	10 PTS

LAB

Attendance and punctuality	10 PTS
A1_EFP review and practice	5 PTS
A2_Edit MiniDoc-	5 PTS
A3_Interview practice	5 PTS
Mini Doc Rough Cut.....	5 PTS
A4_Short news package/doc	10 PTS
A5_Edit Narrative.....	5 PTS
A6_Staging, blocking shooting scene (teams of 4)	10 PTS
Final Project Idea (teams of 2).....	2 PTS
Final Project treatment/script/outline	3 PTS
Final Project assembly edit	5 PTS
Final Project (teams of 3-4).	15 PTS

GRADING SCALE

94% or higher	= A
90%-93%	= A-
88%-89%	= B+
84%-87%	= B
80%-83%	= B-
78%-79%	= C+
74%-77%	= C
70%-73%	= C-
65%-69%	= D
64% or below	= E

FORMAT OF CLASS

RTV3320 will have a series of classes, workshops, and labs designed to reinforce professional production skills needed for motion picture, documentary, news, entertainment and other media fields.

From week to week the schedule changes. Students need to pay specific attention to the syllabus in order to see if there is a class or workshop scheduled for Tuesday.

All labs are designed to reinforce specific production skills needed to complete assignments. All assignments are designed to reinforce production skills needed to complete the course final project as well as prepare students for advanced work in RTV4929c, internships, and independent projects.

ASSESSMENTS AND ASSIGNMENTS

ASSESSMENTS

COLOR CORRECTION

Using the waveform monitor and the Lumetri panel in Premiere, students will be assessed on their ability to correct for gamma, tint and saturation in a series of clips.

AUDIO NOISE REDUCTION AND REMOVAL

Using the noise reduction tools in Audition, students will be assessed on their ability to “round trip” from Premiere to Audition back to Premiere, using the noise reduction and removal tools in Audition.

LIGHTING OPERATION AND SAFETY

Students wishing to use Kino-Flo or Arri lighting kits in this course or 4929c must pass a verbal theoretical, operational, and safety test. Students will be assessed on their ability to identify and set up Arri fresnel, Lowell Omni, Ikan LED and Kino-Flo lighting instruments. Knowledge of the instrument’s wattage, color temperature and ideal use will be asked. Additionally, each student will demonstrate the use of cinema color correction gels to change an instrument’s color temperature. There is a study guide on Canvas.

ASSIGNMENTS SEE CANVAS FOR DETAILS AND DUE DATES

ASSIGNMENT 1) VISUAL STORYTELLING-WELCOME BACK

ASSIGNMENT 2) MINI DOCUMENTARY EDIT

ASSIGNMENT 3) INTERVIEW PRACTICE

ASSIGNMENT 4) NEWS/DOC STORY

ASSIGNMENT 5) EDIT NARRATIVE SCENE

ASSIGNMENT 6) BLOCK, LIGHT, SHOOT!

FINAL PROJECT

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MONDAY	MONDAY CLASS & WORKSHOPS (PAY CLOSE ATTENTION TO WORKSHOP TIMES)	WEDNESDAY	LAB WEDNESDAY PERIODS 3-5 OR 6-8
JAN 11	Course intro. Digital Storytelling.	JAN 13	Meet room G001. Camera intro and practice. Waveform and Exposure. Editing Log-in and prefs. Assignment 1 explanation.
JAN 18	UF HOLIDAY	JAN 20	Meet room G001. SPLIT GROUPS Two groups: matched action sequences 180 degree and 30/30 and Lav Mic Practice. Editing refresher. Working with sound bite layers and key framing. B roll Assignment 2 explanation. Assignment 1 due
JAN 25	Interview lighting/Editing Techniques	JAN 27	Meet G001. Lav mic practice 2 and experiment. Light and film interviews with classmates and b roll sequences. Editing refresher. Assignment 3 explanation. Assignment 2 due
FEB 1	News and Documentary Stories. Guest Lectures: Ted Spiker/Harrison Hove	FEB 3	Meet G001 Sequence shooting and interview news/doc practice. Spread out in groups mic interview, shoot b-roll, and edit in class. Assignment 3 due check Canvas for details and due date
FEB 8	Working in mixed color temp lighting.	FEB 10	Meet G001. Intro to Arri, Ikan and Kino lights. Learn to set up instruments. In groups, find locations in Weimer with 5600k light. Set up interview. Adapt and work with CTB/CTO correction gels.
FEB 15	Editing Techniques 2 (Narrative)	FEB 17	Zoom Class- In Lab project Screening Narrative Editing - Edit Judge Scene. Explanation of Assignment 5 Assignment 4 due check Canvas for details and due date
FEB 22	Painting with light, key and attached shadow.	FEB 24	Meet G001. Assignment 5 due Practice dramatic lighting setups
MAR 1	MID SEMESTER BREAK	MAR 3	MID SEMESTER BREAK
MAR 8	Blocking and shooting scenes.	MAR 10	Meet G001. Blocking and shooting narrative scenes. Explanation of Assignment 6. Practice dramatic lighting setups Lighting Assessment Part 1 - Build the Kino (in lab)
MAR 15	Narrative scriptwriting 101 & Audio is more important than video Lighting Assessment Part 2 - Written Test	MAR 17	Audio post production. Key framing, mixing, stereo, modify clips, dynamic filter, reverb, EQ, noise reduction. Half page idea for final project treatments due as class hard copy. Assignment 6 due on Canvas
MAR 22	Motion in cinematography.	MAR 24	Meet G001. Motion practice. Use doorway dolly, slider, dolly, hand held and skateboards. Shoot scene. Final Project Script (narrative)/visual treatment (doc) due
MAR 29	Color Correction.	MAR 31	Practice color correction techniques
APR 5	No formal class. Optional Color Correction Tutoring	APR 7	WEIM G215 Color correction/Audio assessment. Students will be given several color correction tasks and sound issues to fix.
APR 12	No Class. Work on Final Projects.	APR 14	Final Project "first cut" due in lab.
APR 19	NO class Work on Final Projects	APR 21	Final Project Screening. Final Project due Tuesday APR 20 uploaded to Canvas by 11:59pm