

RTV3516

EFP II - Screenwriting and Producing

Fall 2020

INSTRUCTOR
INFORMATION

Instructor: Iman Zawahry
 Contact Info: iman@jou.ufl.edu | 352-392-0444
 Office Hours: By appointment. | Office: 3048 Weimer Hall
 Instructor: Genevieve Curtis | jmurphy2@ufl.edu | 347-712-0583
 Office Hours: By appointment | Office: 3065 Weimer Hall

CLASS MEETING

Class Tuesday Periods 6 - 8 (12:50 PM - 3:50 PM) Zoom Online

COURSE
OBJECTIVE

RTV3516 EFP 2 - Screenwriting and Producing will teach students the fundamentals of screenwriting from formatting to story arcs while completing a short film screenplay by the end of the semester. Students will also learn the fundamentals of producing with their written scripts.

STUDENT LEARNING
OUTCOMES

By the end of the semester, the student should be able to:

- 1) Properly format their screenplay
- 2) Understand character and story arcs.
- 3) Write a complete short screenplay to be used in RTV4929c.
- 4) Understand how to properly budget and schedule through industry standard Movie Magic Software
- 5) Successfully pitch story and film to industry professionals

PREREQUISITES

Grade C or better RTV3320

TEXTBOOK

Required Textbooks:

"Save the Cat!" by Blake Snyder
 "Screenplay: The Foundations of Screenwriting" by Syd Field

Recomended:

"Crafting Short Screenplays that Connect" by Claudia Hunter Johnson
 "Making a Good Script Great" by Linda Seger
 "Story" by Robert McKee

COMPUTER &
SOFTWARE

It is strongly suggested that students own Final Draft for proper screenwriting. However, students will have access to the Mac editing lab. It is recommended that students have a Thunderbolt/USB3.0 combo external drive for media storage.

ATTENDANCE,
TARDINESS, AND
LATE ASSIGNMENT
POLICIES

Students are allowed one class absence per semester. Each additional absence will result in a two-point deduction from a student's final grade for each occurrence. Students are allowed to be tardy once during the semester in each class. Each additional tardy will result in a one-point reduction from a student's final grade. Any unexcused late assignment will be lowered 20% of the total possible points. Any assignment turned in over a week late will be lowered 50% of the possible points.

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UNIVERSITY POLICIES

STUDENTS WITH DISABILITIES

Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.

STUDENT EVALUATION OF COURSE AND INSTRUCTOR

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at <https://gatorevals.aa.ufl.edu/students/>. Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <https://ufl.bluera.com/ufl/>. Summaries of course evaluation results are available to students at <https://gatorevals.aa.ufl.edu/public-results/>.

UF HONOR CODE

UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment."

The Honor Code (<https://sccr.dso.ufl.edu/policies/student-honor-code-student-conduct-code/>) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel.

HELP WITH COPING

The UF Counseling and Wellness Center is a terrific, free resource for any student who could use help managing stress or coping with life. The center, at 3190 Radio Road on campus, is open for appointments and emergency walk-ins from 8 a.m. to 5 p.m. Monday through Friday. To make an appointment or receive after-hours assistance, call 352-392-1575.

FACE TO FACE CLASSES

We will have face-to-face instructional sessions to accomplish the student learning objectives of this course. In response to COVID-19, the following policies and requirements are in place to maintain your learning environment and to enhance the safety of our in-classroom interactions.

- You are required to wear approved face coverings at all times during class and within buildings. Following and enforcing these policies and requirements are all of our responsibility. Failure to do so will lead to a report to the Office of Student Conduct and Conflict Resolution.
- This course has been assigned a physical classroom with enough capacity to maintain physical distancing (6 feet between individuals) requirements. Please utilize designated seats and maintain appropriate spacing between students. Please do not move desks or stations.
- Sanitizing supplies are available in the classroom if you wish to wipe down your desks prior to sitting down and at the end of the class.
- Follow your instructor's guidance on how to enter and exit the classroom. Practice physical distancing to the extent possible when entering and

COVID-19 UNIVERSITY POLICIES

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- Follow your instructor’s guidance on how to enter and exit the classroom. Practice physical distancing to the extent possible when entering and exiting the classroom.
- If you are experiencing COVID-19 symptoms (Check the CDC website for guidance on symptoms of coronavirus), please use the UF Health screening system and follow the instructions on whether you are able to attend class. Go to <https://coronavirus.ufhealth.org/> for UF Health guidance on what to do if you have been exposed to or are experiencing Covid-19 symptoms.
- Course materials will be provided to you with an excused absence, and you will be given a reasonable amount of time to make up work. Find more information in the university attendance policies.

ONLINE CLASSES

Our class sessions may be audio visually recorded for students in the class to refer back and for enrolled students who are unable to attend live. Students who participate with their camera engaged or utilize a profile image are agreeing to have their video or image recorded. If you are unwilling to consent to have your profile or video image recorded, be sure to keep your camera off and do not use a profile image. Likewise, students who un-mute during class and participate orally are agreeing to have their voices recorded. If you are not willing to consent to have your voice recorded during class, you will need to keep your mute button activated and communicate exclusively using the “chat” feature, which allows students to type questions and comments live. The chat will not be recorded or shared. As in all courses, unauthorized recording and unauthorized sharing of recorded materials is prohibited.

ASSIGNMENTS,
&
GRADING

CLASS

Attendance and punctuality	10 PTS
Inference	3 PTS
Short Film Critique 1- Story.....	4 PTS
Oscar Critique	5 PTS
Short Film Critique 2 - Beat	4 PTS
Summary/Outline Screenplay.....	5 PTS
Unexpected Visitor.....	3 PTS
Seduction.....	3 PTS
Pitch.....	5 PTS
Short Film Critique 3 Character.....	4 PTS
First Draft	5 PTS
Short Film Critique 4 Story Breakdown.....	4 PTS
Final Screenplay	10 PTS
Tone Clip.....	5 PTS
Schedule	5 PTS
Budget	5 PTS
Industry Pitch	10 PTS
Partner Critiques	10 PTS

GRADING SCALE

94% or higher	= A
90%-93%	= A-
88%-89%	= B+
84%-87%	= B
80%-83%	= B-
78%-79%	= C+
74%-77%	= C
70%-73%	= C-
65%-69%	= D
64% or below	= E

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Week 1 - August 25, 2020

Introduction and Ice Breakers

Class Overview

What are the fundamentals to creating a dramatic story?

Read Screenplays/Watch Corresponding Scenes

Final Draft Formatting

Assignment:

Read Snyder Chapter 1 “What is it?” and Chapter 4 “Let’s Beat it Out”

Read Field Chapter 1 “What is Screenplay”

Read Short Screenplay 1 - Watch Corresponding Short Film. Write Paragraph Story Analysis.

Writing Assignment: “Inference”:

Write a one-page non-dialogue scene. Pick a dynamic location and write using only sights and sounds.

Build the tension and write both a Comedy and a Horror scene. At the end of the scene the character should make his/her entrance. Write a strong logline for each scene.

Begin watching Oscar Shorts

Week 2 - September 1, 2020

Story Development, Structure and Format

Read and Discuss Inference scripts.

Snyder’s Beat Sheet – “Let’s Beat it Out”

Elements Of a Script: Action / Description

In class assignment - Atmosphere

Assignment:

Read Field Chapter 3-4 “Creating of Character” & “Building of Character”

Write a 2-3 page scene: “Seduction”

Read Short Screenplay 2 - Watch Film Short 2. What are the beats of a short film?

Week 3 - September 8, 2020

Character and Tone

Discuss beat break downs

Internal/External Character

Read scripts with character driven stories.

Watch corresponding scenes.

In Class Writing - Preparation for a Date

Discuss how to pitch a screenplay idea.

Assignment:

Read: Snyder Chapter 5 “Building the Perfect Beast”

Writing assignment: “Unexpected Visitor”

Oscar shorts anyalasis due next week.

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Week 4 - September 15, 2020

Dialogue

Discuss Oscar critiques.

Discuss how to write effective dialogue (exposition, subtext, losing empty dialogue)

Watch films with effective dialogue

In Class Writing Assignment: Dialogue scene

Assignment:

Read Chapter 5 Field's "Story and Character"

Read Short Screenplay 3 - Watch Film 3. Write character analysis.

Prepare Screenplay Pitch

Write peer evaluation on pitches

Will ask main questions to understand if this concept had strong dramatic potential

(Talking points outlined on Canvas)

Week 5 - September 22, 2020

Pitch Screenplay ideas

Assignment:

Write a 2 page summary on your script

Write out beat outline for your script

Peer evaluations on summary and outline

Read Short Screenplay 4 - Watch Screenplay 4. Story analysis and structure breakdown.

Week 6 - September 29, 2020

Rising Action/Stakes in film.

Twists in Plots.

Writing for Actors

Assignment:

Write first draft of script

Peer evaluation of script

Watch Short Film

Week 7 - October 6, 2020

Writer's workshop

Assignment

Prepare scenes for actors workshop

Week 8 - October 13, 2020

Actor's working with scripts.

Assignment:

Work on Final Draft to send to new partner

Peer Evaluations for each other's draft

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Week 9 - October 20, 2020

The ReWrite

Skype Session with Hollywood Writer

Assignment:

Work on Final Draft For Class

Meetings with Genevieve

Week 10 - October 27, 2019

Producing: Bring the Story to Life

Development and Funding

How to Pitch

Pitching to executives.

Final project pitch with pitch deck and look book

Assignment:

Working on Tone Clip Images

Week 11 - November 3, 2020

What is the role of a Producer?

Understanding the role of the Producer

Introduction to Movie Magic Scheduling/Budgeting

Assignment:

Breaking down script

Week 12 - November 10, 2020

Breaking down the script – Movie Magic EP Scheduling

Scheduling

Lining a script Breakdown pages

Cast and elements management

Cost and creative factors

Assignment:

Create schedule for your script – One Liner

Day Out of Days

Week 13- November 17, 2020

Budgeting a project - Movie Magic EP Budgeting

Elements of a budget Film financing

Assignment:

Finalize Budget for your script

Week 14 - November 24, 2020

NO CLASS - Happy Thanksgiving!

Week 15 - December 1, 2020

Skype Session with Producer in Industry

Assignment:

Work on Industry Pitches

Week 16 - December 8, 2020

Industry style pitches.