

MMC 1009 Introduction to Media and Communications

Fall 2020

Instructor Information	Instructor: Nili Cimand nili.cimand@ufl.edu Contact via email or Canvas Inbox																				
Course Objectives	<p>MMC 1009 is an asynchronous online course designed to introduce students to the tools and resources offered by the College of Journalism and Communications, while preparing them for success as a student and in their careers thereafter. Students will receive lessons on the organization of the college, and academic and career preparation. Instructors will coach students to maximize their learning and development by creating environments which provide opportunities for:</p> <ul style="list-style-type: none"> • Engagement (faculty/staff, and peers) • Active engagement in one's own learning • Goal setting and career plan development • Involvement • Knowledge of resources • Healthy lifestyle 																				
Evaluative Criteria & Assignments	Module Topic Quizzes and Assignments	60	<table border="1"> <tr> <th colspan="2" style="background-color: #e0e0e0;">Grading scale:</th> </tr> <tr> <td>A</td> <td>90-100</td> </tr> <tr> <td>B+</td> <td>87-89</td> </tr> <tr> <td>B</td> <td>80-86</td> </tr> <tr> <td>C+</td> <td>77-79</td> </tr> <tr> <td>C</td> <td>70-76</td> </tr> <tr> <td>D +</td> <td>67-69</td> </tr> <tr> <td>D</td> <td>60-66</td> </tr> <tr> <td>E</td> <td>below 60</td> </tr> </table>	Grading scale:		A	90-100	B+	87-89	B	80-86	C+	77-79	C	70-76	D +	67-69	D	60-66	E	below 60
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	Resume Before and After	15																			
	Career Day	15																			
	Gator Professional Series	10																			
	Details will be posted on Canvas																				
	Total Points	100																			
Course Structure	<p>This course is online only via Canvas. All deadlines are on Eastern Time. Each module will become available on Tuesday at 12:00am to Monday at 11:59pm ET of a given week, including holidays.</p> <p>It is the student's responsibility to follow and adhere to this schedule. Each module may consist of course videos, readings, assignments, and quizzes. Final grades will be calculated based on the average grade calculated in the Canvas grade book and according to the grading scale listed on this page.</p> <p>There is no final exam for this course.</p>																				
Deadlines & Make-Up Policies	<p>Unless otherwise noted, quizzes and assignments must be submitted via Canvas by the end of day (11:59 p.m.) on due dates.</p> <p>Late work is not accepted. There is no make-up or extra-credit in this class.</p>																				
Textbook	None. All info will be posted on Canvas.																				
E-learning Aka Canvas	<p>https://elearning.ufl.edu Website for your course content.</p> <p>All class materials will be available under the appropriate week/module. This includes prerecorded videos, readings, links to assignments, and any additional relevant materials. This is available under the Modules tab of Canvas. Please log in with your UF username and password and explore.</p>																				
Communication	<p>Messages to the entire class will be sent out via Canvas Announcements. Please visit the Announcements tab often.</p>																				

University Policies

STUDENTS WITH DISABILITIES

Students requesting accommodations should first register with the Disability Resource Center (352-392-8565, www.dso.ufl.edu/drc/) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester.

STUDENT EVALUATION OF COURSE AND INSTRUCTOR

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available [here](#). Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals or in their Canvas course menu under GatorEvals. Summaries of course evaluation results are available to students [here](#).

UF HONOR CODE

You are required to abide by the Student Honor Code. Any violation of the Student Honor Code will result in a referral to the Student Conduct and Conflict Resolution and may result in academic sanctions and further student conduct action. The two greatest threats to the academic integrity of the University of Florida are cheating and plagiarism. Please review the Student Honor Code and Student Conduct Code [here](#).

HELP WITH COPING

The UF [Counseling and Wellness Center](#) is a terrific, free resource for any student who could use help managing stress or coping with life. This semester, the CWC offers telehealth services, crisis services, and online workshops. To make an appointment or receive after-hours assistance, call 352-392-1575.

FALL 2020 – COURSE OUTLINE*		
WEEK	DATE	TOPIC
1	9/1	CJC Majors and Department Chairs
2	9/8	Resume Workshop (C3)
3	9/15	CJC Student Orgs Student Involvement Day (9/16, 11AM-3PM)
4	9/22	Gator Professional Series
5	9/29	Library Resources – April Hines Academic Integrity Module Due
6	10/6	Interviews and Career Fairs Workshop (C3) Resume Assignment Due
7	10/13	INC, WUFT, Noticias Careers in Communication Fair (10/13)
8	10/20	Sports Communication
9	10/27	Professional Advising and Teaching Hub (PATH)
10	11/3	Knight Division- Katrice Graham Career Fair Assignment Due
11	11/10	Diversity and Inclusion Workshop (MCDA)
12	11/17	What About Grad School? LinkedIn Assignment Due
13	11/24	Thanksgiving Break
14	12/1	Stress Reduction Before Finals – GatorWell
15	12/8	Classes End
		NO FINAL EXAM IN THIS COURSE
*Course outline is subject to change at the discretion of the professor.		