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JANUARY PREP
- Complete: Survey of what you listen to
- Identify: Two topics of interest
- Listen: At least two episodes of season two of APM’s In The Dark podcast.

IN-CLASS SESSION: FRIDAY JANUARY 9
Aha! Co-Lab on the 3rd Floor of Weimer, between the elevator and the Center for Public Interest Communications. The official room number is 3215.

Session 1 - Sara Ganim
Introduction 9a - 9:30a
What to expect.
- Overview of the class schedule/syllabus
- What your podcast episode should look like and how it will be graded
  - Elements: introduction, teases, q&a interview, edited piece, ending, music transitions

Session 2 - Sara Ganim
Types of Podcasts 9:30a - 10a

Session 3 - and Parker Yesko, reporter from APM Reports’ podcast, In The Dark.
10:15a to 11:30a
Story pitches
- Student introductions
- Finalizing episode topics

Session 4 - Parker Yesko, reporter from APM Reports’ podcast, In The Dark.
11:30a – 12:45p
Planning your tape gathering
- Basic techniques: how to mic, mic yourself, collect ambient sound, good recording environments vs. bad recording environments.
- Field tape (using a Zoom, gathering sound in the field, creating sound rich interviews/scenes)
- Phone tape (iPhone voice memo, TapeACall, tape syncs)
- Studio tape (interviews, phoners)
- What’s the tape you absolutely need to tell your story?
- What’s the tape you want if you’ve got everything you need?
- Making a reporting and production plan.

- **Ryan Vasquez**: Studio recording tutorial (INC)

**LUNCH provided by Sara**

1p - 2p

**Session 4 Parker Yesko**

2:25p – 3:25p

**Executing your tape gathering**
- Recording your process: stand-ups and debriefs.
- Framing your questions so you can use them in the podcast (ie. don’t ramble).
- Getting talking heads to talk like normal humans.
- Getting bad talkers to say things in different ways (you need options! Listen to [this](https://www.wired.com/story/podcast-three-watershed-moments/)).
- Eliciting emotional moments. Letting tape breathe. Silence can be great!
- Factual arc (what did you do?) vs. emotional arc (how did you feel?) < you usually need both kinds of tape.
- Strategies for high stakes interviews.

**Scriptwriting I**
- Ordering your cuts. Creating a structure with a couple different scenes. (What are the stakes/payoffs/findings?)
- Structuring your podcast

**Session 5 Sara Ganim**

3:25p – 3:30p

**Look ahead - January coursework**

**JANUARY COURSEWORK**
- Gathering sound
- Logging your cuts. (ie. transcribing)
- Selecting favorite cuts
- Identifying an opening
- READ: [https://www.wired.com/story/podcast-three-watershed-moments/](https://www.wired.com/story/podcast-three-watershed-moments/)
IN-CLASS SESSION: FRIDAY FEBRUARY 7
Aha! Co-Lab on the 3rd Floor of Weimer, between the elevator and the Center for Public Interest Communications. The official room number is 3215.

Session 1 – James Di Virgilio
10:15a

Building a podcast business model
- How to find free/cheap cover art, and music
- Uploading to apple iTunes, and other platforms
- Financing/promoting your own podcast

Session 2
11:30a - 1p

Scriptwriting II
- What have you gathered? Group discussion.
- Writing an opening/anchor lede.
- Writing transitions into and out of tape (teasing tape and signposting).
- Finding and writing an ending.
- Tracking your narration.

LUNCH session – Sharing stories with the class
1p - 2p

Editing
CLASSROOM: 3324 – Lab on the third floor
Ryan Vasquez
2 – 4p

Editing
- A tutorial on light editing of interviews (utilizing the sound gathered)
- Finding public sourced music
- Creating transitions
- Studio recording tutorial

POST-CLASS INSTRUCTION

ONLINE LIVE Q&A:
(date tbd)
- The big business of podcasting
GRADE

Your grade in this class will be based on the completion of one 10-minute episode edited and completed, and due by April 22.

These are the elements that will make up your final grade:

- An introduction monologue, introducing yourself, your topic and a tease, previewing who you will interview. (20 pts)
- At least one Q&A with a source related to your topic. (30 pts)
- At least one edited segment that includes nat sound, interviews, and a debrief by you at the end. (30 pts)
- Use of public-sourced music for transitions, intro, outro or to emphasize a point/moment. (10 pts)
- An ending. (10 pts)