

RTV3320 ELECTRONIC FIELD PRODUCTION

SPRING 2019

INSTRUCTOR INFORMATION

Instructor: Alyson Larson
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Office Hours: By Appointment.

CLASS & LAB MEETINGS

Class/Workshops: Wednesday, Periods 5 -6 (2:00 PM - 4:45 PM) WEIM Room or G001
Labs: Thursday, Periods 5-6 WEIM Room G215 or G001

COURSE OBJECTIVE

RTV3320 Electronic Field Production is intended to give career-path communication students instruction in the use of digital audio and video production tools as well as the fundamentals of effective visual storytelling.

STUDENT LEARNING OUTCOMES

By the end of the semester, the student should be able to:

- 1) Use a professional video camera.
- 2) Record and edit audio and video at a professional level.
- 3) Apply cinematic composition techniques to advance and complement a story.
- 4) Use non-linear editing software to organize and sequence images efficiently.
- 5) Use non-linear editing software to color correct, audio correct and audio mix.
- 6) Identify and effectively utilize lighting instruments for cinematic effect.
- 7) Offer constructive feedback of your own work and that of peers.

PREREQUISITES

Grade of C or better in RTV3511

EQUIPMENT ROOM POLICIES

Students will sign an equipment room contract. Failure to adhere to the contract may result in a student having a grade point deduction and/or receiving an incomplete or failing grade in the class. Late returns will result in equipment privileges being revoked. Parking for the equipment room is limited to ten minutes. Failure to adhere to this policy can result in a point deduction from a student's final grade.

TEXTBOOK

No required textbook. Handouts will be provided for you.

COMPUTER & SOFTWARE

It is suggested the students own a MacBook Pro and have access to the Adobe Creative Cloud Software. However, students will have access to the Mac editing lab. It is recommended that students have a Thunderbolt/USB3.0 combo external drive for media storage.

ATTENDANCE, TARDINESS, AND LATE ASSIGNMENT POLICIES

Students are allowed ONE lecture and lab/workshop absence per semester. Each additional absence will result in a two-point deduction from a student's final grade for each occurrence. Students are allowed to be tardy once during the semester in each class. Each additional tardy will result in a one-point reduction from a student's final grade. Any unexcused late assignment will be lowered 20% of the total possible points. Any assignment turned in over a week late will be lowered 50% of the possible points.

UNIVERSITY POLICIES

STUDENTS WITH DISABILITIES

Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.

STUDENT EVALUATION OF COURSE AND INSTRUCTOR

Students are expected to provide feedback on the quality of instruction in this course based on 10 criteria. These evaluations are conducted online at <https://evaluations.ufl.edu>. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available.

UNIVERSITY POLICIES

UF HONOR CODE

UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment."

The Honor Code (<http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/>) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel.

HELP WITH COPING

The UF Counseling and Wellness Center is a terrific, free resource for any student who could use help managing stress or coping with life. The center, at 3190 Radio Road on campus, is open for appointments and emergency walk-ins from 8 a.m. to 5 p.m. Monday through Friday. To make an appointment or receive after-hours assistance, call 352-392-1575.

ASSIGNMENTS, PROJECTS & GRADING

CLASS/WORKSHOPS

Color Correction assessment	5 PTS
Audio noise reduction/replacement assessment	5 PTS
Lighting Operation and Safety	10 PTS

LAB

Attendance and punctuality	10 PTS
A1_EFP review and practice	5 PTS
A2_Visual storytelling B-roll	5 PTS
A3_Edit MiniDoc- Cacagoa	5 PTS
A4_Interview practice	5 PTS
A5_Short news package/doc	10 PTS
A6_Edit Narrative.....	5 PTS
A7_Staging, blocking shooting scene (teams of 4)	10 PTS
Final Project Idea (teams of 2).....	2 PTS
Final Project treatment/script/outline	3 PTS
Final Project assembly edit	5 PTS
Final Project (teams of 3-4)	15 PTS

GRADING SCALE

94% or higher	= A
90%-93%	= A-
88%-89%	= B+
84%-87%	= B
80%-83%	= B-
78%-79%	= C+
74%-77%	= C
70%-73%	= C-
65%-69%	= D
64% or below	= E

FORMAT OF CLASS

RTV3320 will have a series of classes, workshops, and labs designed to reinforce professional production skills needed for motion picture, documentary, news, entertainment and other media fields.

From week to week the schedule changes. Students need to pay specific attention to the syllabus in order to see if there is a class or workshop scheduled for Tuesday.

All labs are designed to reinforce specific production skills needed to complete assignments. All assignments are designed to reinforce production skills needed to complete the course final project as well as prepare students for advanced work in RTV4929c, internships, and independent projects.

ASSESSMENTS
AND
ASSIGNMENTS

ASSESSMENTS

COLOR CORRECTION

Using the waveform monitor and the Lumetri panel in Premiere, students will be assessed on their ability to correct for gamma, tint and saturation in a series of clips.

AUDIO NOISE REDUCTION AND REMOVAL

Using the noise reduction tools in Audition, students will be assessed on their ability to “round trip” from Premiere to Audition back to Premiere, using the noise reduction and removal tools in Audition. Students will also be assessed on the ability to use audio tools in Premiere.

LIGHTING OPERATION AND SAFETY

Students wishing to use Kino-Flo or Arri lighting kits in this course or 4929c must pass a verbal theoretical, operational and safety test. Students will be assessed on their ability to identify and set up only the Kino-Flo lighting instruments. Knowledge of all of the lighting kit's wattage, color temperature and ideal use will be asked in the verbal/theoretical portion. There is a study guide on Canvas.

ASSIGNMENTS SEE CANVAS FOR DETAILS AND DUE DATES

ASSIGNMENT 1) EFP REVIEW AND PRACTICE-WELCOME BACK

ASSIGNMENT 2) VISUAL STORYTELLING

ASSIGNMENT 3) MINI DOCUMENTARY EDIT- CACAOGA

ASSIGNMENT 4) INTERVIEW PRACTICE

ASSIGNMENT 5) NEWS/DOC STORY: Its all coming together

ASSIGNMENT 6) EDIT NARRATIVE SCENE

ASSIGNMENT 7) BLOCK, LIGHT, SHOOT!

FINAL PROJECT

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SUMMER 2019

WEDNESDAY	WEDNESDAY CLASS PERIODS 5-6	THURSDAY	LAB THURSDAY PERIODS 5-6
MAY 15	Whole Class meets WEIM G030 Course intro. Electronic Storytelling	MAY 16	Meet room G001. Camera intro and practice. Waveform and Exposure. Editing Log-in and prefs. Assignment 1 explanation.
MAY 22	Meet in WEIM G001. Editing Techniques 1	MAY 23	Meet room G001. Two groups: matched action sequences 180 degree and 30/30. Lav Practice 1 Assignment 2 explanation Assignment 1 due
MAY 29	Visual Storytelling and Lav Mic Practice	MAY 30	Meet G215 Editing refresher. Working with sound bite layers and key framing. B roll Assignment 3 explanation. Assignment 2 due
JUNE 5	MEET WEIM G030 News and Documentary Stories. Guest Lectures: Ted Spiker/Harrison Hove	JUNE 6	Meet G001. Light and film interviews with classmates and b-roll sequences. Assignment 3 due
JUNE 12	Meet G001. Interview Lighting	JUNE 13	Meet G001 Sequence shooting and interview news/doc practice. Spread out in groups mic interview, shoot b-roll, and edit in class. Assignment 4 due
JUNE 19	Whole Class meets WEIM 3032. Working in mixed color temp lighting. Guest Lecture: Tim Sorel	JUNE 20	Meet G001. Intro to Arri, Ikan and Kino lights. Learn to set up instruments. Set up interview in groups. Work with CTB/CTO correction gels.
JUNE 26	SUMMER BREAK	JUNE 27	SUMMER BREAK
JULY 3	Meet G215 - Audio post production. Assignment 5 due midnight. Hard copy of final project treatment due in class.	JULY 4	Lighting Assessments by APPT this week. NO CLASS, HOLIDAY
JULY 10	Meet G215. Narrative Editing.	JULY 11	Meet G001. Assignment 6 due Practice dramatic lighting setups Final Project script (narrative) / visual treatment (doc) due.
JULY 17	Meet G215. Practice color correction techniques	JULY 18	Meet G001. Boom operation, script practice, color practice.
JULY 24	Whole Class meets WEIM G030. Motion in cinematography. Blocking and shooting scenes.	JULY 25	Meet G001. Assignment 7 due on Canvas Motion practice. Use doorway dolly, slider, dolly, hand held and skateboards. Shoot scene.
JULY 31	WORK ON FINAL PROJECTS	AUG 01	Meet G215- Final Project "first cut" due in lab. BRING IN THE PROJECT FILE WITH FOOTAGE. Color correction/Audio assessment.
AUG 07	WORK ON FINAL PROJECTS	AUG 08	Meet G215 - In Class Final Project Screening. Final Project due WEDNESDAY Aug 07 uploaded to Canvas by 11:59pm