



## JOU4930/Section #16449 – Hearst JOU Awards Projects “We are Hearst / #winning” – Spring 2019

- Associate Professor John Freeman [jfreeman@jou.ufl.edu](mailto:jfreeman@jou.ufl.edu) \* Office: 3070 Weimer Hall; 352-392-0430
- Meets Tuesdays, period 4 (10:40 – 11:30 a.m.) in Weimer 1092; 1 course credit
- Office hours: Tuesday/Wednesday, 1:30 – 3 p.m. Thursday, 10:30 – 11:30 a.m., or by appointment

**Course objectives:** For students and faculty to work together with the goal of producing high-quality journalistic work in writing, photography and multimedia that should lead to the College submitting winning entries in the Hearst Intercollegiate Competition, this year or next.

**Course format:** This is a Special Topics course, without a textbook or firm week-by-week schedule. Material will be presented as needed. Weekly readings/assignments will be given via email and Canvas. The lecture emphasis will be on studying what makes winning entries as well as the culture of winning. We’ll analyze competitions such as Hearst and Pulitzers and/or WWTTD? > “What Would Tim Tebow Do?” – Work you do outside of classtime is essential.

**Grading and evaluation:** Fifty percent of your course grade is based on participation and two quizzes. Take notes! Do you have ideas and appropriate comments? The other half of the grade is based on the individual work you make “submission ready” for Hearst. The main goal in spring is that **everyone** works on a Team multimedia project for submission in April.

*I hope you have a #winning attitude, unlike Michael in this FOR BETTER OR WORSE comic. Become GREAT!*

