

SPRING 2019

JOU4605 • ADVANCED PHOTOJOURNALISM I I

Class #16417

CLASS MEETINGS

LECTURE Tuesdays 11:45 a.m. – 2:45 p.m. in 0105 Ustler Hall

INSTRUCTOR

Richard Shaw — richardshaw@ufl.edu

Contact via University of Florida email (above) only. I work from my home office and do not have a campus office. I will have available time to meet by appointment on Mondays and Tuesdays. All email correspondence from your @ufl.edu address.

OVERVIEW

This class is an advanced seminar on photojournalism, which explores storytelling techniques and principles of multiple-image still photography and motion videography.

The course studies construction of the visual narrative – documenting a central person, group or place that sheds light on an important social issue or cultural trend – by combining and juxtaposing a sequence of photographs into a thematic photo story or essay.

The spirit of the class a workshop format, informal in its approach, and yet heavily dependent on constructive feedback and open dialog among students.

COURSE GOALS

- **Generating ideas** – Improve awareness on the social issues, news events and cultural trends that touch our local community and impact our global society.
- **Story proposals** – Examine techniques to effectively research, write and pitch a story or project.
- **Marketing self** – Build a professional personality with advanced portfolio and business practices.
- **Capturing the human emotion** – Evolve your photography from shallow ‘point’ pictures to images that reveal the dreams, joy, despair, love, fear, compassion, mood, and hope of humankind.
- **Save the world** – Understand the impact that visual storytelling can have to shed light on our society, comfort the afflicted, effect change, and show ‘truth’ with a camera.

CANVAS PLATFORM

Canvas will be our central hub for the semester.

I will use the site to post reading assignments and offer resources for your benefit.

You are expected to submit your stories and assignments to Canvas.

REQUIRED EQUIPMENT

- Digital SLR camera – professional level that is fully adjustable manual settings for shutter speed, aperture and ISO
- SD cards – minimum of two with 64 Gb of total storage capacity.
- USB flash drive – 64 Gb minimum for transferring files.
- External hard drive – 2 Tb minimum for career archiving.
- Books – There are no required textbooks. All readings will be provided via Canvas.

ASSIGNMENTS POINTS

Project points:

- Photo Story (WUFT) = 100
- Multimedia Story = 100
- Photo Project = 400

Accomplishment points:

- Website & portfolio development (4/2) = 50
- Freelance marketing & contract (4/16) = 50
- Analyze a winning college portfolio (arranged) = 50
- National Geographic Live (dates 1/23, 3/23 and 4/18) = 50

Project points are graded assignments that total 60 percent of your grade.

Accomplishment points are earned in total by simply completing the task or event.

Class critique participation = 200 points

Journalistic projects at any level — from this class to big agencies — thrive on critiques and peer feedback. You must park your ego at the door and accept the feedback with a professional attitude. We will spend a lot of time this semester giving feedback on class projects. As your photo director, I will lead the critiques, but active participation by you is essential and I think you will find it to be fun and rewarding. Please note that your participation in critiques and discussions represents 20 percent of your grade.

DEADLINES

Late work is not accepted.

ATTENDANCE / PARTICIPATION

Two absences are waived as a courtesy during the semester. No explanation necessary. Of the 16 weeks, there are 15 total class sessions. Points are accumulated for 13 sessions, each worth about 15 points towards the 200 possible participation points. Missing or being late for final project presentations on the last class of the semester is not permitted.

TARDINESS

Coming to class late is not acceptable.

FINAL GRADING SCALE

A	1000 - 940	A-	939 - 900		
B+	899 - 870	B	869 - 830	B-	829 - 800
C+	799 - 770	C	769 - 730	C-	729 - 700
D+	699 - 670	D	669 - 630	D-	629 - 600

CLASS POLICIES

I reserve the right to modify class assignments to benefit the collective progress of the class.

UF POLICIES

Honesty: All students are required to adhere to the University of Florida Honor Code. Plagiarism, such as turning in or altering the work of others, will result in a failing final grade. There is a huge difference between inspiration and blatantly copying someone's work. All photographs submitted for class assignments must be made during the 2019 spring semester. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied:
"On my honor, I have neither given nor received unauthorized aid in doing this assignment."

STUDENTS WITH DISABILITIES

Students requesting special classroom needs must first register with the Dean of Students Office, which will provide documentation to the student, who must then provide the documentation to instructor.

COURSE SCHEDULE

(schedule and deadlines subject to modification)

Week 1 • January 8

Lecture: Class overview & syllabus
Readings: Assigned
One-on-one discussions

Week 2 • January 15

Readings: Discussions in class
Readings: Assigned
Photo Story: Assigned
Lecture: Professional, award-winning photo story examples.

Week 3 • January 22

Readings: Discussions in class
Readings: Assigned
Photo Story: Proposals in class
Participation: Find two good photo stories to share in class.

Week 4 • January 29

Readings: Discussions in class
Readings: Assigned
Participation: Photo stories discussed in class.
Photo Story: First takes
Multimedia Story: Assigned

Week 5 • February 5

Readings: Discussions in class
Lecture: Videography techniques
Photo Story: Editing
Multimedia Story: Proposals

Week 6 • February 12

Photo Story: Presentations in class
Lecture: Marketing websites, freelance contracts and portfolios concepts discussed.
Photo Project: Assigned

Week 7 • February 19

Due: Photo Story to Canvas
Pictures of the Year International

Week 8 • February 26

Photo Project: Proposals

Week 9 • March 5

Spring Break — no class!

Week 10 • March 12

Multimedia Story: First takes

Week 11 • March 19

Multimedia Story: Editing

Week 12 • March 26

Multimedia Story: Presentations

Week 13 • April 2

Due: Multimedia Story to Canvas
Due: Website & Portfolio
Photo Project: First takes

Week 14 • April 9

Photo Project: Second takes

Week 15 • April 16

Due: Marketing & Contracts
Photo Project: Editing

Week 16 • April 23

Due: National Geographic Live
Photo Project: Presentations

Exam Week • May 1

Due: Photo Project due to Canvas
No class!