

RTV3320 Electronic Field Production Summer C 2018

Instructor Information	Instructor: Nili Cimand nili.cimand@ufl.edu Office: G040 Weimer Office Hours: Wed 5pm-6pm, Thur 5pm-6pm and by appt. Phone: (352) 846-1154																																	
Class & Lab Meetings	CLASS: WEIM G001 (and G215 when noted) Wed: 2pm – 4:45pm (Period 5-6) Thur: 2pm – 4:45pm (Period 5-6)	Textbook: None. Handouts will be provided for you.																																
Course Objectives	RTV3320 Electronic Field Production is intended to give career-path communication students instruction in the use of digital audio and video production tools as well as the fundamentals of effective visual storytelling.																																	
Student Learning Outcomes	By the end of the semester, the student should be able to: <ol style="list-style-type: none"> 1. Use a professional video camera. 2. Record and edit audio and video at a professional level. 3. Apply cinematic composition techniques to advance and complement a story. 4. Use non-linear editing software to organize and sequence images efficiently. 5. Use non-linear editing software to color correct, audio correct and audio mix. 6. Identify and effectively utilize lighting instruments for cinematic effect. 7. Export video projects in the optimal codecs for each of these: mobile devices, websites, television broadcast and cinema. 8. Offer constructive feedback of your own work and that of peers. 																																	
Evaluative Criteria	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td>Attendance and punctuality</td><td style="text-align: right;">10</td></tr> <tr><td>Audio assessment</td><td style="text-align: right;">5</td></tr> <tr><td>Lighting assessment</td><td style="text-align: right;">10</td></tr> <tr><td>Color Correction assessment</td><td style="text-align: right;">5</td></tr> <tr><td>A1_Camera Practice</td><td style="text-align: right;">5</td></tr> <tr><td>A2_Visual Storytelling B-roll</td><td style="text-align: right;">5</td></tr> <tr><td>A3_MiniDoc</td><td style="text-align: right;">5</td></tr> <tr><td>A4_Interview practice</td><td style="text-align: right;">5</td></tr> <tr><td>A5_Short news package/doc</td><td style="text-align: right;">10</td></tr> <tr><td>A6_Narrative Editing</td><td style="text-align: right;">5</td></tr> <tr><td>A7_Staging, blocking shooting scene (teams of 4)</td><td style="text-align: right;">10</td></tr> <tr><td>Final Project Idea (teams of 2)</td><td style="text-align: right;">2</td></tr> <tr><td>Final Project treatment/script/outline</td><td style="text-align: right;">3</td></tr> <tr><td>Final Project assembly edit</td><td style="text-align: right;">5</td></tr> <tr><td>Final Project (teams of 2)</td><td style="text-align: right;">15</td></tr> <tr><td>Total Points</td><td style="text-align: right;">100</td></tr> </table>	Attendance and punctuality	10	Audio assessment	5	Lighting assessment	10	Color Correction assessment	5	A1_Camera Practice	5	A2_Visual Storytelling B-roll	5	A3_MiniDoc	5	A4_Interview practice	5	A5_Short news package/doc	10	A6_Narrative Editing	5	A7_Staging, blocking shooting scene (teams of 4)	10	Final Project Idea (teams of 2)	2	Final Project treatment/script/outline	3	Final Project assembly edit	5	Final Project (teams of 2)	15	Total Points	100	Grading scale: A 93.50%-100% A- 89.50%-93.49% B+ 87.50%-89.49% B 83.50%-87.49% B- 79.50%-83.49% C+ 77.50%-79.49% C 73.50%-77.49% C- 69.50%-73.49% D 64.50%-69.49% E 0%-64.49%
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Deadlines & Make-Up Policies	With the exception of quizzes, and unless otherwise noted, assignments must be submitted via Canvas by the end of day (11:59 p.m.) on due dates. Grades for late work/submissions will be lowered by one letter grade for each day that it is late. There is no make-up or extra-credit in this class.																																	
Attendance	Students are allowed one absence per semester. Each additional absence will result in a two-point deduction from a student's final grade for each occurrence. Students are allowed to be tardy once during the semester in each class. Each																																	

	additional tardy will result in a one-point reduction from a student's final grade.
Equipment Room Policies	Students will sign an equipment room contract. Failure to adhere to the contract may result in a student having a grade point deduction and/or receiving an incomplete or failing grade in the class. Late returns will result in equipment privileges being revoked. Parking for the equipment room is limited to ten minutes. Failure to adhere to this policy can result in a point deduction from a student's final grade.
Computer & Software	It is suggested the students own a MacBook Pro and have access to the Adobe Creative Cloud Software. However, students will have access to the Mac editing lab. It is recommended that students have a Thunderbolt/USB3.0 combo external drive for media storage
Prerequisite Courses	Grade of C or better in RTV3511
Mobile Phones	Communication devices such as cellphones must be silenced during class time. Cellphones should not be used during class time unless otherwise permitted by instructor for a class activity.
University Policies	<p>STUDENTS WITH DISABILITIES Students requesting accommodations should first register with the Disability Resource Center (352-392-8565, www.dso.ufl.edu/drc/) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester.</p> <p>STUDENT EVALUATION OF COURSE AND INSTRUCTOR Students are expected to provide feedback on the quality of instruction in this course by completing online evaluations. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students here.</p> <p>UF HONOR CODE UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment." The Honor Code specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor or TAs in this class.</p> <p>HELP WITH COPING The UF Counseling and Wellness Center is a terrific, free resource for any student who could use help managing stress or coping with life. There are two locations at Radio Road and Peabody Hall open for appointments and emergency walk-ins from 9am - 5pm, Monday through Friday. To make an appointment or receive after-hours assistance, call 352-392-1575.</p>

SUMMER C 2018 – COURSE OUTLINE*

WEEK	DATE	TOPIC	DATE	TOPIC
1	5/16	Course intro. Electronic Storytelling.	5/17	Meet in room G001. Camera practice.
2	5/23	Meet in room G215. Edit techniques.	5/24	Meet G001. Camera and Lav Mic Practice Assignment 1 due. Check Canvas for details.
3	5/30	Meet G001. Visual Storytelling and Lav Mic Practice	5/31	Meet G215. Editing techniques. Assignment 2 due.
4	6/6	Meet G215. News and Documentary Stories.	6/7	Meet G001. Interviews and b-roll. Assignment 3 due.
5	6/13	Meet G001. Interview lighting.	6/14	Meet G001. Interviews and b-roll. Assignment 4 due.
6	6/20	Meet G001. Painting with light.	6/21	Hard copy of final project treatment due in class. Lighting Assessment Appts. Friday 6/22
7	6/27	No Class: Summer Break	6/28	No Class: Summer Break
8	7/4	No Class: Independence Day	7/5	Audio post-production. Assignment 5 due.
9	7/11	Meet G215. Continuity Editing.	7/12	Editing and post-production. Final Project script (narrative) / visual treatment (doc) due. Assignment 6 due.
10	7/18	Meet G001. Motion in cinematography.	7/19	Motion practice. Assignment 7 due.
11	7/25	Meet G215. Color correction techniques.	7/26	Meet G215. Color correction/Audio assessment.
12	8/1	No class. Work on Final Projects.	8/2	Meet G215. Final Project "rough cut" due in class.
13	8/8	No class. Work on Final Projects.	8/9	Meet G215. In Class Final Project Screening. Final Project due Wednesday 8/8 by 11:59pm

*Course outline is subject to change at the discretion of the professor.