



## FLORIDA RTV 4930 Christian Media, Spring 2018

Instructor: Myra Monroe  
Section: 4930  
Room: TBA INC  
Periods: Tuesday/Thursday 7-8<sup>th</sup> periods  
Office: email or by appointment  
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Course Description: Students will get practical, hands-on experience producing content for Christian media on multiple platforms. In addition, students will explore faith based reporting opportunities in secular media. Special emphasis is placed on writing, researching and on-air delivery. Students will learn some of the core beliefs that distinguish Judaism, Christianity, and Islam.

Objectives and goals of the course include:

- (1) producing stories acceptable for use in various Christian media platforms.
- (2) ability to conduct interviews for use in stories
- (3) ability to distinguish the basic beliefs of Judaism, Christianity and Islam
- (4) opportunity to polish your on-air presence
- (5) explore issues related to faith based reporting in secular media
- (6) develop a greater awareness of faith based issues that are newsworthy.
- (7) an opportunity to create quality work for your resume

Course Eligibility: Open

Required Equipment: none

Recommended Equipment: none

Required Textbooks:

\*What do our Neighbors Believe? Questions and Answers on Judaism, Christianity, and Islam.” Howard R. Greenstein, Kentra G. Hotz, John Kaltner

\*Prodigal Press, Confronting the Anti-Christian Bias of the American News Media, Revised and Updated. Marvin Olasky & Warren Cole Smith.

Class demeanor expected: students will be expected to participate in class discussions, turn off all cell phones BEFORE class starts or be prepared to surrender cell phone to instructor if it goes off in class, and treat your instructor and classmates with respect. Be on time for class---- story pitches are presented at start of class and are allotted a certain amount of time. If you miss them, or are late, you will be penalized.

Course Evaluation. Students are expected to provide feedback on the quality of instruction in this course based on 10 criteria. These evaluations are conducted online at <https://evaluations.ufl.edu>

Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at <https://evaluations.ufl.edu/results>

**The University of Florida Honor Code** was voted on and passed by the Student Body in the Fall 1995 semester. The Honor Code reads as follows:

Preamble: In adopting this Honor Code, the students of the University of Florida recognize that academic honesty and integrity are fundamental values of the University community. Students who enroll at the University commit to holding themselves and their peers to the high standard of honor required by the Honor Code. Any individual who becomes aware of a violation of the Honor Code is bound by honor to take corrective action. A student-run Honor Court and faculty support are crucial to the success of the Honor Code. The quality of a University of Florida education is dependent upon the community acceptance and enforcement of the Honor Code.

The Honor Code: "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity."

On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied:

"On my honor, I have neither given nor received unauthorized aid in doing this assignment."

For more information about academic honesty, contact Student Judicial Affairs, P202 **Peabody Hall, 392-1261.**

#### **Disability Awareness.**

Students with Disabilities who may need accommodations in this class are encouraged to notify the instructor and contact the Disability Resource Center (DRC) so that reasonable accommodations may be implemented. DRC is located in room 001 in Reid Hall or you can contact them by phone at 352-392-8565.

University counseling services and mental health services:  
<http://www.counseling.ufl.edu/cwc/Default.aspx>

**Grading Components:**

**Attendance and Participation 5 %**

Students are expected to attend regularly and contribute to class discussions. One unexcused absence is allowed. All others require a doctor's note. Participation includes working as a group and turning work in on time, since this is a deadline oriented business.

**Class Projects (3 at 25% each) 75 %**

Students will work on three projects throughout the semester in the form of radio, t.v. and/or magazine and web content based on student's area of interest and skills.

**Quizzes 5 %**

There will be 3 short quizzes on the required textbooks

**Final Project 15 %**

Students will work together to showcase all of their individual projects into a final project on the web. Students will work out the details in the first quarter of the semester.

<b>Grading Scale:</b>	<b>A</b>	<b>(93-100)</b>
	<b>A-</b>	<b>(90-92)</b>
	<b>B+</b>	<b>(87-89)</b>
	<b>B</b>	<b>(83-86)</b>
	<b>B-</b>	<b>(80-82)</b>
	<b>C+</b>	<b>(77-79)</b>
	<b>C</b>	<b>(73-76)</b>
	<b>C-</b>	<b>(70-72)</b>
	<b>D+</b>	<b>(67-69)</b>

**D (63-66)**

**D- (60-62)**

**E (below 61)**

## **COURSE SCHEDULE**

### **\*subject to change due to guest speakers schedules**

Week #1 Introductions, review syllabus, class objectives and assignments.

Week #2 Discuss first project, read chapters I-III "What do our Neighbors Believe?"

Week #3 Quiz 1, Work on first project, read chapters IV-VI "What do our Neighbors Believe?"

Week #4 Quiz 2, Read chapters VII-IX "What do our Neighbors Believe?"

Week #5 Project 1 due. Discuss project 2. Read Part One "Prodigal Press"

Week #6 Read Part Two "Prodigal Press"

Week #7 Project 2 due. Discuss project 3. Read Part Three "Prodigal Press"

Week #8 Quiz 3 - Prodigal Press

Week #9 Work on project 3, discuss final project.

Week #10 Project 3 due. Work on Final Project

Week #11 Work on Final Project

Week #12 Work on Final Project

Week #13 Present Final Project