



**Sports Broadcasting Production
RTV 4929**

Spring 2018

Instructor- Dennis Black

Monday

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Office Hours- By appointment only

RTV 4929
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The Sports Broadcasting Production course is for those students looking to enter into the sports profession. Given that there are other sections of this course provided, it is assumed that all students enrolled in this course aspire to work within the sports field in one form or another. It is for this reason that you'll determine, by the end of this course, whether or not you truly desire to work in sports or you're just looking to hang out on the sidelines.

During the semester, you will be given the opportunity, through various assignments, to sharpen your editing, shooting and stories telling skills. This production course will also allow you the opportunity to gather content for your resume reel. Each student will have the chance to sharpen their strengths while improving on their weaknesses through class discussion and hands-on experience. This class is all about you and how we prepare you for your first job once you've graduated.

You will have the opportunity to hear from professionals that have worked in the sports industry and find out how they have succeeded. We will fine tune your resume, resume reel and references throughout the semester so that you are prepared once jobs become available.

Participation and Grading-

Each week you will be required to complete the assignments and turn them in on time to meet the assigned deadline. Each student will be expected to participate in each assignment. You will be graded heavily on your participation throughout the semester and your completion of each assignment.

Even though much of the week will be done outside of class, attendance will be factored into your final grade. Much of the work in this course will be done outside of class. Given the nature of video production, the times when work must be done will not always be within your control. If this situation creates problems for your academics, work, or other schedules, please do not enroll in this class.

Editing Lab:

Please do not attempt to edit in our GatorVision work room. You will be assigned an edit lab to finish all of your projects and will have access to the lab with you Gator One. Also, please do not attempt to interrupt our GatorVision staff with any questions about the assignment. If you have questions, please direct them to me.

Wetransfer.com:

Please hand in all assignments through wetransfer.com. All assignments are due by Noon on the designated dates. Please listen closely to the assignments when they are presented to you in class and please follow those directions.

Sports Production-

January 8
Overview of class.
Discuss class projects
Equipment checkout.
Divide into groups for semester.
Deadline for projects.
Class attendance & showing up on time.
Overview of Camera.

Assignment #1 **SCENICS (5 Swamp, 4 Statues, 3 Wild Cards)** **DUE DATE: JAN. 12th**

January 22 REVIEW Scenic Shots in Class

How local Sports is changing?

Guest: Mike Gillespie / ABC Columbia

How to put together a quality recap.

Assignment #2 **Football Recap / Player Sound** **DUE DATE: JAN. 26th**
TRT: 1:30 (NO MORE. NO LESS)

January 29 REVIEW Football Recaps

Resumes- Tape/Paper.

Guest: Kristina Akra

Discuss what consists of a good resume and what people look for.

Begin to develop your own resumes

What is expected of you for the Man on the Street assignment.

Assignment #3 **Man on the Street** **DUE DATE: FEB. 2st**
TRT 2:30 (NO MORE. NO LESS)

February 5 **REVIEW Man on the Street**

Freelance vs Fulltime

Guest: Jimmy Lee Sterling

Discuss Basketball Recap Assignment.

**Assignment #4 Basketball Game Recap (On Camera / Highlights / On Camera) DUE DATE: FEB. 9th
TRT 2:30 (NO MORE. NO LESS)**

February 12 **REVIEW Game Recap**

Live Production

Guest: Mike Griffin

Visit SEC Network Control Room

Sign Up to Attend SEC Network Event

You will write a two-page paper on visit.

Assignment #5 Resume and References DUE DATE: FEB. 16th

February 19 Facebook Live

Guest: Bruce Floyd

How social media is creating new opportunities at the College level.

February 26 NFL Social Media and Sports – “Shaping your brand”

Guest: Nikko and Kyle

Discuss Social Hype Video Assignment.

**Assignment #6 Social Hype Video DUE DATE: March 2nd
TRT: 1:00**

March 5 Spring Break
NO ASSIGNMENT FOR SPRING BREAK

March 12 Florida vs. Georgia: 3 Minute Game Open
Guest: Kristina Pink
Assign Responsibilities
Review TV Open

March 19 Mastering the Job Interview
Guest: Natalie Rey
What is your five-year plan?
Discuss SEC Network Open Opportunity

March 26 Prepare for SEC Network Open
What elements will we need?

Assignment #8 **Press Conference** **DUE DATE: March 30st**
Men's Basketball Recap

April 2 SEC NETWORK OPEN

CONTROL ROOM

Assignment #9

Resume / Resume Reel

DUE DATE: April 6th

April 9 Photographer

Guest: Tim Casey
Florida Gator Athletic Photographer

April 16 Final Day of Class
Group Discussion on What's next for you.