



**RTV3516  
EFP II  
SPRING 2018**

<b>INSTRUCTOR INFORMATION</b>	<p>Instructor: Associate Professor Tim Sorel          Contact Info: <a href="mailto:tsorel@jou.ufl.edu">tsorel@jou.ufl.edu</a>   352-392-2849          Office: 1080 Weimer Hall   Office Hours: Monday 10am-noon and by appointment Tuesday and Wednesday.</p>
<b>CLASS &amp; LAB MEETINGS</b>	<p>Monday periods 8-10 (3:00pm-6:00pm)          Room G215 Lab Weimer Hall</p>
<b>COURSE OBJECTIVE</b>	<p>RTV3516 EFP II is intended to give career-path production students an introduction to various aspects of advanced audio and video cinematic tools and techniques.</p>
<b>STUDENT LEARNING OUTCOMES</b>	<p>By the end of the semester, the student should be able to:</p> <ol style="list-style-type: none"> <li>1) Effectively use cameras with interchangeable lenses</li> <li>2) Identify strength and weakness of camera technology and effectively use</li> <li>3) Visualize and break down scripts for production.</li> <li>4) Use advanced grip and lighting equipment safely and effectively.</li> <li>5) Use advanced editing techniques for pacing, audio and color correction</li> <li>6) Offer constructive feedback of your own work and that of peers.</li> </ol>
<b>PREREQUISITES</b>	<p>VIC 3101, RTV3511, RTV3320</p>
<b>EQUIPMENT ROOM POLICIES</b>	<p>Students will sign an equipment room contract. Failure to adhere to the contract can result in a student having a grade point deduction and/or receiving an incomplete or failing grade in the class. Late returns will result in equipment privileges being revoked. Parking for the equipment room is limited to ten minutes. Failure to adhere to this policy can result in a point deduction from a student's final grade.</p>
<b>TEXTBOOKS</b>	<p>Veirs: The Location Sound Recording Bible. Murch: In the Blink of an Eye. 2nd Edition</p>
<b>COMPUTER &amp; SOFTWARE</b>	<p>It is suggested that students own a MacBook Pro and have access to the Adobe Creative Cloud Software. However, students will have access to the Mac editing lab. Students will need gloves, Leatherman or similar pocket tool.</p>
<b>ATTENDANCE, TARDINESS, AND LATE ASSIGNMENT POLICIES</b>	<p>Students are allowed one class absence per semester. Each additional absence will result in a five point deduction from a student's final grade for each occurrence. Students are allowed to be tardy once during the semester. Each additional tardiness will result in a two-point deduction first occurrence then five-point deduction for each occurrence after. Any unexcused late assignment will be lowered 20% of the total possible points. Any assignment turned in over a week late will be lowered 50% of the possible points.</p>
<b>UNIVERSITY POLICIES</b>	<p><b>STUDENTS WITH DISABILITIES</b>          Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.</p> <p><b>STUDENT EVALUATION OF COURSE AND INSTRUCTOR</b>          Students are expected to provide feedback on the quality of instruction in this course based on ten criteria. These evaluations are conducted online at <a href="https://evaluations.ufl.edu">https://evaluations.ufl.edu</a>. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available.</p>



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## UNIVERSITY POLICIES

### UF HONOR CODE

UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment."

The Honor Code (<http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/>) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel.

### HELP WITH COPING

The UF Counseling and Wellness Center is a terrific, free resource for any student who could use help managing stress or coping with life. The center, at 3190 Radio Road on campus, is open for appointments and emergency walk-ins from 8 a.m. to 5 p.m. Monday through Friday. To make an appointment or receive after-hours assistance, call 352-392-1575.

## ASSIGNMENTS, PROJECTS, & GRADING

Camera analysis paper .....	10 PTS
Shooting assignment 1 .....	2.5 PTS
Shooting assignment 2 .....	2.5 PTS
Shooting assignment 3 .....	5 PTS
Story telling commercial pitch .....	5 PTS
Story telling commercial storyboard/pre pro .....	10 PTS
Reading Quizzes .....	10 PTS
Story telling commercial production .....	20 PTS
Editing Dialogue .....	10 PTS
Organize and rough cut feature scene .....	10 PTS
Final cut of feature scene .....	10 PTS
Exam .....	10 PTS

### GRADING SCALE

94% or higher	= A
90%-93%	= A-
88%-89%	= B+
84%-87%	= B
80%-83%	= B-
78%-79%	= C+
74%-77%	= C
70%-73%	= C-
65%-69%	= D
64% or below	= E

## ASSIGNMENT SUBMISSION

All homework assignments are posted on canvas with a due date. Assignments are to be rendered as **h.264** and uploaded to Canvas. All homework assignments and due dates are posted on Canvas.



**ASSIGNMENTS,  
QUIZZES &  
EXAM**

**ASSIGNMENT DETAILS, HANDOUTS AND LINKS  
ON CANVAS**

**CANON C100 MARK II ANALYSIS PAPER**

**LENSES, DOF, ISO SHOOTING ASSIGNMENTS**

**CREATE A :60 COMMERCIAL THAT TELLS A STORY: PITCH**

**CREATE A :60 COMMERCIAL THAT TELLS A STORY: STORY BOARD/PRE PRO**

**CREATE A :60 COMMERCIAL THAT TELLS A STORY: SHOOT AND POST-PRODUC-  
TION**

**READING QUIZZES**

**DIALOGUE EDITING. PACING: HAPPY, SAD, TENSE**

**FEATURE FILM EDITING**

**FINAL EXAM**



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DATE	IN CLASS	OUTSIDE OF CLASS
JAN 8	Canon C100 intro. Controls, lenses, care, check outs. Team commercial assignment explained.	Canon C100 Analysis paper Canon C100 Shooting Assignment 1 and low light ISO tests.
JAN 15	<b>HOLIDAY No class</b> Paper due.	Commercial pitches due to class next week.
JAN 22	Canon C100 advanced. Flat color profiles, base ISO, ND, LUTS getting the most from this and other cameras. <b>Commercial pitches due</b>	Canon C100 Shooting Assignment 2, base ISO tests, flat color profile tests and LUT applications.
JAN 29	Advanced lighting and grip exteriors. C's and more	Canon C100 Shooting Assignment 3 Sequence of shots Int/ext and lens changes. Storyboards next week
FEB 5	<b>Commercial storyboards due. Location reports.</b> Advanced lighting and grip interiors.	Read Sound Recording Bible Chapters 17, preface, chapters 1-4 and 6 Quiz next week.
FEB 12	<b>Audio reading quiz.</b> Shot guns/mixers Set Roles. Lighting plot. Dialog Scene practice 1	Read Sound Recording Bible Chapters 8, 12 and 17.
FEB 19	Dialog Scene practice 2 Group A Int Group B Ext.	Shoot Commercial
FEB 26	Dialog Scene practice 3 Group B Int Group A Ext.	<b>Shooting Commercial. 100% "in the can" by next Monday.</b> All team members have media on computer.
MAR 5	<b>MARCH BREAK</b>	Edit commercials
MAR 12	<b>Commercials due.</b> Advanced edit techniques. Theory and practice. Revisit Blind Date. Happy, Sad, Intense.	Read Murch In The Blink of an Eye. Book forward through page 72. Quiz next week. Edit Happy, Sad, Tense.
MAR 19	Advanced edit techniques. Color correction II <b>Happy, Sad, Intense Due</b>	Prepare editor's notebook
MAR 26	Anesthesia <b>Editor's Notebook prepared</b> and handed-in. Begin organization in class.	Edit Anesthesia. First cut due next week.
APR 2	<b>First cut of Anesthesia is due, project organization inspection.</b>	Edit Anesthesia. Refine edit. Add cutaways. Sound. Sound mix.
APR 9	No formal class. Edit Anesthesia.	Edit Anesthesia. Refine edit. Add cutaways. Sound. Sound mix.
APR 16	<b>REVIEW for Exam. Final edits on Anesthesia</b>	Study for exam
APR 23	<b>Exam</b>	<b>ENJOY YOUR SUMMER</b>