### Instructor Information
Instructor: Associate Professor Tim Sorel  
Contact Info: tsorel@jou.ufl.edu | 352-392-2849  
Office: 1080 Weimer Hall | Office Hours: Monday 10am-noon and by appointment Tuesday and Wednesday.

### Class & Lab Meetings
Monday periods 8-10 (3:00pm-6:00pm)  
Room G215 Lab Weimer Hall

### Course Objective
RTV3516 EFP II is intended to give career-path production students an introduction to various aspects of advanced audio and video cinematic tools and techniques.

### Student Learning Outcomes
By the end of the semester, the student should be able to:
1) Effectively use cameras with interchangeable lenses
2) Identify strength and weakness of camera technology and effectively use
3) Visualize and break down scripts for production.
4) Use advanced grip and lighting equipment safely and effectively.
5) Use advanced editing techniques for pacing, audio and color correction
6) Offer constructive feedback of your own work and that of peers.

### Prerequisites
VIC 3101, RTV3511, RTV3320

### Equipment Room Policies
Students will sign an equipment room contract. Failure to adhere to the contract can result in a student having a grade point deduction and/or receiving an incomplete or failing grade in the class. Late returns will result in equipment privileges being revoked. Parking for the equipment room is limited to ten minutes. Failure to adhere to this policy can result in a point deduction from a student’s final grade.

### Textbooks
Veirs: The Location Sound Recording Bible.  
Murch: In the Blink of an Eye. 2nd Edition

### Computer & Software
It is suggested that students own a MacBook Pro and have access to the Adobe Creative Cloud Software. However, students will have access to the Mac editing lab. Students will need gloves, Leatherman or similar pocket tool.

### Attendance, Tardiness, and Late Assignment Policies
Students are allowed one class absence per semester. Each additional absence will result in a five point deduction from a student’s final grade for each occurrence. Students are allowed to be tardy once during the semester. Each additional tardiness will result in a two-point deduction first occurrence then five-point deduction for each occurrence after. Any unexcused late assignment will be lowered 20% of the total possible points. Any assignment turned in over a week late will be lowered 50% of the possible points.

### Students with Disabilities
Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.

### Student Evaluation of Course and Instructor
Students are expected to provide feedback on the quality of instruction in this course based on ten criteria. These evaluations are conducted online at https://evaluations.ufl.edu. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available.
ASSIGNMENTS, PROJECTS, & GRADING

- Shooting assignment 1 ................................ 2.5 PTS
- Camera analysis paper ................................ 10 PTS
- Shooting assignment 2 ................................ 2.5 PTS
- Story telling commercial pitch ...................... 5 PTS
- Story telling commercial storyboard/pre pro .... 10 PTS
- Reading Quizzes ........................................ 10 PTS
- Story telling commercial production .............. 20 PTS
- Editing Dialogue ........................................ 10 PTS
- Editing Bully ................................................. 5 PTS
- Organize and rough cut feature scene ............ 10 PTS
- Final cut of feature scene ............................. 10 PTS
- Exam .......................................................... 10 PTS

GRADING SCALE
94% or higher = A
90%-93% = A-
88%-89% = B+
84%-87% = B
80%-83% = B-
78%-79% = C+
74%-77% = C
70%-73% = C-
65%-69% = D
64% or below = E

UNIVERSITY POLICIES

UF HONOR CODE
UF students are bound by The Honor Pledge which states, “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: “On my honor, I have neither given nor received unauthorized aid in doing this assignment.”

The Honor Code (http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel.

HELP WITH COPING
The UF Counseling and Wellness Center is a terrific, free resource for any student who could use help managing stress or coping with life. The center, at 3190 Radio Road on campus, is open for appointments and emergency walk-ins from 8 a.m. to 5 p.m. Monday through Friday. To make an appointment or receive after-hours assistance, call 352-392-1575.

ASSIGNMENT SUBMISSION

All homework assignments are posted on canvas with a due date. Assignments are to be rendered as h.264 and uploaded to Canvas. All homework assignments and due dates are posted on Canvas.
ASSIGNMENT DETAILS, HANDOUTS AND LINKS ON CANVAS

CANON C100 MARK II ANALYSIS PAPER
LENSES, DOF, ISO SHOOTING ASSIGNMENTS
CREATE A :60 COMMERCIAL THAT TELLS A STORY: PITCH
CREATE A :60 COMMERCIAL THAT TELLS A STORY: STORY BOARD/PRE PRO
CREATE A :60 COMMERCIAL THAT TELLS A STORY: SHOOT AND POST-PRODUCTION
READING QUIZZES
DIALOGUE EDITING. PACING: HAPPY, SAD, TENSE
ACTION COMMERCIAL EDITING
FEATURE FILM EDITING
FINAL EXAM
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<th>DATE</th>
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| AUG 21   | Canon C100 intro. Controls, lenses, care, check outs. Team commercial assignment explained. | Canon C100 Analysis paper  
Canon C100 Shooting Assignment 1 and low light ISO tests. |
| AUG 28   | Canon C100 advanced. Flat color profiles, base ISO, ND, LUTS getting the most from this and other cameras. Paper due. | Canon C100 Shooting Assignment 2, base ISO tests, flat color profile tests and LUT applications. Pin It |
| SEP 4    | **LABOR DAY NO CLASS**                                                   | Commercial pitches due to class next week.                                       |
| SEP 18   | Commercial storyboards due to class. Location reports and site surveys due. Advanced lighting and grip exteriors. | Read Sound Recording Bible Chapters 17, preface, chapters 1-4 and 6 Quiz next week. |
| OCT 2    | Ronin workshop. Slider dolly. Doorway dolly.                            | Shoot Commercial                                                                 |
| OCT 9    | Dialog Scene practice 2. Putting it together with actors.               | Shooting Commercial. 100% "in the can" by next Monday. All team members have media on computer. |
| OCT 16   | Organizing media and editing organization. Edit commercials. Color correction. | Edit commercials                                                                 |
| NOV 20   | No formal class. Sorel in lab by appointment to help with editing       | Thanksgiving Break THINK AHEAD!!!!                                                |
| NOV 27   | Final cut of Anesthesia due at 11:59pm. Final touch ups in class.       | Study for exam                                                                    |
| DEC 4    | Exam                                                                     | ENJOY YOUR HOLIDAY BREAK!                                                         |