



RTV3516
EFP II
FALL 2017

INSTRUCTOR INFORMATION

Instructor: Associate Professor Tim Sorel
Contact Info: tsorel@jou.ufl.edu | 352-392-2849
Office: 1080 Weimer Hall | Office Hours: Monday 10am-noon and by appointment
Tuesday and Wednesday.

CLASS & LAB MEETINGS

Monday periods 8-10 (3:00pm-6:00pm)
Room G215 Lab Weimer Hall

COURSE OBJECTIVE

RTV3516 EFP II is intended to give career-path production students an introduction to various aspects of advanced audio and video cinematic tools and techniques.

STUDENT LEARNING OUTCOMES

By the end of the semester, the student should be able to:

- 1) Effectively use cameras with interchangeable lenses
- 2) Identify strength and weakness of camera technology and effectively use
- 3) Visualize and break down scripts for production.
- 4) Use advanced grip and lighting equipment safely and effectively.
- 5) Use advanced editing techniques for pacing, audio and color correction
- 6) Offer constructive feedback of your own work and that of peers.

PREREQUISITES

VIC 3101, RTV3511, RTV3320

EQUIPMENT ROOM POLICIES

Students will sign an equipment room contract. Failure to adhere to the contract can result in a student having a grade point deduction and/or receiving an incomplete or failing grade in the class. Late returns will result in equipment privileges being revoked. Parking for the equipment room is limited to ten minutes. Failure to adhere to this policy can result in a point deduction from a student's final grade.

TEXTBOOKS

Veirs: The Location Sound Recording Bible. Murch: In the Blink of an Eye. 2nd Edition

COMPUTER & SOFTWARE

It is suggested that students own a MacBook Pro and have access to the Adobe Creative Cloud Software. However, students will have access to the Mac editing lab. Students will need gloves, Leatherman or similar pocket tool.

ATTENDANCE, TARDINESS, AND LATE ASSIGNMENT POLICIES

Students are allowed one class absence per semester. Each additional absence will result in a five point deduction from a student's final grade for each occurrence. Students are allowed to be tardy once during the semester. Each additional tardiness will result in a two-point deduction first occurrence then five-point deduction for each occurrence after. Any unexcused late assignment will be lowered 20% of the total possible points. Any assignment turned in over a week late will be lowered 50% of the possible points.

UNIVERSITY POLICIES

STUDENTS WITH DISABILITIES

Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.

STUDENT EVALUATION OF COURSE AND INSTRUCTOR

Students are expected to provide feedback on the quality of instruction in this course based on ten criteria. These evaluations are conducted online at <https://evaluations.ufl.edu>. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available.



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**UNIVERSITY
POLICIES**

UF HONOR CODE

UF students are bound by The Honor Pledge which states, “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: “On my honor, I have neither given nor received unauthorized aid in doing this assignment.”

The Honor Code (<http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/>) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel.

HELP WITH COPING

The UF Counseling and Wellness Center is a terrific, free resource for any student who could use help managing stress or coping with life. The center, at 3190 Radio Road on campus, is open for appointments and emergency walk-ins from 8 a.m. to 5 p.m. Monday through Friday. To make an appointment or receive after-hours assistance, call 352-392-1575.

**ASSIGNMENTS,
PROJECTS, &
GRADING**

Shooting assignment 1	2.5 PTS
Camera analysis paper	10 PTS
Shooting assignment 2	2.5 PTS
Story telling commercial pitch	5 PTS
Story telling commercial storyboard/pre pro	10 PTS
Reading Quizzes	10 PTS
Story telling commercial production	20 PTS
Editing Dialogue	10 PTS
Editing Bully	5 PTS
Organize and rough cut feature scene	10 PTS
Final cut of feature scene	10 PTS
Exam	10 PTS

GRADING SCALE

94% or higher	=	A
90%-93%	=	A-
88%-89%	=	B+
84%-87%	=	B
80%-83%	=	B-
78%-79%	=	C+
74%-77%	=	C
70%-73%	=	C-
65%-69%	=	D
64% or below	=	E

**ASSIGNMENT
SUBMISSION**

All homework assignments are posted on canvas with a due date. Assignments are to be rendered as h.264 and uploaded to Canvas. All homework assignments and due dates are posted on Canvas.



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ASSIGNMENTS, QUIZZES & EXAM

ASSIGNMENT DETAILS, HANDOUTS AND LINKS ON CANVAS

CANON C100 MARK II ANALYSIS PAPER

LENSES, DOF, ISO SHOOTING ASSIGNMENTS

CREATE A :60 COMMERCIAL THAT TELLS A STORY: PITCH

CREATE A :60 COMMERCIAL THAT TELLS A STORY: STORY BOARD/PRE PRO

CREATE A :60 COMMERCIAL THAT TELLS A STORY: SHOOT AND POST-PRODUCTION

READING QUIZZES

DIALOGUE EDITING. PACING: HAPPY, SAD, TENSE

ACTION COMMERCIAL EDITING

FEATURE FILM EDITING

FINAL EXAM



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DATE	IN CLASS	OUTSIDE OF CLASS
AUG 21	Canon C100 intro. Controls, lenses, care, check outs. Team commercial assignment explained.	Canon C100 Analysis paper Canon C100 Shooting Assignment 1 and low light ISO tests.
AUG 28	Canon C100 advanced. Flat color profiles, base ISO, ND, LUTS getting the most from this and other cameras. Paper due.	Canon C100 Shooting Assignment 2, base ISO tests, flat color profile tests and LUT applications. Pin It
SEP 4	LABOR DAY NO CLASS	Commercial pitches due to class next week.
SEP 11	Commercial pitches due to class. Advanced lighting and grip interiors.	Planning of shooting commercial. Casting, locations, story boards, scheduling.
SEP 18	Commercial storyboards due to class. Location reports and site surveys due. Advanced lighting and grip exteriors.	Read Sound Recording Bible Chapters 17, preface, chapters 1-4 and 6 Quiz next week.
SEP 25	Audio workshop. Mixer. Mic types. Hiding lav mics. Headphone amp. Dialog Scene practice. Reading Quiz	Read Sound Recording Bible Chapters 8, 12 and 17.
OCT 2	Ronin workshop. Slider dolly. Doorway dolly.	Shoot Commercial
OCT 9	Dialog Scene practice 2. Putting it together with actors.	Shooting Commercial. 100% "in the can" by next Monday. All team members have media on computer.
OCT 16	Organizing media and editing organization. Edit commercials. Color correction.	Edit commercials
OCT 23	Commercials due. Advanced edit techniques. Theory and practice. Revisit Blind Date. Happy, Sad, Intense. Advanced edit techniques. Theory and practice.	Read Murch In The Blink of an Eye. Book forward through page 72. Quiz next week. Edit Happy, Sad, Tense.
OCT 30	Happy, Sad, Intense. Organize Bully. Reading Quiz	Edit Bully
NOV 6	Edited Bully due. Organize Anesthesia.	Edit Anesthesia. First cut due next week.
NOV 13	First cut of Anesthesia is due, project organization inspection.	Edit Anesthesia. Refine edit. Add cutaways. Sound. Sound mix.
NOV 20	No formal class. Sorel in lab by appointment to help with editing	Thanksgiving Break THINK AHEAD!!!!
NOV 27	Final cut of Anesthesia due at 11:59pm. Final touch ups in class.	Study for exam
DEC 4	Exam	ENJOY YOUR HOLIDAY BREAK!