

RTV 4930 - PLAY by PLAY / ON AIR
Tuesdays periods 6-8 – Matherly rm. 15

PROFESSOR

James Bates @jb8sy

b8sy@me.com

Office hours: by appointment

OBJECTIVE

This course aims to prepare students for a career in sports broadcasting (talent). While an emphasis will be placed on the play by play role, we will also spend a good amount of time on hosting, analyst work, and interviewing.

GOALS

- *To become confident and creative on camera
- *To gain a better understanding of the world of television/on camera sports and entertainment
- *To learn to research, prepare, and write for our industry.
- *To grow in a professional capacity with regard to skills and ability to work with people of various backgrounds.

COURSE TOPICS

- | | |
|-----------------------------------|----------------------------|
| *Ins and outs of a live broadcast | *Filling |
| *Going to break | *How to prepare |
| *Analyst work | *Sideline reporting |
| *Body language and voice | *Writing for TV |
| *Social Media | *Building charts and notes |
| *On-camera presence | *Interviewing |
| *A successful open | |

GRADING

(100 point scale)

A	93-100	C	73-77
A-	90-92	C-	70-72
B+	87-89	D+	67-69
B	83-87	D	63-67
B-	80-82	D-	60-62
C+	77-79	E	0-59

ASSIGNMENT BREAKDOWN

- *Final Project
- *Two in-class presentations
- *Quizzes/other assignments
- *Attendance/Participation

FINAL PROJECT

Research and analyze a sportscaster applying themes/topics covered in class Present as a written paper (No more than 4 pages single spaced). The research paper will be *presented* in class.

ATTENDANCE/PARTICIPATION

You are allowed one unexcused absence. ('excused' includes religions holidays and documents medical excuses). After that, your grade will be deducted points for each absence. Tardiness can also result in a point deduction at the instructor's discretion. Make-up quizzes will not be given (unless absence is excused).

CLASSROOM NEEDS

Students requesting special classroom needs must first register with the Dean of Students office, which will provide documentation to the students, who must then provide the documentation to the instructor.

HONOR CODE

Violation of the honor code includes plagiarizing material from other sources of fabricating material, as well as other forms of cheating. Violations will result in a failing grade, and you will be dismissed from the Journalism Telecommunications program and reported to the honor court. See the department of Journalism/Telecommunications website for specific outline of honor code violations.

PROFESSIONAL CONDUCT

This class is "work-shop" in nature. We will all contribute to make each other better. Please use professional courtesy and TURN YOUR CELL PHONES OFF!

THE INSTRUCTOR

James Bates has logged thousands of hours in front of the camera as a host, analyst, and play by play. He has worked for Fox Sports, CBS Sports Network ESPN, The Mountain West Sports Network, and Sun Sports. A winner of three Regional Emmy Awards for his work, he also has produced a series of documentaries for CBS Sports Network and Sun Sports. His documentary on Coach Urban Meyer was purchased by Sports Illustrated. A graduate from the University of Florida, James was an All-SEC linebacker and Co-Captain of the 1996 National Championship football team, and was a part of four SEC titles. Twitter: @jb8sy Website: b8syPaint.com YouTube Channel: b8sy Productions

