RTV4301 – Electronic News Media 2 (TV1)
Spring, 2017
Instructor: David Snyder
Location: 3324 Weimer
Class: Fridays 10:40a-1:30p
Phone: You can try my WCJB desk phone, 352-416-0678
E-mail: davidsnyder@jou.ufl.edu Please contact me here, not on Canvas
Teaching Assistant: Darling Hill
Office Location: WUFT Newsroom
Office Hours: By appointment
Phone: 352-817-5755
E-mail: darlingrhill@ufl.edu

PREREQUISITES:
To qualify for RTV4301, students must have completed RTV3303, Electronic News Media 1 (Radio News 1) with a grade of “C” or better. Otherwise, you’ll have to take this class in another semester.

PURPOSE OF COURSE:
You will learn how to write, shoot, edit, and report TV news. You will leave this course ready for TV2, where you will produce news packages that can be aired on that day’s newscast. You must give equal attention to all phases of the news-gathering and news-delivering process. You will learn how to use the camera, how to edit what you shoot, and how to use the newsroom software—as well as many specific skills to prepare you for your career.
You will be graded on Projects, classroom Assignments, Quizzes, and reporting shifts for WUFT. This is a very hands-on course. I strongly encourage everyone to concentrate on developing skill and speed as shooters and video editors. This will require you to spend time practicing your skills on your own time. I advise you to spend a couple of hours “out in the field” with a camera before you attempt to shoot your first project. It is your responsibility to decide the focus of your projects and then submit your project “pitches” to me via e-mail for approval. After your project idea is approved, you can schedule your interviews.
Midway through the semester, you will be assigned four hours per week in the WUFT-TV newsroom to work as a reporter, photographer, and editor. If you miss any of your WUFT shifts, you must make them up. If not, you will receive a zero for each missed shift.

SUCCESS:
I can guarantee success in this course for anyone who does the following:
· Attend every class & lab
· Pay Attention/Take notes
· Ask questions
· Follow directions
· Meet deadlines
· Stay in touch
Since we meet so few times, each class is crucial. Practically everything we teach you in this course will be valuable for your career.
PROJECTS:
There are four Projects. All are due at 5pm Eastern Time on assigned Due Date. **Deadlines are inflexibly firm**, precisely as they are in real-world television. This includes the deadlines for your Project story pitches. In the process of finishing your project you should expect to adapt to uncertainty and changing circumstances. Unless otherwise noted, you will upload your video to your YouTube channel and send me the link in email. You will send me written assignments the same way.

**Project #1:** VOSOT. Running Time: :45 Required elements: ENPS Script, VO, Soundbite and trailing VO. Turn in ENPS script and edited video to me via email.

**Project #2:** Script Writing. You will be given the information and sound to write a package script in proper ENPS format.

**Project #3:** Mini-Package. Running Time: 1:00-1:15 (not including anchor intro and tag) Required elements: At least three bites from an interview with two people. Story structure **must** include a central character who is not an official or public information officer. One matched-action video sequence. Sequence must include at least three different shots from different angles or you will receive a zero for your project. One instance of NAT SOT full (properly marked on script). Turn in ENPS script and edited video to me via email.

**Project #4:** Full Package. Running Time: 1:30-1:45 (not including anchor intro and tag) Required elements: At least four bites from at least two interviews with two different people. Story structure **must** include a central character who is not an official or public information officer. One matched-action video sequence. Sequence must include at least three different shots from different angles or you will receive a zero for your project. Two instances of NAT SOT full (properly marked on script). Turn in script and edited video to me via email. One bridge standup. Turn in ENPS script and edited video—as well as Web version of story (450 to 550 words)—to me via email.

Note: Projects 1, 3-4 should cover hard news, not features.

*(See “Project Survival” page on the course blog for helpful tips/reminders about project requirements)*

Note: TV 1 students are NOT allowed to turn in any project work to me that has also been used or will be used as an assignment, project, report, or interview for any other class or station assignment for any radio or television course or lab. Your work in this class must be unique to this class and not be used for any other course or come from any other course. No exceptions. Using work from another class, lab, project, or station assignment for this class will result in a zero grade for the project/assignment in TV1.

Missed deadlines could result in automatic failure of the assignment/project. Any work turned in even one minute late loses 5% per late hour and 10% per late day. Points will be deducted for late Pitches. Fact errors will significantly lower your grade and could, in some cases, result in failure of the assignment/project. Stories with conflicts of interest of the reporter will result in automatic failure. Grades on stories can be lowered (to zero) as the result of students misrepresenting themselves or otherwise being unprofessional while working on story assignments.
WEEKLY COURSE PLAN:
This is ALWAYS subject to change, so it is important for you to be flexible. I will do my best to apprise you of changes along the way.

Week 1 (Jan 6):
- Course Introduction
- Syllabus Review
- Equipment Policy review/students will sign gear liability pledge
- Developing and pitching story ideas

Week 2 (Jan 13):
- Quiz: Pitching Story Ideas
- Camera Demonstration (class may be split in half due to limited number of cameras)

Week 3 (Jan 20):
- Camera Demonstration review
- Quiz: Camera
- What Is and How To write a VOSOT (VO/B/VO)
- How To Shoot Video
- Assignment #1: Shoot raw video for VOSOT out of class

Week 4 (Jan 27):
- Quiz: VOSOTs
- Quiz: Shooting Video
- ENPS training
- Edit training for VOSOT (VO/B/VO) stories (Assignment #2)
- Project #1 assigned: Shoot/write/edit VOSOT (VO/B/VO)

Week 5 (Feb 3):
- Project #1 Pitches due
- How to shoot and conduct an interview
- Assignment #3: Shoot/edit matched-action sequences, action-reaction, wide-medium-tight shooting in class

Week 6 (Feb 10):
- Quiz: Interviews
- Newsroom shifts/expectations
- Assignment #4: Shoot, write, edit VOSOT in class

Week 7 (Feb 17):
- Project #1 Due
- Package Writing/Structure lecture
- Storytelling lecture
- Write the Throw & Wrap Up Lines exercise
· Assignment #5: Write Anchor Intros
· Assignment #6: Write the Throw & Wrap Up Lines
· Project #2 assigned: Writing

**Week 8 (Feb 24):**
· Quiz: Writing & Storytelling
· Edit Training for packages using "Fishing For Success" media (Assignment #7)

**Week 9 (March 3):**
· Project #2 Due
· Edit Training for packages continued if necessary
· Writing for the Web lecture
· Project #3 assigned: Package

**Spring Break**

**Week 10 (March 17):**
· Project #3 Pitches due
· Quiz: Writing For The Web
· Shooting on phone camera
· NATS POP and NATSOUND exercise
· Review Shooting Rules/Techniques
· Review Package Structure

**Week 11 (March 24):**
· Quiz: Shooting on phone camera
· Shooting standups lecture
· Assignment #8: Shoot/edit standups in class
· Project #3 due
· Project #4 assigned

**Week 12 (March 31):**
· Project #4 Pitches due
· Quiz: Standups
· Preparing for TV 2
· Voice Work
· Assignment #9: Mark phrases in script

**Week 13 (April 7):**
· Quiz: Voice Work
· Resume Reel lecture
· Contracts lecture

**Week 14 (April 14):**
· Quiz: Resume Reel
· Fronting story in newsroom and studio
· News Test
· Course/instructor evaluation
· Guest speakers
· Project #4 Due

Note: Reporting shifts begin ___ and end ___. The week of ____ is the designated makeup shift week. Makeup shifts must be approved in advance.

**GRADES:**

**Grade percentages:**

- Assignments – 20%
- Quizzes – 20%
- Newsroom Work – 20%
- Project #1 – 10%
- Project #2 – 10%
- Project #3 – 20%
- Whether You Are Nice To Me – 0.5%

**Grade scale:**

- A 94-100
- A- 90-93
- B+ 86-89
- B 83-85
- B- 80-82
- C+ 77-79
- C 74-76
- C- 70-73
- D+ 67-69
- D 64-66
- D- 60-63
- E 59-30
- SNYDER 29-Below

**Posted Grades:**

Grades will be posted in Canvas. Here’s how to find your scores:

- Open your Internet browser and navigate to https://lss.at.ufl.edu
- NOTE: If you are going to create a bookmark for e-learning login, please bookmark http://lss.at.ufl.edu, not the actual login page or the “My Workspace” page once you are in eLearning.
- Click the big orange “e-Learning login” button
- Login using your Gator Link username and password. After logging in, you will be taken to your “My Workspace,” where you can access the course(s) and/or project site(s) in which you are enrolled. You will see them listed across the top of the screen
There is no extra credit offered for this course.

ATTENDANCE:
As noted in the attendance agreement, all classes are mandatory. Every unexcused absence will result in a loss of TEN points from your OVERALL FINAL GRADE (for example: two unexcused absences will drop your final point total by 20 points). Students can be excused from class for the following reasons if and only if they have appropriate documentation: participation as athletes in university-related athletic activities (must have official letter from relevant UF offices or coaches), illness (must have official doctor’s note with doctor’s contact info and original signature – these will be verified by the instructor), or family emergencies (relevant document of proof is required). You will NOT be excused for any of the above reasons without documentation. And you will not be excused for any job interviews, regularly scheduled medical or dental exams, work-related schedule conflicts, work in this or other courses, or binge-watching "Narcos.”
Similar consideration will be made for missed newsroom reporting/shooting shifts but those shifts MUST be made up in order to avoid receiving a score of zero for any missed newsroom shift.

MISCELLANEOUS:
Websites to know:
♦ Wuft.org/newsroom
♦ http://elearning.ufl.edu/
♦ 89steps.wordpress.com
I post important course information, updates, reminders, and announcements on the course blog, “89 Steps.” It is your responsibility to check it regularly.

Make-Up Quizzes and Work:
Students will be allowed to make up missed exams or turn in projects late only in the event of a personal or family emergency, such as a serious family illness. Students must provide documentation of said emergency to be granted project extensions or make-up exam dates. Turning in your projects late is the equivalent of missing your slot in a newscast. In the real world, this can get you fired. Projects are due by 5:00 on the due date. Any work turned in late loses 5% per late hour and 10% per late day. Late work can quickly and seriously hurt your grade.
If you miss a quiz, you will receive a zero for that quiz. Quizzes can be made up if you missed the original test time because of illness or a family emergency ONLY IF YOU PROVIDE APPROPRIATE DOCUMENTATION. Make-up quizzes must be taken within two weeks. STUDENTS MUST TAKE THE INITIATIVE TO GET THIS DONE. After two weeks, you cannot make up the quiz.

SD Cards:
You will be given an SD card to shoot your projects and newsroom works. You will also need an inexpensive set of headphones or earbuds. Headphones can be plugged into the camera and are valuable in making sure that you have audio when shooting your projects. These will also be needed for edit training and must be brought to all classes.
IMPORTANT!! SD CARDS CANNOT BE FORMATTED OR CLEARED IN CARD READERS IN THE LABS OR IN YOUR PERSONAL COMPUTERS OR LAPTOPS. ANY VIDEO ON YOUR CARDS THAT IS UNWANTED/UNNEEDED MUST BE CLEARED BY RE-FORMATTE
CAMERAS. IF YOU NEED HELP, SEE OUR T.A. OR EQUIPMENT MANAGER STEVE KIPPERT (Weimer G020, 352-294-1574) FOR ASSISTANCE.